

<b>Population Summary</b>	
2000 Total Population	2,750
2010 Total Population	3,094
2016 Total Population	3,009
2016 Group Quarters	119
2021 Total Population	2,971
2016-2021 Annual Rate	-0.25%
<b>Household Summary</b>	
2000 Households	1,072
2000 Average Household Size	2.40
2010 Households	1,243
2010 Average Household Size	2.33
2016 Households	1,222
2016 Average Household Size	2.36
2021 Households	1,214
2021 Average Household Size	2.35
2016-2021 Annual Rate	-0.13%
2010 Families	760
2010 Average Family Size	3.03
2016 Families	747
2016 Average Family Size	3.09
2021 Families	734
2021 Average Family Size	3.09
2016-2021 Annual Rate	-0.35%
<b>Housing Unit Summary</b>	
2000 Housing Units	1,134
Owner Occupied Housing Units	58.5%
Renter Occupied Housing Units	36.1%
Vacant Housing Units	5.5%
2010 Housing Units	1,344
Owner Occupied Housing Units	45.9%
Renter Occupied Housing Units	46.6%
Vacant Housing Units	7.5%
2016 Housing Units	1,354
Owner Occupied Housing Units	43.9%
Renter Occupied Housing Units	46.4%
Vacant Housing Units	9.7%
2021 Housing Units	1,365
Owner Occupied Housing Units	43.3%
Renter Occupied Housing Units	45.6%
Vacant Housing Units	11.1%
<b>Median Household Income</b>	
2016	\$27,629
2021	\$26,123
<b>Median Home Value</b>	
2016	\$129,897
2021	\$195,270
<b>Per Capita Income</b>	
2016	\$19,679
2021	\$20,862
<b>Median Age</b>	
2010	40.1
2016	39.9
2021	41.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

## 2016 Households by Income

Household Income Base	1,222
<\$15,000	28.8%
\$15,000 - \$24,999	17.8%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	5.8%
\$100,000 - \$149,999	6.1%
\$150,000 - \$199,999	1.7%
\$200,000+	1.9%
Average Household Income	\$45,270

## 2021 Households by Income

Household Income Base	1,214
<\$15,000	28.6%
\$15,000 - \$24,999	20.0%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	6.1%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	2.2%
\$200,000+	2.1%
Average Household Income	\$47,683

## 2016 Owner Occupied Housing Units by Value

Total	594
<\$50,000	12.0%
\$50,000 - \$99,999	28.3%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	10.4%
\$200,000 - \$249,999	12.1%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	9.1%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	2.7%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	1.2%
Average Home Value	\$182,029

## 2021 Owner Occupied Housing Units by Value

Total	590
<\$50,000	11.5%
\$50,000 - \$99,999	20.3%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	12.5%
\$200,000 - \$249,999	18.3%
\$250,000 - \$299,999	7.1%
\$300,000 - \$399,999	13.9%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	1.9%
Average Home Value	\$222,373

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	3,094
0 - 4	6.8%
5 - 9	7.2%
10 - 14	5.8%
15 - 24	11.8%
25 - 34	13.2%
35 - 44	9.9%
45 - 54	13.8%
55 - 64	13.4%
65 - 74	8.7%
75 - 84	5.9%
85 +	3.6%
18 +	76.7%
2016 Population by Age	
Total	3,009
0 - 4	6.6%
5 - 9	6.8%
10 - 14	6.9%
15 - 24	10.9%
25 - 34	12.6%
35 - 44	11.7%
45 - 54	10.9%
55 - 64	14.5%
65 - 74	10.1%
75 - 84	5.8%
85 +	3.3%
18 +	76.3%
2021 Population by Age	
Total	2,971
0 - 4	6.4%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	11.4%
25 - 34	10.6%
35 - 44	12.8%
45 - 54	10.2%
55 - 64	13.7%
65 - 74	12.5%
75 - 84	6.1%
85 +	3.1%
18 +	76.3%
2010 Population by Sex	
Males	1,423
Females	1,671
2016 Population by Sex	
Males	1,389
Females	1,620
2021 Population by Sex	
Males	1,378
Females	1,593

## 2010 Population by Race/Ethnicity

Total	3,094
White Alone	53.1%
Black Alone	44.3%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	0.9%
Hispanic Origin	2.0%
Diversity Index	54.0

## 2016 Population by Race/Ethnicity

Total	3,009
White Alone	50.4%
Black Alone	46.6%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.2%
Hispanic Origin	2.1%
Diversity Index	54.8

## 2021 Population by Race/Ethnicity

Total	2,971
White Alone	50.6%
Black Alone	45.9%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	1.3%
Hispanic Origin	2.5%
Diversity Index	55.6

## 2010 Population by Relationship and Household Type

Total	3,094
In Households	93.5%
In Family Households	76.4%
Householder	24.6%
Spouse	14.0%
Child	31.3%
Other relative	4.7%
Nonrelative	1.9%
In Nonfamily Households	17.1%
In Group Quarters	6.5%
Institutionalized Population	5.6%
Noninstitutionalized Population	0.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

<b>2016 Population 25+ by Educational Attainment</b>	
Total	2,073
Less than 9th Grade	12.3%
9th - 12th Grade, No Diploma	9.7%
High School Graduate	35.1%
GED/Alternative Credential	9.1%
Some College, No Degree	17.0%
Associate Degree	1.1%
Bachelor's Degree	10.7%
Graduate/Professional Degree	4.9%
<b>2016 Population 15+ by Marital Status</b>	
Total	2,398
Never Married	31.2%
Married	36.8%
Widowed	11.7%
Divorced	20.3%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	89.5%
Civilian Unemployed	10.5%
<b>2016 Employed Population 16+ by Industry</b>	
Total	1,048
Agriculture/Mining	5.2%
Construction	4.5%
Manufacturing	13.5%
Wholesale Trade	1.3%
Retail Trade	9.4%
Transportation/Utilities	8.3%
Information	3.2%
Finance/Insurance/Real Estate	3.1%
Services	46.2%
Public Administration	5.2%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	1,048
White Collar	44.5%
Management/Business/Financial	10.1%
Professional	18.4%
Sales	4.8%
Administrative Support	11.2%
Services	23.8%
Blue Collar	31.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	3.1%
Production	13.6%
Transportation/Material Moving	10.1%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	3,094
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

## 2010 Households by Type

Total	1,243
Households with 1 Person	35.6%
Households with 2+ People	64.4%
Family Households	61.1%
Husband-wife Families	34.8%
With Related Children	11.7%
Other Family (No Spouse Present)	26.4%
Other Family with Male Householder	3.7%
With Related Children	2.5%
Other Family with Female Householder	22.7%
With Related Children	15.2%
Nonfamily Households	3.2%

All Households with Children 29.8%

Multigenerational Households	6.6%
Unmarried Partner Households	5.1%
Male-female	4.1%
Same-sex	1.0%

## 2010 Households by Size

Total	1,243
1 Person Household	35.6%
2 Person Household	30.3%
3 Person Household	15.3%
4 Person Household	10.1%
5 Person Household	5.1%
6 Person Household	2.0%
7 + Person Household	1.6%

## 2010 Households by Tenure and Mortgage Status

Total	1,243
Owner Occupied	49.6%
Owned with a Mortgage/Loan	34.0%
Owned Free and Clear	15.6%
Renter Occupied	50.4%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,344
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

## Top 3 Tapestry Segments

1. Rural Bypasses (10)
2. Small Town Simplicity (12C)
3. The Great Outdoors (6C)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$1,446,697
Average Spent	\$1,183.88
Spending Potential Index	59
Education: Total \$	\$708,625
Average Spent	\$579.89
Spending Potential Index	41
Entertainment/Recreation: Total \$	\$2,267,888
Average Spent	\$1,855.88
Spending Potential Index	64
Food at Home: Total \$	\$4,124,067
Average Spent	\$3,374.85
Spending Potential Index	68
Food Away from Home: Total \$	\$2,278,291
Average Spent	\$1,864.40
Spending Potential Index	60
Health Care: Total \$	\$4,488,518
Average Spent	\$3,673.09
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$1,272,741
Average Spent	\$1,041.52
Spending Potential Index	59
Personal Care Products & Services: Total \$	\$531,235
Average Spent	\$434.73
Spending Potential Index	59
Shelter: Total \$	\$9,993,570
Average Spent	\$8,178.04
Spending Potential Index	53
Support Payments/Cash Contributions/Gifts in Kind: Total	\$1,805,003
Average Spent	\$1,477.09
Spending Potential Index	64
Travel: Total \$	\$1,146,956
Average Spent	\$938.59
Spending Potential Index	50
Vehicle Maintenance & Repairs: Total \$	\$842,689
Average Spent	\$689.60
Spending Potential Index	67

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.