



<b>Population Summary</b>	
2000 Total Population	248
2010 Total Population	198
2016 Total Population	197
2016 Group Quarters	0
2021 Total Population	195
2016-2021 Annual Rate	-0.20%
<b>Household Summary</b>	
2000 Households	92
2000 Average Household Size	2.70
2010 Households	73
2010 Average Household Size	2.71
2016 Households	72
2016 Average Household Size	2.74
2021 Households	71
2021 Average Household Size	2.75
2016-2021 Annual Rate	-0.28%
2010 Families	46
2010 Average Family Size	3.54
2016 Families	47
2016 Average Family Size	3.49
2021 Families	46
2021 Average Family Size	3.52
2016-2021 Annual Rate	-0.43%
<b>Housing Unit Summary</b>	
2000 Housing Units	117
Owner Occupied Housing Units	43.6%
Renter Occupied Housing Units	35.0%
Vacant Housing Units	21.4%
2010 Housing Units	98
Owner Occupied Housing Units	37.8%
Renter Occupied Housing Units	36.7%
Vacant Housing Units	25.5%
2016 Housing Units	98
Owner Occupied Housing Units	38.8%
Renter Occupied Housing Units	34.7%
Vacant Housing Units	26.5%
2021 Housing Units	97
Owner Occupied Housing Units	39.2%
Renter Occupied Housing Units	35.1%
Vacant Housing Units	26.8%
<b>Median Household Income</b>	
2016	\$28,754
2021	\$29,374
<b>Median Home Value</b>	
2016	\$87,500
2021	\$102,083
<b>Per Capita Income</b>	
2016	\$13,462
2021	\$14,322
<b>Median Age</b>	
2010	36.7
2016	29.6
2021	29.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Households by Income</b>	
Household Income Base	73
<\$15,000	26.0%
\$15,000 - \$24,999	17.8%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	15.1%
\$75,000 - \$99,999	6.8%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.0%
\$200,000+	1.4%
Average Household Income	\$39,646
<b>2021 Households by Income</b>	
Household Income Base	72
<\$15,000	26.4%
\$15,000 - \$24,999	19.4%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	6.9%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	1.4%
\$200,000+	1.4%
Average Household Income	\$42,333
<b>2016 Owner Occupied Housing Units by Value</b>	
Total	37
<\$50,000	37.8%
\$50,000 - \$99,999	16.2%
\$100,000 - \$149,999	35.1%
\$150,000 - \$199,999	10.8%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$84,459
<b>2021 Owner Occupied Housing Units by Value</b>	
Total	37
<\$50,000	29.7%
\$50,000 - \$99,999	18.9%
\$100,000 - \$149,999	32.4%
\$150,000 - \$199,999	16.2%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	2.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$107,432

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2010 Population by Age</b>	
Total	198
0 - 4	6.1%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	15.7%
25 - 34	13.6%
35 - 44	10.6%
45 - 54	16.2%
55 - 64	9.1%
65 - 74	4.0%
75 - 84	9.6%
85 +	2.0%
18 +	75.3%
<b>2016 Population by Age</b>	
Total	196
0 - 4	9.2%
5 - 9	8.2%
10 - 14	8.7%
15 - 24	17.3%
25 - 34	14.3%
35 - 44	10.2%
45 - 54	10.7%
55 - 64	11.7%
65 - 74	6.1%
75 - 84	3.1%
85 +	0.5%
18 +	69.4%
<b>2021 Population by Age</b>	
Total	199
0 - 4	9.5%
5 - 9	8.5%
10 - 14	7.5%
15 - 24	15.6%
25 - 34	15.1%
35 - 44	11.1%
45 - 54	10.1%
55 - 64	11.6%
65 - 74	7.0%
75 - 84	3.0%
85 +	1.0%
18 +	70.4%
<b>2010 Population by Sex</b>	
Males	113
Females	85
<b>2016 Population by Sex</b>	
Males	97
Females	99
<b>2021 Population by Sex</b>	
Males	104
Females	95



## 2010 Population by Race/Ethnicity

Total	198
White Alone	4.0%
Black Alone	91.9%
American Indian Alone	0.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.0%
Two or More Races	1.0%
Hispanic Origin	3.0%
Diversity Index	20.3

## 2016 Population by Race/Ethnicity

Total	198
White Alone	31.8%
Black Alone	63.6%
American Indian Alone	0.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	1.5%
Hispanic Origin	2.5%
Diversity Index	51.4

## 2021 Population by Race/Ethnicity

Total	195
White Alone	30.3%
Black Alone	64.1%
American Indian Alone	0.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	2.1%
Hispanic Origin	3.1%
Diversity Index	52.7

## 2010 Population by Relationship and Household Type

Total	198
In Households	100.0%
In Family Households	84.8%
Householder	23.2%
Spouse	12.6%
Child	35.4%
Other relative	11.1%
Nonrelative	2.5%
In Nonfamily Households	15.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



## 2016 Population 25+ by Educational Attainment

Total	112
Less than 9th Grade	5.4%
9th - 12th Grade, No Diploma	17.0%
High School Graduate	41.1%
GED/Alternative Credential	6.2%
Some College, No Degree	13.4%
Associate Degree	5.4%
Bachelor's Degree	8.9%
Graduate/Professional Degree	2.7%

## 2016 Population 15+ by Marital Status

Total	146
Never Married	42.5%
Married	41.1%
Widowed	3.4%
Divorced	13.0%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	86.9%
Civilian Unemployed	13.1%

## 2016 Employed Population 16+ by Industry

Total	73
Agriculture/Mining	6.8%
Construction	2.7%
Manufacturing	8.2%
Wholesale Trade	0.0%
Retail Trade	11.0%
Transportation/Utilities	15.1%
Information	0.0%
Finance/Insurance/Real Estate	0.0%
Services	47.9%
Public Administration	8.2%

## 2016 Employed Population 16+ by Occupation

Total	72
White Collar	40.3%
Management/Business/Financial	5.6%
Professional	9.7%
Sales	5.6%
Administrative Support	19.4%
Services	36.1%
Blue Collar	23.6%
Farming/Forestry/Fishing	5.6%
Construction/Extraction	0.0%
Installation/Maintenance/Repair	2.8%
Production	6.9%
Transportation/Material Moving	8.3%

## 2010 Population By Urban/ Rural Status

Total Population	198
Population Inside Urbanized Area	76.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	23.2%



<b>2010 Households by Type</b>		
Total		73
Households with 1 Person		32.9%
Households with 2+ People		67.1%
Family Households		63.0%
Husband-wife Families		34.2%
With Related Children		12.3%
Other Family (No Spouse Present)		28.8%
Other Family with Male Householder		11.0%
With Related Children		8.2%
Other Family with Female Householder		17.8%
With Related Children		12.3%
Nonfamily Households		4.1%
All Households with Children		32.9%
Multigenerational Households		11.0%
Unmarried Partner Households		8.2%
Male-female		8.2%
Same-sex		0.0%
<b>2010 Households by Size</b>		
Total		73
1 Person Household		32.9%
2 Person Household		21.9%
3 Person Household		19.2%
4 Person Household		8.2%
5 Person Household		8.2%
6 Person Household		6.8%
7 + Person Household		2.7%
<b>2010 Households by Tenure and Mortgage Status</b>		
Total		73
Owner Occupied		50.7%
Owned with a Mortgage/Loan		32.9%
Owned Free and Clear		17.8%
Renter Occupied		49.3%
<b>2010 Housing Units By Urban/ Rural Status</b>		
Total Housing Units		98
Housing Units Inside Urbanized Area		71.4%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		28.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



### Top 3 Tapestry Segments

1. Hardscrabble Road (8G)
2. Southern Satellites (10A)
3. Top Tier (1A)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$76,830
Average Spent	\$1,067.10
Spending Potential Index	53
Education: Total \$	\$53,245
Average Spent	\$739.52
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$108,652
Average Spent	\$1,509.06
Spending Potential Index	52
Food at Home: Total \$	\$202,212
Average Spent	\$2,808.49
Spending Potential Index	56
Food Away from Home: Total \$	\$118,727
Average Spent	\$1,648.99
Spending Potential Index	53
Health Care: Total \$	\$199,004
Average Spent	\$2,763.95
Spending Potential Index	52
HH Furnishings & Equipment: Total \$	\$65,661
Average Spent	\$911.97
Spending Potential Index	52
Personal Care Products & Services: Total \$	\$26,592
Average Spent	\$369.34
Spending Potential Index	50
Shelter: Total \$	\$586,011
Average Spent	\$8,139.04
Spending Potential Index	52
Support Payments/Cash Contributions/Gifts in Kind: Total	\$85,312
Average Spent	\$1,184.89
Spending Potential Index	51
Travel: Total \$	\$61,690
Average Spent	\$856.81
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$39,345
Average Spent	\$546.47
Spending Potential Index	53

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.