



<b>Population Summary</b>	
2000 Total Population	27,870
2010 Total Population	26,245
2016 Total Population	25,059
2016 Group Quarters	349
2021 Total Population	24,514
2016-2021 Annual Rate	-0.44%
<b>Household Summary</b>	
2000 Households	10,104
2000 Average Household Size	2.73
2010 Households	9,835
2010 Average Household Size	2.61
2016 Households	9,366
2016 Average Household Size	2.64
2021 Households	9,146
2021 Average Household Size	2.64
2016-2021 Annual Rate	-0.47%
2010 Families	6,640
2010 Average Family Size	3.20
2016 Families	6,204
2016 Average Family Size	3.27
2021 Families	6,001
2021 Average Family Size	3.29
2016-2021 Annual Rate	-0.66%
<b>Housing Unit Summary</b>	
2000 Housing Units	11,071
Owner Occupied Housing Units	51.4%
Renter Occupied Housing Units	39.9%
Vacant Housing Units	8.7%
2010 Housing Units	10,966
Owner Occupied Housing Units	44.8%
Renter Occupied Housing Units	44.9%
Vacant Housing Units	10.3%
2016 Housing Units	10,877
Owner Occupied Housing Units	41.4%
Renter Occupied Housing Units	44.7%
Vacant Housing Units	13.9%
2021 Housing Units	10,785
Owner Occupied Housing Units	40.4%
Renter Occupied Housing Units	44.4%
Vacant Housing Units	15.2%
<b>Median Household Income</b>	
2016	\$31,308
2021	\$31,824
<b>Median Home Value</b>	
2016	\$88,755
2021	\$97,903
<b>Per Capita Income</b>	
2016	\$17,392
2021	\$18,672
<b>Median Age</b>	
2010	33.0
2016	34.3
2021	35.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



## 2016 Households by Income

Household Income Base	9,367
<\$15,000	23.2%
\$15,000 - \$24,999	16.3%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	15.2%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	1.7%
\$200,000+	1.0%
Average Household Income	\$45,062

## 2021 Households by Income

Household Income Base	9,147
<\$15,000	23.0%
\$15,000 - \$24,999	18.7%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	2.2%
\$200,000+	1.0%
Average Household Income	\$48,519

## 2016 Owner Occupied Housing Units by Value

Total	4,503
<\$50,000	17.4%
\$50,000 - \$99,999	42.0%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	13.5%
\$200,000 - \$249,999	3.6%
\$250,000 - \$299,999	1.9%
\$300,000 - \$399,999	1.8%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.1%
Average Home Value	\$108,161

## 2021 Owner Occupied Housing Units by Value

Total	4,356
<\$50,000	13.8%
\$50,000 - \$99,999	37.8%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	18.0%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	2.8%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.1%
Average Home Value	\$121,333

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2010 Population by Age</b>	
Total	26,245
0 - 4	8.7%
5 - 9	8.0%
10 - 14	8.0%
15 - 24	14.9%
25 - 34	12.9%
35 - 44	11.8%
45 - 54	13.5%
55 - 64	10.8%
65 - 74	6.4%
75 - 84	3.6%
85 +	1.4%
18 +	70.2%
<b>2016 Population by Age</b>	
Total	25,060
0 - 4	8.2%
5 - 9	7.7%
10 - 14	7.5%
15 - 24	14.5%
25 - 34	12.9%
35 - 44	11.2%
45 - 54	12.5%
55 - 64	11.9%
65 - 74	8.1%
75 - 84	3.9%
85 +	1.6%
18 +	72.0%
<b>2021 Population by Age</b>	
Total	24,511
0 - 4	8.1%
5 - 9	7.4%
10 - 14	7.3%
15 - 24	13.6%
25 - 34	13.2%
35 - 44	11.5%
45 - 54	11.4%
55 - 64	12.0%
65 - 74	9.2%
75 - 84	4.6%
85 +	1.7%
18 +	72.9%
<b>2010 Population by Sex</b>	
Males	12,119
Females	14,126
<b>2016 Population by Sex</b>	
Males	11,555
Females	13,505
<b>2021 Population by Sex</b>	
Males	11,362
Females	13,149



## 2010 Population by Race/Ethnicity

Total	26,245
White Alone	34.4%
Black Alone	63.5%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	1.0%
Hispanic Origin	1.6%
Diversity Index	49.5

## 2016 Population by Race/Ethnicity

Total	25,059
White Alone	35.2%
Black Alone	61.9%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	1.4%
Hispanic Origin	2.1%
Diversity Index	51.4

## 2021 Population by Race/Ethnicity

Total	24,514
White Alone	34.4%
Black Alone	61.9%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.9%
Hispanic Origin	2.5%
Diversity Index	52.3

## 2010 Population by Relationship and Household Type

Total	26,245
In Households	97.7%
In Family Households	83.6%
Householder	25.3%
Spouse	12.0%
Child	38.9%
Other relative	4.8%
Nonrelative	2.6%
In Nonfamily Households	14.1%
In Group Quarters	2.3%
Institutionalized Population	1.9%
Noninstitutionalized Population	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Population 25+ by Educational Attainment</b>	
Total	15,558
Less than 9th Grade	7.0%
9th - 12th Grade, No Diploma	11.0%
High School Graduate	34.1%
GED/Alternative Credential	5.2%
Some College, No Degree	23.8%
Associate Degree	6.5%
Bachelor's Degree	9.8%
Graduate/Professional Degree	2.6%
<b>2016 Population 15+ by Marital Status</b>	
Total	19,179
Never Married	41.7%
Married	37.3%
Widowed	7.8%
Divorced	13.1%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.6%
Civilian Unemployed	10.4%
<b>2016 Employed Population 16+ by Industry</b>	
Total	9,717
Agriculture/Mining	1.9%
Construction	2.7%
Manufacturing	14.1%
Wholesale Trade	3.2%
Retail Trade	12.8%
Transportation/Utilities	7.4%
Information	0.9%
Finance/Insurance/Real Estate	5.0%
Services	47.3%
Public Administration	4.8%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	9,718
White Collar	49.0%
Management/Business/Financial	9.6%
Professional	13.9%
Sales	10.3%
Administrative Support	15.2%
Services	22.6%
Blue Collar	28.4%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	3.4%
Installation/Maintenance/Repair	4.4%
Production	8.3%
Transportation/Material Moving	11.4%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	26,245
Population Inside Urbanized Area	99.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.3%



<b>2010 Households by Type</b>	
Total	9,835
Households with 1 Person	28.1%
Households with 2+ People	71.9%
Family Households	67.5%
Husband-wife Families	32.0%
With Related Children	13.4%
Other Family (No Spouse Present)	35.6%
Other Family with Male Householder	6.4%
With Related Children	3.8%
Other Family with Female Householder	29.2%
With Related Children	21.4%
Nonfamily Households	4.4%
All Households with Children	38.9%
Multigenerational Households	7.2%
Unmarried Partner Households	7.0%
Male-female	6.3%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	9,835
1 Person Household	28.1%
2 Person Household	29.2%
3 Person Household	18.0%
4 Person Household	12.5%
5 Person Household	7.0%
6 Person Household	3.1%
7 + Person Household	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	9,835
Owner Occupied	49.9%
Owned with a Mortgage/Loan	34.0%
Owned Free and Clear	15.9%
Renter Occupied	50.1%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	10,966
Housing Units Inside Urbanized Area	99.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



### Top 3 Tapestry Segments

1. City Commons (11E)
2. Modest Income Homes (12D)
3. Set to Impress (11D)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$11,265,648
Average Spent	\$1,202.82
Spending Potential Index	60
Education: Total \$	\$7,860,285
Average Spent	\$839.24
Spending Potential Index	59
Entertainment/Recreation: Total \$	\$16,004,431
Average Spent	\$1,708.78
Spending Potential Index	59
Food at Home: Total \$	\$29,438,122
Average Spent	\$3,143.08
Spending Potential Index	63
Food Away from Home: Total \$	\$17,364,379
Average Spent	\$1,853.98
Spending Potential Index	60
Health Care: Total \$	\$29,436,379
Average Spent	\$3,142.90
Spending Potential Index	59
HH Furnishings & Equipment: Total \$	\$9,658,839
Average Spent	\$1,031.27
Spending Potential Index	58
Personal Care Products & Services: Total \$	\$3,970,542
Average Spent	\$423.93
Spending Potential Index	58
Shelter: Total \$	\$87,427,380
Average Spent	\$9,334.55
Spending Potential Index	60
Support Payments/Cash Contributions/Gifts in Kind: Total	\$12,696,332
Average Spent	\$1,355.58
Spending Potential Index	58
Travel: Total \$	\$9,297,794
Average Spent	\$992.72
Spending Potential Index	53
Vehicle Maintenance & Repairs: Total \$	\$5,795,792
Average Spent	\$618.81
Spending Potential Index	60

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.