

<b>Population Summary</b>	
2000 Total Population	1,029
2010 Total Population	1,445
2016 Total Population	1,595
2016 Group Quarters	0
2021 Total Population	1,687
2016-2021 Annual Rate	1.13%
<b>Household Summary</b>	
2000 Households	421
2000 Average Household Size	2.44
2010 Households	576
2010 Average Household Size	2.51
2016 Households	638
2016 Average Household Size	2.50
2021 Households	679
2021 Average Household Size	2.48
2016-2021 Annual Rate	1.25%
2010 Families	460
2010 Average Family Size	2.82
2016 Families	506
2016 Average Family Size	2.81
2021 Families	536
2021 Average Family Size	2.80
2016-2021 Annual Rate	1.16%
<b>Housing Unit Summary</b>	
2000 Housing Units	442
Owner Occupied Housing Units	78.3%
Renter Occupied Housing Units	17.0%
Vacant Housing Units	4.8%
2010 Housing Units	625
Owner Occupied Housing Units	84.5%
Renter Occupied Housing Units	7.7%
Vacant Housing Units	7.8%
2016 Housing Units	703
Owner Occupied Housing Units	81.1%
Renter Occupied Housing Units	9.7%
Vacant Housing Units	9.2%
2021 Housing Units	754
Owner Occupied Housing Units	80.2%
Renter Occupied Housing Units	9.8%
Vacant Housing Units	9.9%
<b>Median Household Income</b>	
2016	\$84,282
2021	\$96,605
<b>Median Home Value</b>	
2016	\$291,667
2021	\$287,607
<b>Per Capita Income</b>	
2016	\$45,122
2021	\$49,722
<b>Median Age</b>	
2010	51.0
2016	53.5
2021	55.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

## 2016 Households by Income

Household Income Base	638
<\$15,000	6.4%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	3.9%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	15.0%
\$200,000+	10.0%
Average Household Income	\$112,587

## 2021 Households by Income

Household Income Base	679
<\$15,000	5.6%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	2.5%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	17.1%
\$200,000+	10.8%
Average Household Income	\$123,296

## 2016 Owner Occupied Housing Units by Value

Total	569
<\$50,000	3.0%
\$50,000 - \$99,999	3.2%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	5.6%
\$200,000 - \$249,999	21.8%
\$250,000 - \$299,999	13.2%
\$300,000 - \$399,999	6.9%
\$400,000 - \$499,999	10.2%
\$500,000 - \$749,999	26.0%
\$750,000 - \$999,999	3.7%
\$1,000,000 +	1.1%
Average Home Value	\$382,953

## 2021 Owner Occupied Housing Units by Value

Total	606
<\$50,000	1.3%
\$50,000 - \$99,999	1.2%
\$100,000 - \$149,999	1.7%
\$150,000 - \$199,999	4.5%
\$200,000 - \$249,999	26.9%
\$250,000 - \$299,999	19.3%
\$300,000 - \$399,999	7.3%
\$400,000 - \$499,999	9.4%
\$500,000 - \$749,999	24.1%
\$750,000 - \$999,999	3.6%
\$1,000,000 +	0.8%
Average Home Value	\$385,066

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	1,445
0 - 4	4.2%
5 - 9	4.3%
10 - 14	4.7%
15 - 24	8.9%
25 - 34	7.1%
35 - 44	10.5%
45 - 54	18.2%
55 - 64	21.6%
65 - 74	11.8%
75 - 84	6.3%
85 +	2.4%
18 +	83.8%
2016 Population by Age	
Total	1,595
0 - 4	3.4%
5 - 9	4.8%
10 - 14	5.1%
15 - 24	7.1%
25 - 34	8.2%
35 - 44	9.3%
45 - 54	14.6%
55 - 64	20.7%
65 - 74	16.2%
75 - 84	7.7%
85 +	2.9%
18 +	84.0%
2021 Population by Age	
Total	1,683
0 - 4	3.2%
5 - 9	4.2%
10 - 14	5.4%
15 - 24	7.0%
25 - 34	7.1%
35 - 44	10.7%
45 - 54	11.9%
55 - 64	17.8%
65 - 74	19.7%
75 - 84	9.5%
85 +	3.5%
18 +	84.4%
2010 Population by Sex	
Males	714
Females	731
2016 Population by Sex	
Males	782
Females	813
2021 Population by Sex	
Males	822
Females	861

## 2010 Population by Race/Ethnicity

Total	1,445
White Alone	73.8%
Black Alone	24.3%
American Indian Alone	0.1%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	0.6%
Hispanic Origin	1.3%
Diversity Index	41.2

## 2016 Population by Race/Ethnicity

Total	1,595
White Alone	74.7%
Black Alone	23.0%
American Indian Alone	0.1%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	0.7%
Hispanic Origin	1.6%
Diversity Index	40.8

## 2021 Population by Race/Ethnicity

Total	1,687
White Alone	74.6%
Black Alone	22.8%
American Indian Alone	0.1%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	0.8%
Hispanic Origin	1.8%
Diversity Index	41.3

## 2010 Population by Relationship and Household Type

Total	1,445
In Households	100.0%
In Family Households	90.8%
Householder	31.8%
Spouse	26.1%
Child	25.9%
Other relative	5.9%
Nonrelative	1.1%
In Nonfamily Households	9.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

## 2016 Population 25+ by Educational Attainment

Total	1,268
Less than 9th Grade	1.3%
9th - 12th Grade, No Diploma	6.0%
High School Graduate	24.5%
GED/Alternative Credential	2.4%
Some College, No Degree	20.0%
Associate Degree	8.0%
Bachelor's Degree	23.0%
Graduate/Professional Degree	14.7%

## 2016 Population 15+ by Marital Status

Total	1,382
Never Married	21.2%
Married	67.8%
Widowed	4.8%
Divorced	6.2%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	97.0%
Civilian Unemployed	3.0%

## 2016 Employed Population 16+ by Industry

Total	897
Agriculture/Mining	2.2%
Construction	7.8%
Manufacturing	11.4%
Wholesale Trade	3.8%
Retail Trade	17.8%
Transportation/Utilities	10.7%
Information	1.2%
Finance/Insurance/Real Estate	8.7%
Services	33.0%
Public Administration	3.4%

## 2016 Employed Population 16+ by Occupation

Total	898
White Collar	72.6%
Management/Business/Financial	22.5%
Professional	18.8%
Sales	18.7%
Administrative Support	12.6%
Services	8.6%
Blue Collar	18.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	4.3%
Production	4.8%
Transportation/Material Moving	6.6%

## 2010 Population By Urban/ Rural Status

Total Population	1,445
Population Inside Urbanized Area	8.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	91.4%

<b>2010 Households by Type</b>	
Total	576
Households with 1 Person	17.5%
Households with 2+ People	82.5%
Family Households	79.9%
Husband-wife Families	65.5%
With Related Children	17.2%
Other Family (No Spouse Present)	14.4%
Other Family with Male Householder	4.2%
With Related Children	1.6%
Other Family with Female Householder	10.2%
With Related Children	3.0%
Nonfamily Households	2.6%
All Households with Children	21.9%
Multigenerational Households	6.1%
Unmarried Partner Households	3.8%
Male-female	3.3%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	576
1 Person Household	17.5%
2 Person Household	46.9%
3 Person Household	17.5%
4 Person Household	10.2%
5 Person Household	4.9%
6 Person Household	1.2%
7 + Person Household	1.7%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	576
Owner Occupied	91.7%
Owned with a Mortgage/Loan	59.0%
Owned Free and Clear	32.6%
Renter Occupied	8.3%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	625
Housing Units Inside Urbanized Area	9.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	91.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

## Top 3 Tapestry Segments

1. Exurbanites (1E)
2. Salt of the Earth (6B)
3. Top Tier (1A)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$1,770,500
Average Spent	\$2,775.08
Spending Potential Index	138
Education: Total \$	\$1,349,453
Average Spent	\$2,115.13
Spending Potential Index	150
Entertainment/Recreation: Total \$	\$2,690,598
Average Spent	\$4,217.24
Spending Potential Index	145
Food at Home: Total \$	\$4,145,055
Average Spent	\$6,496.95
Spending Potential Index	130
Food Away from Home: Total \$	\$2,692,708
Average Spent	\$4,220.55
Spending Potential Index	136
Health Care: Total \$	\$4,906,339
Average Spent	\$7,690.19
Spending Potential Index	145
HH Furnishings & Equipment: Total \$	\$1,651,824
Average Spent	\$2,589.07
Spending Potential Index	147
Personal Care Products & Services: Total \$	\$696,897
Average Spent	\$1,092.32
Spending Potential Index	149
Shelter: Total \$	\$14,129,539
Average Spent	\$22,146.61
Spending Potential Index	142
Support Payments/Cash Contributions/Gifts in Kind: Total	\$2,344,329
Average Spent	\$3,674.50
Spending Potential Index	158
Travel: Total \$	\$1,982,031
Average Spent	\$3,106.63
Spending Potential Index	167
Vehicle Maintenance & Repairs: Total \$	\$934,193
Average Spent	\$1,464.25
Spending Potential Index	141

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.