



<b>Population Summary</b>	
2000 Total Population	866
2010 Total Population	1,162
2016 Total Population	1,216
2016 Group Quarters	0
2021 Total Population	1,277
2016-2021 Annual Rate	0.98%
<b>Household Summary</b>	
2000 Households	294
2000 Average Household Size	2.94
2010 Households	406
2010 Average Household Size	2.86
2016 Households	421
2016 Average Household Size	2.89
2021 Households	440
2021 Average Household Size	2.90
2016-2021 Annual Rate	0.89%
2010 Families	297
2010 Average Family Size	3.39
2016 Families	293
2016 Average Family Size	3.43
2021 Families	303
2021 Average Family Size	3.46
2016-2021 Annual Rate	0.67%
<b>Housing Unit Summary</b>	
2000 Housing Units	313
Owner Occupied Housing Units	62.3%
Renter Occupied Housing Units	31.6%
Vacant Housing Units	6.1%
2010 Housing Units	440
Owner Occupied Housing Units	39.1%
Renter Occupied Housing Units	53.2%
Vacant Housing Units	7.7%
2016 Housing Units	459
Owner Occupied Housing Units	44.7%
Renter Occupied Housing Units	47.1%
Vacant Housing Units	8.3%
2021 Housing Units	481
Owner Occupied Housing Units	43.9%
Renter Occupied Housing Units	47.6%
Vacant Housing Units	8.5%
<b>Median Household Income</b>	
2016	\$46,096
2021	\$48,362
<b>Median Home Value</b>	
2016	\$135,484
2021	\$169,643
<b>Per Capita Income</b>	
2016	\$19,334
2021	\$20,448
<b>Median Age</b>	
2010	26.2
2016	30.7
2021	31.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



## 2016 Households by Income

Household Income Base	421
<\$15,000	18.8%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	19.2%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	3.3%
\$200,000+	0.2%
Average Household Income	\$55,123

## 2021 Households by Income

Household Income Base	442
<\$15,000	19.5%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	18.6%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	4.3%
\$200,000+	0.2%
Average Household Income	\$58,453

## 2016 Owner Occupied Housing Units by Value

Total	204
<\$50,000	25.5%
\$50,000 - \$99,999	13.7%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	15.7%
\$200,000 - \$249,999	8.3%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	11.8%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$156,005

## 2021 Owner Occupied Housing Units by Value

Total	211
<\$50,000	18.0%
\$50,000 - \$99,999	9.0%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	19.9%
\$200,000 - \$249,999	12.3%
\$250,000 - \$299,999	8.5%
\$300,000 - \$399,999	13.3%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$179,739

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	1,162
0 - 4	11.6%
5 - 9	11.8%
10 - 14	10.6%
15 - 24	13.9%
25 - 34	17.6%
35 - 44	12.9%
45 - 54	9.7%
55 - 64	6.2%
65 - 74	3.4%
75 - 84	2.0%
85 +	0.3%
18 +	60.6%
2016 Population by Age	
Total	1,219
0 - 4	9.0%
5 - 9	8.6%
10 - 14	8.9%
15 - 24	14.4%
25 - 34	16.2%
35 - 44	13.3%
45 - 54	10.9%
55 - 64	9.4%
65 - 74	6.6%
75 - 84	2.1%
85 +	0.7%
18 +	69.2%
2021 Population by Age	
Total	1,275
0 - 4	9.0%
5 - 9	8.5%
10 - 14	9.2%
15 - 24	12.9%
25 - 34	17.6%
35 - 44	13.3%
45 - 54	9.9%
55 - 64	9.1%
65 - 74	6.9%
75 - 84	2.9%
85 +	0.7%
18 +	69.0%
2010 Population by Sex	
Males	531
Females	631
2016 Population by Sex	
Males	603
Females	616
2021 Population by Sex	
Males	632
Females	643



<b>2010 Population by Race/Ethnicity</b>	
Total	1,162
White Alone	34.7%
Black Alone	60.8%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	2.3%
Hispanic Origin	3.0%
Diversity Index	53.8
<b>2016 Population by Race/Ethnicity</b>	
Total	1,216
White Alone	52.5%
Black Alone	38.2%
American Indian Alone	0.4%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.5%
Two or More Races	2.9%
Hispanic Origin	11.2%
Diversity Index	66.1
<b>2021 Population by Race/Ethnicity</b>	
Total	1,277
White Alone	49.0%
Black Alone	41.9%
American Indian Alone	0.5%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.2%
Two or More Races	2.9%
Hispanic Origin	10.9%
Diversity Index	66.5
<b>2010 Population by Relationship and Household Type</b>	
Total	1,162
In Households	100.0%
In Family Households	89.2%
Householder	25.6%
Spouse	12.9%
Child	45.1%
Other relative	3.2%
Nonrelative	2.5%
In Nonfamily Households	10.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Population 25+ by Educational Attainment</b>	
Total	718
Less than 9th Grade	5.8%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	26.3%
GED/Alternative Credential	10.9%
Some College, No Degree	23.3%
Associate Degree	9.2%
Bachelor's Degree	8.8%
Graduate/Professional Degree	5.6%
<b>2016 Population 15+ by Marital Status</b>	
Total	895
Never Married	35.3%
Married	44.7%
Widowed	3.4%
Divorced	16.6%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	84.4%
Civilian Unemployed	15.6%
<b>2016 Employed Population 16+ by Industry</b>	
Total	574
Agriculture/Mining	6.1%
Construction	12.0%
Manufacturing	11.2%
Wholesale Trade	4.2%
Retail Trade	14.5%
Transportation/Utilities	6.1%
Information	0.3%
Finance/Insurance/Real Estate	0.3%
Services	42.2%
Public Administration	3.0%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	573
White Collar	47.8%
Management/Business/Financial	11.0%
Professional	15.0%
Sales	8.2%
Administrative Support	13.6%
Services	14.3%
Blue Collar	37.9%
Farming/Forestry/Fishing	6.5%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	4.5%
Production	8.6%
Transportation/Material Moving	13.1%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	1,162
Population Inside Urbanized Area	49.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	50.6%



<b>2010 Households by Type</b>	
Total	406
Households with 1 Person	23.2%
Households with 2+ People	76.8%
Family Households	73.2%
Husband-wife Families	36.9%
With Related Children	21.7%
Other Family (No Spouse Present)	36.2%
Other Family with Male Householder	4.2%
With Related Children	2.5%
Other Family with Female Householder	32.0%
With Related Children	28.1%
Nonfamily Households	3.7%
All Households with Children	52.5%
Multigenerational Households	5.9%
Unmarried Partner Households	7.4%
Male-female	6.9%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	406
1 Person Household	23.2%
2 Person Household	25.6%
3 Person Household	20.0%
4 Person Household	17.2%
5 Person Household	7.4%
6 Person Household	3.9%
7 + Person Household	2.7%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	406
Owner Occupied	42.4%
Owned with a Mortgage/Loan	36.0%
Owned Free and Clear	6.4%
Renter Occupied	57.6%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	440
Housing Units Inside Urbanized Area	48.2%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	51.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



### Top 3 Tapestry Segments

1. Metro Fusion (11C)
2. Middleburg (4C)
3. Top Tier (1A)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$641,776
Average Spent	\$1,524.41
Spending Potential Index	76
Education: Total \$	\$403,612
Average Spent	\$958.70
Spending Potential Index	68
Entertainment/Recreation: Total \$	\$877,938
Average Spent	\$2,085.36
Spending Potential Index	72
Food at Home: Total \$	\$1,583,446
Average Spent	\$3,761.15
Spending Potential Index	75
Food Away from Home: Total \$	\$998,633
Average Spent	\$2,372.05
Spending Potential Index	77
Health Care: Total \$	\$1,521,640
Average Spent	\$3,614.35
Spending Potential Index	68
HH Furnishings & Equipment: Total \$	\$537,655
Average Spent	\$1,277.09
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$224,421
Average Spent	\$533.07
Spending Potential Index	73
Shelter: Total \$	\$4,897,034
Average Spent	\$11,631.91
Spending Potential Index	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$667,202
Average Spent	\$1,584.80
Spending Potential Index	68
Travel: Total \$	\$520,511
Average Spent	\$1,236.37
Spending Potential Index	66
Vehicle Maintenance & Repairs: Total \$	\$315,113
Average Spent	\$748.49
Spending Potential Index	72

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.