



<b>Population Summary</b>	
2000 Total Population	33,561
2010 Total Population	45,239
2016 Total Population	48,445
2016 Group Quarters	62
2021 Total Population	50,688
2016-2021 Annual Rate	0.91%
<b>Household Summary</b>	
2000 Households	10,899
2000 Average Household Size	3.07
2010 Households	15,607
2010 Average Household Size	2.89
2016 Households	16,758
2016 Average Household Size	2.89
2021 Households	17,533
2021 Average Household Size	2.89
2016-2021 Annual Rate	0.91%
2010 Families	12,968
2010 Average Family Size	3.22
2016 Families	13,787
2016 Average Family Size	3.23
2021 Families	14,360
2021 Average Family Size	3.24
2016-2021 Annual Rate	0.82%
<b>Housing Unit Summary</b>	
2000 Housing Units	11,288
Owner Occupied Housing Units	84.5%
Renter Occupied Housing Units	12.0%
Vacant Housing Units	3.4%
2010 Housing Units	16,231
Owner Occupied Housing Units	81.3%
Renter Occupied Housing Units	14.8%
Vacant Housing Units	3.8%
2016 Housing Units	17,246
Owner Occupied Housing Units	78.8%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	2.8%
2021 Housing Units	18,036
Owner Occupied Housing Units	78.6%
Renter Occupied Housing Units	18.7%
Vacant Housing Units	2.8%
<b>Median Household Income</b>	
2016	\$106,143
2021	\$114,511
<b>Median Home Value</b>	
2016	\$301,179
2021	\$299,022
<b>Per Capita Income</b>	
2016	\$45,227
2021	\$48,676
<b>Median Age</b>	
2010	39.1
2016	40.1
2021	40.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

## 2016 Households by Income

Household Income Base	16,760
<\$15,000	3.0%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	7.8%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	16.0%
\$200,000+	15.4%
Average Household Income	\$130,967

## 2021 Households by Income

Household Income Base	17,533
<\$15,000	2.6%
\$15,000 - \$24,999	4.7%
\$25,000 - \$34,999	2.6%
\$35,000 - \$49,999	4.3%
\$50,000 - \$74,999	12.9%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	25.7%
\$150,000 - \$199,999	18.8%
\$200,000+	15.7%
Average Household Income	\$140,958

## 2016 Owner Occupied Housing Units by Value

Total	13,585
<\$50,000	0.8%
\$50,000 - \$99,999	1.9%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	7.6%
\$200,000 - \$249,999	19.8%
\$250,000 - \$299,999	16.4%
\$300,000 - \$399,999	22.8%
\$400,000 - \$499,999	15.3%
\$500,000 - \$749,999	9.1%
\$750,000 - \$999,999	2.2%
\$1,000,000 +	0.9%
Average Home Value	\$344,402

## 2021 Owner Occupied Housing Units by Value

Total	14,169
<\$50,000	0.3%
\$50,000 - \$99,999	0.8%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	5.7%
\$200,000 - \$249,999	22.6%
\$250,000 - \$299,999	19.7%
\$300,000 - \$399,999	21.0%
\$400,000 - \$499,999	17.0%
\$500,000 - \$749,999	8.6%
\$750,000 - \$999,999	2.2%
\$1,000,000 +	0.8%
Average Home Value	\$350,233

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2010 Population by Age</b>	
Total	45,239
0 - 4	5.7%
5 - 9	8.0%
10 - 14	9.4%
15 - 24	12.2%
25 - 34	8.8%
35 - 44	15.7%
45 - 54	18.9%
55 - 64	12.2%
65 - 74	5.4%
75 - 84	2.7%
85 +	0.8%
18 +	71.2%
<b>2016 Population by Age</b>	
Total	48,444
0 - 4	5.4%
5 - 9	6.5%
10 - 14	8.3%
15 - 24	13.3%
25 - 34	10.4%
35 - 44	13.0%
45 - 54	17.1%
55 - 64	14.5%
65 - 74	7.4%
75 - 84	3.0%
85 +	1.0%
18 +	74.9%
<b>2021 Population by Age</b>	
Total	50,686
0 - 4	5.4%
5 - 9	6.0%
10 - 14	7.0%
15 - 24	11.6%
25 - 34	12.0%
35 - 44	13.5%
45 - 54	14.9%
55 - 64	15.3%
65 - 74	9.5%
75 - 84	3.8%
85 +	1.1%
18 +	77.2%
<b>2010 Population by Sex</b>	
Males	22,070
Females	23,169
<b>2016 Population by Sex</b>	
Males	23,600
Females	24,844
<b>2021 Population by Sex</b>	
Males	24,663
Females	26,023

## 2010 Population by Race/Ethnicity

Total	45,239
White Alone	78.8%
Black Alone	11.8%
American Indian Alone	0.2%
Asian Alone	7.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.3%
Hispanic Origin	2.6%
Diversity Index	39.3

## 2016 Population by Race/Ethnicity

Total	48,445
White Alone	75.4%
Black Alone	13.2%
American Indian Alone	0.2%
Asian Alone	8.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.6%
Hispanic Origin	3.2%
Diversity Index	44.3

## 2021 Population by Race/Ethnicity

Total	50,687
White Alone	72.4%
Black Alone	14.5%
American Indian Alone	0.2%
Asian Alone	9.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	2.0%
Hispanic Origin	3.7%
Diversity Index	48.6

## 2010 Population by Relationship and Household Type

Total	45,239
In Households	99.9%
In Family Households	93.1%
Householder	28.7%
Spouse	24.6%
Child	36.4%
Other relative	2.7%
Nonrelative	0.7%
In Nonfamily Households	6.8%
In Group Quarters	0.1%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Population 25+ by Educational Attainment</b>	
Total	32,230
Less than 9th Grade	1.0%
9th - 12th Grade, No Diploma	2.2%
High School Graduate	14.5%
GED/Alternative Credential	1.6%
Some College, No Degree	19.0%
Associate Degree	6.6%
Bachelor's Degree	35.2%
Graduate/Professional Degree	19.9%
<b>2016 Population 15+ by Marital Status</b>	
Total	38,669
Never Married	26.3%
Married	63.4%
Widowed	3.6%
Divorced	6.7%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	95.6%
Civilian Unemployed	4.4%
<b>2016 Employed Population 16+ by Industry</b>	
Total	25,284
Agriculture/Mining	0.2%
Construction	2.8%
Manufacturing	14.5%
Wholesale Trade	3.5%
Retail Trade	10.9%
Transportation/Utilities	14.1%
Information	1.6%
Finance/Insurance/Real Estate	8.6%
Services	40.5%
Public Administration	3.3%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	25,282
White Collar	76.1%
Management/Business/Financial	27.6%
Professional	23.0%
Sales	14.5%
Administrative Support	11.0%
Services	10.7%
Blue Collar	13.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.7%
Installation/Maintenance/Repair	2.5%
Production	3.0%
Transportation/Material Moving	6.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	45,239
Population Inside Urbanized Area	98.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.4%

<b>2010 Households by Type</b>	
Total	15,607
Households with 1 Person	14.6%
Households with 2+ People	85.4%
Family Households	83.1%
Husband-wife Families	71.2%
With Related Children	37.4%
Other Family (No Spouse Present)	11.9%
Other Family with Male Householder	2.9%
With Related Children	1.7%
Other Family with Female Householder	9.0%
With Related Children	5.8%
Nonfamily Households	2.3%
All Households with Children	45.0%
Multigenerational Households	3.5%
Unmarried Partner Households	2.4%
Male-female	1.9%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	15,607
1 Person Household	14.6%
2 Person Household	32.1%
3 Person Household	20.2%
4 Person Household	21.1%
5 Person Household	8.3%
6 Person Household	2.7%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	15,607
Owner Occupied	84.6%
Owned with a Mortgage/Loan	69.4%
Owned Free and Clear	15.2%
Renter Occupied	15.4%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	16,231
Housing Units Inside Urbanized Area	98.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

## Top 3 Tapestry Segments

1. Professional Pride (1B)
2. Boomburbs (1C)
3. Savvy Suburbanites (1D)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$55,624,515
Average Spent	\$3,319.28
Spending Potential Index	165
Education: Total \$	\$43,441,974
Average Spent	\$2,592.31
Spending Potential Index	183
Entertainment/Recreation: Total \$	\$81,195,875
Average Spent	\$4,845.20
Spending Potential Index	166
Food at Home: Total \$	\$127,933,119
Average Spent	\$7,634.15
Spending Potential Index	153
Food Away from Home: Total \$	\$84,822,520
Average Spent	\$5,061.61
Spending Potential Index	164
Health Care: Total \$	\$141,082,005
Average Spent	\$8,418.79
Spending Potential Index	159
HH Furnishings & Equipment: Total \$	\$50,050,565
Average Spent	\$2,986.67
Spending Potential Index	169
Personal Care Products & Services: Total \$	\$20,325,555
Average Spent	\$1,212.89
Spending Potential Index	166
Shelter: Total \$	\$430,160,054
Average Spent	\$25,668.94
Spending Potential Index	165
Support Payments/Cash Contributions/Gifts in Kind: Total	\$65,106,904
Average Spent	\$3,885.12
Spending Potential Index	167
Travel: Total \$	\$57,270,025
Average Spent	\$3,417.47
Spending Potential Index	184
Vehicle Maintenance & Repairs: Total \$	\$27,847,097
Average Spent	\$1,661.72
Spending Potential Index	161

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.