

MEMPHIS AREA ASSOCIATION OF GOVERNMENTS

Board Meeting Meeting Minutes

MAAG Board Room
Cordova, Tennessee

December 18, 2014
2:00 P.M. CST

Board Members Present:

Hon. Hugh Davis Jr., *Chairman and Vice Mayor of Piperton*
Hon. Minnie Bommer, *Vice-Chairman and Alderwoman of Covington*
Rep. Barbara Cooper, *Tennessee General Assembly, Distract 86*
Mr. Terry Emerick, *Representing Mayor Keith McDonald of Bartlett*
Hon. Maurice Gaines, Jr., *Mayor of Lauderdale County*
Ms. Sherry Holliman, *City Council Woman, Marion, AR - Representing, Mayor Frank Fogelman*
Ms. Grace Hutchinson, *Deputy Director, Memphis and Shelby County, Representing Mayor Lutterll,*
Hon. Terry Jones, *Mayor of Millington*
Ms. Vanessa Lynchard, *County Administrator, DeSoto County*

Board Members Absent:

Hon. Alonzo Beard, *Alderman of Lauderdale County*
Ms. Melissa Cox-Rayner - *Business Development Consultant, ECD*
Hon. Roy Hill, *Chief of Police, Crittenden County, AR*
Hon. Mark Luttrell, *Mayor of Shelby County*
Hon. Jon Pavletic, *Mayor of Ripley*
Sen. Reginald Tate, *Tennessee State Senator, District 33*
Hon. Rhea Taylor, *Mayor of Fayette County*
Hon. AC Wharton, *Mayor of Memphis*

Also Present:

Ms. Gwyn Fisher, *Regional Director-Greater Memphis Region, ECD*
Ms. Aubrie Kobernus, *West Tennessee Liaison, CONNECT Team, THDA*
Mr. Alan Levy, *Realtor, Adaro Realty*
Mr. Ashley McAnulty, *Vice President, Stephens Inc.*
Mr. Bill Johnson, *Senior Vice President, Stephens Inc.*
Mr. Michael Kressig, *CPA, Partner, Novogradac and Company LLP*
Mr. Ralph Moore, *Executive Director MAAG -*
Mr. Terrence Evans, *MAAG*
Ms. Maggie Johnson, *MAAG*
Mr. Paul Morris, *MAAG*
Mr. Josh Shumaker, *MAAG*
Ms. Lisa Trexler, *MAAG*

I. Welcome and Call to Order

Chairman Davis called the meeting to order, after he recognized that a quorum of the Executive Committee was present.

II. Invocation

Alderwoman Bommer gave the invocation.

III. Approval of Minutes for September 25, 2014

MOTION by Alderwoman Bommer to approve the minutes as presented. SECONDED by Representative Cooper. Unanimously APPROVED.

IV. Financial Report –*Mr. Evans report was accompanied by green handout.*

a. Budget Report

Mr. Evans addressed each handout regarding the budget.

b. FY 2014 Audit Update

Mr. Evens stated the audit is 80% finished. Decosimo CPAs are doing the management review. Management review, a second set of people that review the work that is done on the MAAG audit.

V. MAAG Organizational Services

a. Community Planning

Mr. Moore stated MAAG's board voted to have a formal relationship with The Walker Collaborative. MAAG and The Walker Collaborative met with Chamber of Commerce in Marion, Arkansas, Town of Somerville, TN, and City of Piperton, TN. This partnership will assist with planning and economic development in the MAAG region. The goal is to meet with all the towns and cities in our region.

b. Grant Status and Updates – *accompanied by white handout.*

i. **Tennessee Housing Development Authority** - *accompanied by blue handout.*

• **Emergency Repairs Program (ERP)** - *accompanied by a blue handout.*

Mr. Morris stated the two-year ERP contract with Tennessee Housing Development Agency signed and approved, July 2014. In late September, MLG&W decided not to partner with MAAG regarding the Emergency Repair Program. Currently we are partnering with Habitat for Humanity of Greater Memphis and the Shelby County Housing Department, and are talking with the Delta Human Resource Agency. Memorandums of Agreements have been prepared and executed with Habitat and Shelby County Housing. The partnering with Habitat comes at a convenient time as Habitat recently announced its Aging in Place program that will start March 1, 2015.

• **Homebuyers Education Initiative**

Mr. Morris MAAG staff recently attended a weeklong first time homebuyer's education course in Washington DC. Upon passing the certification exam, staff will begin developing the first time homebuyer curriculum and will offering HBEI classes in the spring of 2015.

ii. **Tennessee Department of Tourism Development**- *accompanied by pink handout.*

• Ms. Johnson stated MAAG received the Developmental Co-Op grant for \$15,000 tourism grant. The match money from MAAG will go towards marketing material for Day Trippin' campaign. The match money will pay for; re-design Day Trippin' website with S2N Designs, Print ads, and advertisements in the Memphis International Airport.

MOTION by Ms. Hutchinson to approve the match money from MAAG. SECONDED by Alderwoman Bommer. Unanimously APPROVED.

• TAB meeting at 2:00p.m. on January 13, 2015, at the Morton museum in Collierville, TN. The meetings will be on the quarter months, every second Tuesday (four time a year).

iii. **Communications & Social Media**

• **Partnership Marketing Grant**

a. Facebook – 1,079 follows

b. Twitter – 432 follows

- c. Instagram – 341 follows
 - MAAG Organization Website – the beginning stages of revamping the MAAG website, more informative, and interact with board members. The presentation from MAAG will be going national and international at all governmental levels.
- iv. **Tennessee Historical Commission**
 - Federal Historic Preservation Grant applications are due January 30, 2015. This grant can go towards survey work, design guidelines, brick & mortar restoration, etc.
- v. **Tennessee Department of Environment and Conservation(TDEC)-*accompanied by peach handout.***
 - Mr. Shumaker stated Fayette County’s Solid Waste Needs Assessment is currently under review. TDEC will provide feedback on assessment’s status in January 2015.
 - Annual Progress Reports will be underway following a TDEC-led session in January. APRs are due at the end of March 2015.
- vi. **Tennessee Advisory Commission on Intergovernmental Relations (TACIR)**
 - Copies of the 2013-14 TACIR Public Inventory are now available, Website is www.tn.gov/tacir.
 - The 2014-15 Public Inventory is underway. School, city, and county officials contacted to schedule meetings and obtain current information on public infrastructure. Mr. Shumaker met with new officials in Arlington and Millington schools to assist MAAG with TACIR reporting.
- vii. **Tennessee Department of Transportation (Rural Planning Organization)**
 - The Town of Somerville and City of Munford have submitted applications to be considered for funding through the Multimodal Access Fund.
 - The application period for the *Community Transportation Planning Grant* is open. Deadline for submission to the RPO is January 7th.
 - The next RPO meeting will be held on January 22nd at 10 a.m. TDOT Office of Community Transportation will discuss the next phase of its Long Range Transportation Plan and committee members will review and select two applicants for the CTPG.
- viii. **Grant Development Assistance and Award *accompanied by white handout.***
 - Lauderdale awarded \$22,500 and Fayette awarded\$14,000 from TDEC Recycling Equipment grants.
 - The City of Ripley received a CDBG Façade Improvement grant for \$25,000.
 - Awards for the DRA States Economic Development Assistance Program (SEDAP) are being finalized and announcements will be made soon.
 - MAAG is assisting the City of Millington in the administration of a Disaster-Relief grant through the CDBG program; the environmental review was recently completed.
 - Public engagement has concluded on the Mid-South Regional Greenprint. In 2013-14, MAAG conducted outreach with over 60 groups in four counties.

VI. Executive Directors Report *accompanied by gold handout.*

a. Recommended Organizational Services

i. Economic Development Tools

- Stephens Inc., Mr. Ashley McAnulty- Presentation.
(Financial Services) - Amended

MOTION by Ms. Hutchinson for MAAG to enter into a memorandum of agreement with Stephens Inc. SECONDED by Council Woman Holliman. Unanimously APPROVED.

- Novogradac & Company LLP,
Mr. Michael Kressig, CPA – Presentation.
(New Market Tax Credits)

- Industrial Revenue Bonds (EDGE)
Mr. Moore stated, he discussed with Reid Delberger, President of EDGE,
to collaborate in 2015, regarding industrial revenue bonds.

ii. Geographic Information System

- Mr. Moore stated MAAG now has the GIS software to use and a designated computer to facilitate the use of the GIS program. In the future, data from the GIS will be on the MAAG website for all the MAAG counties.

VII. Other Business

- Surplus Equipment designation – list in board packets, *accompanied by a white handout.*

MOTION by Representative Cooper to discard the non-functioning equipment in MAAG's storage. SECONDED by Council Woman Holliman. Unanimously APPROVED.

- The MAAG Annual Dinner, March 5, 2015 at 6:00pm. The date was moved to March, our speaker Commissioner Schroer was not available in February. The location is the Crescent Club. MAAG to raise money for sponsorship for annual dinner.
- Ms. Gwyn Fisher from ECD, stated ECD has a new Commissioner

VIII. Adjournment

MOTION to adjourn meeting by Representative Cooper. SECONDED by Council Woman Holliman. Unanimously APPROVED.