

Population Summary	
2000 Total Population	2,583
2010 Total Population	6,623
2016 Total Population	7,510
2016 Group Quarters	0
2021 Total Population	7,975
2016-2021 Annual Rate	1.21%
Household Summary	
2000 Households	966
2000 Average Household Size	2.67
2010 Households	2,484
2010 Average Household Size	2.67
2016 Households	2,846
2016 Average Household Size	2.64
2021 Households	3,037
2021 Average Household Size	2.63
2016-2021 Annual Rate	1.31%
2010 Families	1,986
2010 Average Family Size	2.99
2016 Families	2,243
2016 Average Family Size	2.97
2021 Families	2,383
2021 Average Family Size	2.96
2016-2021 Annual Rate	1.22%
Housing Unit Summary	
2000 Housing Units	1,040
Owner Occupied Housing Units	82.9%
Renter Occupied Housing Units	10.0%
Vacant Housing Units	7.1%
2010 Housing Units	2,622
Owner Occupied Housing Units	87.9%
Renter Occupied Housing Units	6.9%
Vacant Housing Units	5.3%
2016 Housing Units	3,049
Owner Occupied Housing Units	83.1%
Renter Occupied Housing Units	10.2%
Vacant Housing Units	6.7%
2021 Housing Units	3,286
Owner Occupied Housing Units	82.1%
Renter Occupied Housing Units	10.3%
Vacant Housing Units	7.6%
Median Household Income	
2016	\$63,206
2021	\$70,237
Median Home Value	
2016	\$185,334
2021	\$222,151
Per Capita Income	
2016	\$28,834
2021	\$31,983
Median Age	
2010	34.2
2016	36.8
2021	36.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	2,846
<\$15,000	7.1%
\$15,000 - \$24,999	5.0%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	26.9%
\$75,000 - \$99,999	16.1%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	5.6%
\$200,000+	2.2%
Average Household Income	\$76,791

2021 Households by Income

Household Income Base	3,037
<\$15,000	6.7%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	5.1%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	26.4%
\$75,000 - \$99,999	16.9%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	7.0%
\$200,000+	2.5%
Average Household Income	\$84,789

2016 Owner Occupied Housing Units by Value

Total	2,534
<\$50,000	4.4%
\$50,000 - \$99,999	6.1%
\$100,000 - \$149,999	21.2%
\$150,000 - \$199,999	26.0%
\$200,000 - \$249,999	18.7%
\$250,000 - \$299,999	10.3%
\$300,000 - \$399,999	10.3%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.3%
Average Home Value	\$201,135

2021 Owner Occupied Housing Units by Value

Total	2,698
<\$50,000	1.6%
\$50,000 - \$99,999	2.0%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	26.5%
\$200,000 - \$249,999	28.9%
\$250,000 - \$299,999	16.8%
\$300,000 - \$399,999	14.0%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.3%
Average Home Value	\$235,007

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	6,623
0 - 4	10.6%
5 - 9	7.7%
10 - 14	5.3%
15 - 24	7.4%
25 - 34	20.8%
35 - 44	15.1%
45 - 54	11.0%
55 - 64	11.9%
65 - 74	7.0%
75 - 84	2.5%
85 +	0.7%
18 +	74.0%
2016 Population by Age	
Total	7,512
0 - 4	8.5%
5 - 9	9.1%
10 - 14	7.3%
15 - 24	8.2%
25 - 34	13.5%
35 - 44	17.1%
45 - 54	11.5%
55 - 64	11.3%
65 - 74	8.7%
75 - 84	3.8%
85 +	0.8%
18 +	71.9%
2021 Population by Age	
Total	7,975
0 - 4	8.3%
5 - 9	8.9%
10 - 14	9.5%
15 - 24	9.9%
25 - 34	10.1%
35 - 44	18.4%
45 - 54	11.9%
55 - 64	9.6%
65 - 74	8.5%
75 - 84	4.0%
85 +	0.9%
18 +	69.1%
2010 Population by Sex	
Males	3,261
Females	3,362
2016 Population by Sex	
Males	3,713
Females	3,799
2021 Population by Sex	
Males	3,954
Females	4,021

2010 Population by Race/Ethnicity

Total	6,623
White Alone	83.2%
Black Alone	13.6%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	0.9%
Hispanic Origin	2.2%
Diversity Index	31.9

2016 Population by Race/Ethnicity

Total	7,509
White Alone	80.7%
Black Alone	15.5%
American Indian Alone	0.3%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.2%
Hispanic Origin	2.7%
Diversity Index	36.1

2021 Population by Race/Ethnicity

Total	7,974
White Alone	80.2%
Black Alone	15.3%
American Indian Alone	0.4%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.4%
Hispanic Origin	3.2%
Diversity Index	37.4

2010 Population by Relationship and Household Type

Total	6,623
In Households	100.0%
In Family Households	91.0%
Householder	30.0%
Spouse	25.7%
Child	30.8%
Other relative	3.2%
Nonrelative	1.3%
In Nonfamily Households	9.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment

Total	5,016
Less than 9th Grade	2.1%
9th - 12th Grade, No Diploma	4.6%
High School Graduate	26.7%
GED/Alternative Credential	3.7%
Some College, No Degree	24.6%
Associate Degree	9.0%
Bachelor's Degree	20.8%
Graduate/Professional Degree	8.4%

2016 Population 15+ by Marital Status

Total	5,634
Never Married	20.2%
Married	63.4%
Widowed	4.7%
Divorced	11.8%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

2016 Employed Population 16+ by Industry

Total	3,636
Agriculture/Mining	1.2%
Construction	7.0%
Manufacturing	17.3%
Wholesale Trade	3.5%
Retail Trade	10.8%
Transportation/Utilities	9.4%
Information	0.6%
Finance/Insurance/Real Estate	5.5%
Services	38.3%
Public Administration	6.5%

2016 Employed Population 16+ by Occupation

Total	3,635
White Collar	61.2%
Management/Business/Financial	12.4%
Professional	23.2%
Sales	14.1%
Administrative Support	11.6%
Services	12.0%
Blue Collar	26.8%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	5.5%
Production	12.1%
Transportation/Material Moving	3.1%

2010 Population By Urban/ Rural Status

Total Population	6,623
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	96.1%
Rural Population	3.9%

2010 Households by Type	
Total	2,484
Households with 1 Person	16.9%
Households with 2+ People	83.1%
Family Households	80.0%
Husband-wife Families	68.4%
With Related Children	32.7%
Other Family (No Spouse Present)	11.6%
Other Family with Male Householder	3.3%
With Related Children	2.0%
Other Family with Female Householder	8.3%
With Related Children	5.2%
Nonfamily Households	3.1%
All Households with Children	40.2%
Multigenerational Households	4.5%
Unmarried Partner Households	4.4%
Male-female	4.0%
Same-sex	0.4%
2010 Households by Size	
Total	2,484
1 Person Household	16.9%
2 Person Household	36.5%
3 Person Household	22.0%
4 Person Household	16.4%
5 Person Household	5.5%
6 Person Household	1.6%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	2,484
Owner Occupied	92.8%
Owned with a Mortgage/Loan	83.0%
Owned Free and Clear	9.8%
Renter Occupied	7.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,622
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	95.8%
Rural Housing Units	4.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Up and Coming Families
2. Green Acres (6A)
3. Middleburg (4C)

2016 Consumer Spending

Apparel & Services: Total \$	\$5,606,915
Average Spent	\$1,970.10
Spending Potential Index	98
Education: Total \$	\$3,733,539
Average Spent	\$1,311.85
Spending Potential Index	93
Entertainment/Recreation: Total \$	\$8,267,460
Average Spent	\$2,904.94
Spending Potential Index	100
Food at Home: Total \$	\$13,610,629
Average Spent	\$4,782.37
Spending Potential Index	96
Food Away from Home: Total \$	\$8,746,389
Average Spent	\$3,073.22
Spending Potential Index	99
Health Care: Total \$	\$14,837,314
Average Spent	\$5,213.39
Spending Potential Index	98
HH Furnishings & Equipment: Total \$	\$5,078,405
Average Spent	\$1,784.40
Spending Potential Index	101
Personal Care Products & Services: Total \$	\$2,057,830
Average Spent	\$723.06
Spending Potential Index	99
Shelter: Total \$	\$43,311,283
Average Spent	\$15,218.30
Spending Potential Index	98
Support Payments/Cash Contributions/Gifts in Kind: Total	\$6,607,930
Average Spent	\$2,321.83
Spending Potential Index	100
Travel: Total \$	\$5,443,233
Average Spent	\$1,912.59
Spending Potential Index	103
Vehicle Maintenance & Repairs: Total \$	\$2,900,329
Average Spent	\$1,019.09
Spending Potential Index	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.