



Population Summary	
2000 Total Population	4,859
2010 Total Population	5,931
2016 Total Population	6,138
2016 Group Quarters	0
2021 Total Population	6,271
2016-2021 Annual Rate	0.43%
Household Summary	
2000 Households	1,726
2000 Average Household Size	2.82
2010 Households	2,177
2010 Average Household Size	2.72
2016 Households	2,231
2016 Average Household Size	2.75
2021 Households	2,266
2021 Average Household Size	2.77
2016-2021 Annual Rate	0.31%
2010 Families	1,668
2010 Average Family Size	3.11
2016 Families	1,695
2016 Average Family Size	3.14
2021 Families	1,711
2021 Average Family Size	3.16
2016-2021 Annual Rate	0.19%
Housing Unit Summary	
2000 Housing Units	1,814
Owner Occupied Housing Units	73.0%
Renter Occupied Housing Units	22.2%
Vacant Housing Units	4.9%
2010 Housing Units	2,304
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	5.5%
2016 Housing Units	2,379
Owner Occupied Housing Units	67.5%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	6.2%
2021 Housing Units	2,439
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	7.1%
Median Household Income	
2016	\$57,705
2021	\$62,292
Median Home Value	
2016	\$159,043
2021	\$191,129
Per Capita Income	
2016	\$24,745
2021	\$26,876
Median Age	
2010	36.7
2016	38.0
2021	38.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Households by Income

Household Income Base	2,231
<\$15,000	9.5%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	29.1%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	3.2%
\$200,000+	2.0%
Average Household Income	\$69,458

2021 Households by Income

Household Income Base	2,266
<\$15,000	9.1%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	5.0%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	28.2%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	17.7%
\$150,000 - \$199,999	3.9%
\$200,000+	2.3%
Average Household Income	\$75,895

2016 Owner Occupied Housing Units by Value

Total	1,605
<\$50,000	5.9%
\$50,000 - \$99,999	12.6%
\$100,000 - \$149,999	27.8%
\$150,000 - \$199,999	20.5%
\$200,000 - \$249,999	16.7%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	10.8%
\$400,000 - \$499,999	0.3%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.2%
Average Home Value	\$178,941

2021 Owner Occupied Housing Units by Value

Total	1,625
<\$50,000	3.0%
\$50,000 - \$99,999	4.7%
\$100,000 - \$149,999	25.0%
\$150,000 - \$199,999	21.0%
\$200,000 - \$249,999	20.5%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	17.7%
\$400,000 - \$499,999	0.3%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.3%
Average Home Value	\$210,446

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	5,931
0 - 4	6.1%
5 - 9	7.3%
10 - 14	9.3%
15 - 24	13.6%
25 - 34	11.1%
35 - 44	15.0%
45 - 54	15.2%
55 - 64	11.4%
65 - 74	7.0%
75 - 84	3.1%
85 +	0.9%
18 +	71.8%
2016 Population by Age	
Total	6,137
0 - 4	5.9%
5 - 9	6.3%
10 - 14	7.2%
15 - 24	14.1%
25 - 34	12.7%
35 - 44	13.6%
45 - 54	14.6%
55 - 64	13.1%
65 - 74	8.1%
75 - 84	3.5%
85 +	0.8%
18 +	76.0%
2021 Population by Age	
Total	6,272
0 - 4	5.8%
5 - 9	6.3%
10 - 14	6.9%
15 - 24	12.0%
25 - 34	13.8%
35 - 44	13.6%
45 - 54	13.4%
55 - 64	13.4%
65 - 74	9.5%
75 - 84	4.3%
85 +	1.0%
18 +	77.0%
2010 Population by Sex	
Males	2,841
Females	3,090
2016 Population by Sex	
Males	3,004
Females	3,133
2021 Population by Sex	
Males	3,067
Females	3,205

2010 Population by Race/Ethnicity

Total	5,931
White Alone	87.9%
Black Alone	7.2%
American Indian Alone	0.6%
Asian Alone	1.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	1.0%
Two or More Races	1.6%
Hispanic Origin	3.0%
Diversity Index	26.6

2016 Population by Race/Ethnicity

Total	6,138
White Alone	85.9%
Black Alone	8.7%
American Indian Alone	0.6%
Asian Alone	1.0%
Pacific Islander Alone	0.2%
Some Other Race Alone	1.3%
Two or More Races	2.3%
Hispanic Origin	3.7%
Diversity Index	30.7

2021 Population by Race/Ethnicity

Total	6,270
White Alone	84.9%
Black Alone	8.7%
American Indian Alone	0.7%
Asian Alone	1.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	1.6%
Two or More Races	2.8%
Hispanic Origin	4.6%
Diversity Index	33.5

2010 Population by Relationship and Household Type

Total	5,931
In Households	100.0%
In Family Households	89.7%
Householder	28.1%
Spouse	20.7%
Child	35.2%
Other relative	3.5%
Nonrelative	2.3%
In Nonfamily Households	10.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	4,080
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	5.0%
High School Graduate	30.5%
GED/Alternative Credential	9.0%
Some College, No Degree	27.4%
Associate Degree	11.0%
Bachelor's Degree	8.1%
Graduate/Professional Degree	6.3%
2016 Population 15+ by Marital Status	
Total	4,945
Never Married	24.1%
Married	56.7%
Widowed	4.5%
Divorced	14.7%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	91.8%
Civilian Unemployed	8.2%
2016 Employed Population 16+ by Industry	
Total	2,876
Agriculture/Mining	0.3%
Construction	8.6%
Manufacturing	17.2%
Wholesale Trade	0.8%
Retail Trade	15.7%
Transportation/Utilities	8.5%
Information	0.8%
Finance/Insurance/Real Estate	6.4%
Services	37.2%
Public Administration	4.3%
2016 Employed Population 16+ by Occupation	
Total	2,875
White Collar	52.0%
Management/Business/Financial	15.1%
Professional	17.0%
Sales	8.4%
Administrative Support	11.5%
Services	14.4%
Blue Collar	33.7%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	10.2%
Installation/Maintenance/Repair	7.7%
Production	7.2%
Transportation/Material Moving	8.2%
2010 Population By Urban/ Rural Status	
Total Population	5,931
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	84.9%
Rural Population	15.1%

2010 Households by Type	
Total	2,177
Households with 1 Person	19.7%
Households with 2+ People	80.3%
Family Households	76.6%
Husband-wife Families	56.3%
With Related Children	27.2%
Other Family (No Spouse Present)	20.3%
Other Family with Male Householder	4.5%
With Related Children	2.8%
Other Family with Female Householder	15.9%
With Related Children	11.5%
Nonfamily Households	3.7%
All Households with Children	42.1%
Multigenerational Households	5.8%
Unmarried Partner Households	5.9%
Male-female	5.4%
Same-sex	0.5%
2010 Households by Size	
Total	2,177
1 Person Household	19.7%
2 Person Household	33.8%
3 Person Household	19.0%
4 Person Household	16.1%
5 Person Household	7.6%
6 Person Household	2.2%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	2,177
Owner Occupied	69.8%
Owned with a Mortgage/Loan	53.4%
Owned Free and Clear	16.4%
Renter Occupied	30.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,304
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	85.3%
Rural Housing Units	14.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Middleburg (4C)
2. Salt of the Earth (6B)
3. Soccer Moms (4A)

2016 Consumer Spending

Apparel & Services: Total \$	\$3,957,837
Average Spent	\$1,774.02
Spending Potential Index	88
Education: Total \$	\$2,588,322
Average Spent	\$1,160.16
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$5,918,416
Average Spent	\$2,652.81
Spending Potential Index	91
Food at Home: Total \$	\$9,976,437
Average Spent	\$4,471.73
Spending Potential Index	90
Food Away from Home: Total \$	\$6,225,129
Average Spent	\$2,790.29
Spending Potential Index	90
Health Care: Total \$	\$11,045,172
Average Spent	\$4,950.77
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$3,592,616
Average Spent	\$1,610.32
Spending Potential Index	91
Personal Care Products & Services: Total \$	\$1,460,184
Average Spent	\$654.50
Spending Potential Index	89
Shelter: Total \$	\$29,819,461
Average Spent	\$13,365.96
Spending Potential Index	86
Support Payments/Cash Contributions/Gifts in Kind: Total	\$4,815,970
Average Spent	\$2,158.66
Spending Potential Index	93
Travel: Total \$	\$3,724,750
Average Spent	\$1,669.54
Spending Potential Index	90
Vehicle Maintenance & Repairs: Total \$	\$2,104,794
Average Spent	\$943.43
Spending Potential Index	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.