



Population Summary	
2000 Total Population	7,828
2010 Total Population	8,445
2016 Total Population	8,416
2016 Group Quarters	139
2021 Total Population	8,380
2016-2021 Annual Rate	-0.09%
Household Summary	
2000 Households	3,118
2000 Average Household Size	2.48
2010 Households	3,174
2010 Average Household Size	2.59
2016 Households	3,169
2016 Average Household Size	2.61
2021 Households	3,164
2021 Average Household Size	2.60
2016-2021 Annual Rate	-0.03%
2010 Families	2,148
2010 Average Family Size	3.16
2016 Families	2,146
2016 Average Family Size	3.19
2021 Families	2,129
2021 Average Family Size	3.18
2016-2021 Annual Rate	-0.16%
Housing Unit Summary	
2000 Housing Units	3,372
Owner Occupied Housing Units	48.2%
Renter Occupied Housing Units	44.3%
Vacant Housing Units	7.5%
2010 Housing Units	3,613
Owner Occupied Housing Units	39.4%
Renter Occupied Housing Units	48.5%
Vacant Housing Units	12.2%
2016 Housing Units	3,659
Owner Occupied Housing Units	36.8%
Renter Occupied Housing Units	49.8%
Vacant Housing Units	13.4%
2021 Housing Units	3,685
Owner Occupied Housing Units	36.5%
Renter Occupied Housing Units	49.3%
Vacant Housing Units	14.1%
Median Household Income	
2016	\$26,956
2021	\$29,318
Median Home Value	
2016	\$91,045
2021	\$111,620
Per Capita Income	
2016	\$15,545
2021	\$17,136
Median Age	
2010	32.8
2016	34.1
2021	34.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Households by Income	
Household Income Base	3,168
<\$15,000	30.7%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	13.9%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	12.4%
\$75,000 - \$99,999	5.7%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	2.2%
\$200,000+	1.6%
Average Household Income	\$40,608

2021 Households by Income	
Household Income Base	3,163
<\$15,000	31.6%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	2.9%
\$200,000+	1.8%
Average Household Income	\$44,693

2016 Owner Occupied Housing Units by Value	
Total	1,344
<\$50,000	17.3%
\$50,000 - \$99,999	39.9%
\$100,000 - \$149,999	21.4%
\$150,000 - \$199,999	10.7%
\$200,000 - \$249,999	2.8%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	2.2%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.7%
Average Home Value	\$118,992

2021 Owner Occupied Housing Units by Value	
Total	1,345
<\$50,000	16.7%
\$50,000 - \$99,999	27.1%
\$100,000 - \$149,999	26.4%
\$150,000 - \$199,999	16.3%
\$200,000 - \$249,999	3.9%
\$250,000 - \$299,999	4.8%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.3%
Average Home Value	\$129,461

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Ripley City, TN
Ripley City, TN (4763340)
Geography: Place

Prepared by Esri

2010 Population by Age	
Total	8,445
0 - 4	9.3%
5 - 9	8.0%
10 - 14	8.3%
15 - 24	14.4%
25 - 34	12.9%
35 - 44	12.3%
45 - 54	12.1%
55 - 64	10.3%
65 - 74	6.4%
75 - 84	3.9%
85 +	2.2%
18 +	69.7%
2016 Population by Age	
Total	8,418
0 - 4	8.6%
5 - 9	7.9%
10 - 14	7.6%
15 - 24	14.5%
25 - 34	12.6%
35 - 44	11.9%
45 - 54	11.9%
55 - 64	11.0%
65 - 74	7.9%
75 - 84	4.0%
85 +	2.1%
18 +	71.6%
2021 Population by Age	
Total	8,380
0 - 4	8.6%
5 - 9	7.8%
10 - 14	7.3%
15 - 24	14.0%
25 - 34	12.9%
35 - 44	11.8%
45 - 54	11.2%
55 - 64	11.2%
65 - 74	8.6%
75 - 84	4.6%
85 +	1.9%
18 +	72.2%
2010 Population by Sex	
Males	3,850
Females	4,595
2016 Population by Sex	
Males	3,820
Females	4,598
2021 Population by Sex	
Males	3,797
Females	4,583



2010 Population by Race/Ethnicity	
Total	8,445
White Alone	43.6%
Black Alone	53.7%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	1.5%
Hispanic Origin	1.6%
Diversity Index	53.7
2016 Population by Race/Ethnicity	
Total	8,417
White Alone	44.4%
Black Alone	52.2%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.8%
Hispanic Origin	2.1%
Diversity Index	55.0
2021 Population by Race/Ethnicity	
Total	8,380
White Alone	44.2%
Black Alone	51.9%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	2.0%
Hispanic Origin	2.5%
Diversity Index	55.8
2010 Population by Relationship and Household Type	
Total	8,445
In Households	97.2%
In Family Households	83.1%
Householder	25.4%
Spouse	12.0%
Child	38.2%
Other relative	4.8%
Nonrelative	2.7%
In Nonfamily Households	14.1%
In Group Quarters	2.8%
Institutionalized Population	2.8%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Population 25+ by Educational Attainment	
Total	5,167
Less than 9th Grade	6.2%
9th - 12th Grade, No Diploma	14.1%
High School Graduate	37.4%
GED/Alternative Credential	7.3%
Some College, No Degree	15.8%
Associate Degree	4.9%
Bachelor's Degree	9.0%
Graduate/Professional Degree	5.3%
2016 Population 15+ by Marital Status	
Total	6,385
Never Married	39.8%
Married	36.1%
Widowed	7.3%
Divorced	16.8%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	78.6%
Civilian Unemployed	21.4%
2016 Employed Population 16+ by Industry	
Total	2,548
Agriculture/Mining	0.5%
Construction	4.4%
Manufacturing	18.6%
Wholesale Trade	2.7%
Retail Trade	14.3%
Transportation/Utilities	4.2%
Information	0.0%
Finance/Insurance/Real Estate	5.2%
Services	41.7%
Public Administration	8.4%
2016 Employed Population 16+ by Occupation	
Total	2,548
White Collar	45.5%
Management/Business/Financial	10.2%
Professional	16.8%
Sales	8.7%
Administrative Support	9.7%
Services	23.5%
Blue Collar	31.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	0.9%
Production	16.1%
Transportation/Material Moving	9.3%
2010 Population By Urban/ Rural Status	
Total Population	8,445
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	93.4%
Rural Population	6.6%



2010 Households by Type	
Total	3,174
Households with 1 Person	28.2%
Households with 2+ People	71.8%
Family Households	67.7%
Husband-wife Families	32.0%
With Related Children	14.1%
Other Family (No Spouse Present)	35.7%
Other Family with Male Householder	4.9%
With Related Children	3.3%
Other Family with Female Householder	30.8%
With Related Children	23.6%
Nonfamily Households	4.1%
All Households with Children	41.1%
Multigenerational Households	6.2%
Unmarried Partner Households	7.4%
Male-female	6.8%
Same-sex	0.6%
2010 Households by Size	
Total	3,174
1 Person Household	28.2%
2 Person Household	29.3%
3 Person Household	18.2%
4 Person Household	12.7%
5 Person Household	6.6%
6 Person Household	3.0%
7 + Person Household	1.9%
2010 Households by Tenure and Mortgage Status	
Total	3,174
Owner Occupied	44.8%
Owned with a Mortgage/Loan	28.7%
Owned Free and Clear	16.1%
Renter Occupied	55.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,613
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	93.4%
Rural Housing Units	6.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Top 3 Tapestry Segments

1. City Commons (11E)
2. Small Town Simplicity (12C)
3. Heartland Communities (6F)

2016 Consumer Spending

Apparel & Services: Total \$	\$3,474,509
Average Spent	\$1,096.41
Spending Potential Index	54
Education: Total \$	\$2,241,776
Average Spent	\$707.41
Spending Potential Index	50
Entertainment/Recreation: Total \$	\$5,004,980
Average Spent	\$1,579.36
Spending Potential Index	54
Food at Home: Total \$	\$9,429,897
Average Spent	\$2,975.67
Spending Potential Index	60
Food Away from Home: Total \$	\$5,374,816
Average Spent	\$1,696.06
Spending Potential Index	55
Health Care: Total \$	\$9,322,743
Average Spent	\$2,941.86
Spending Potential Index	56
HH Furnishings & Equipment: Total \$	\$2,941,204
Average Spent	\$928.12
Spending Potential Index	53
Personal Care Products & Services: Total \$	\$1,214,900
Average Spent	\$383.37
Spending Potential Index	52
Shelter: Total \$	\$26,075,513
Average Spent	\$8,228.31
Spending Potential Index	53
Support Payments/Cash Contributions/Gifts in Kind: Total	\$3,876,225
Average Spent	\$1,223.17
Spending Potential Index	53
Travel: Total \$	\$2,684,612
Average Spent	\$847.15
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$1,843,070
Average Spent	\$581.59
Spending Potential Index	56

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.