

Population Summary	
2000 Total Population	691,750
2010 Total Population	652,096
2016 Total Population	666,723
2016 Group Quarters	16,512
2021 Total Population	680,587
2016-2021 Annual Rate	0.41%
Household Summary	
2000 Households	266,504
2000 Average Household Size	2.53
2010 Households	252,162
2010 Average Household Size	2.52
2016 Households	257,238
2016 Average Household Size	2.53
2021 Households	262,435
2021 Average Household Size	2.53
2016-2021 Annual Rate	0.40%
2010 Families	154,520
2010 Average Family Size	3.21
2016 Families	155,305
2016 Average Family Size	3.24
2021 Families	157,034
2021 Average Family Size	3.25
2016-2021 Annual Rate	0.22%
Housing Unit Summary	
2000 Housing Units	287,932
Owner Occupied Housing Units	53.1%
Renter Occupied Housing Units	39.5%
Vacant Housing Units	7.4%
2010 Housing Units	293,778
Owner Occupied Housing Units	44.8%
Renter Occupied Housing Units	41.0%
Vacant Housing Units	14.2%
2016 Housing Units	303,366
Owner Occupied Housing Units	40.9%
Renter Occupied Housing Units	43.9%
Vacant Housing Units	15.2%
2021 Housing Units	310,889
Owner Occupied Housing Units	40.6%
Renter Occupied Housing Units	43.8%
Vacant Housing Units	15.6%
Median Household Income	
2016	\$37,662
2021	\$40,124
Median Home Value	
2016	\$104,162
2021	\$127,361
Per Capita Income	
2016	\$22,513
2021	\$24,330
Median Age	
2010	33.2
2016	34.2
2021	35.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Households by Income	
Household Income Base	257,223
<\$15,000	19.6%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	2.8%
\$200,000+	3.0%
Average Household Income	\$57,261
2021 Households by Income	
Household Income Base	262,420
<\$15,000	19.2%
\$15,000 - \$24,999	16.3%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	9.6%
\$150,000 - \$199,999	3.5%
\$200,000+	3.3%
Average Household Income	\$62,045
2016 Owner Occupied Housing Units by Value	
Total	124,006
<\$50,000	13.6%
\$50,000 - \$99,999	34.8%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	11.5%
\$200,000 - \$249,999	6.7%
\$250,000 - \$299,999	3.7%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	2.8%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.7%
Average Home Value	\$157,528
2021 Owner Occupied Housing Units by Value	
Total	126,110
<\$50,000	13.3%
\$50,000 - \$99,999	29.6%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	10.7%
\$250,000 - \$299,999	5.8%
\$300,000 - \$399,999	4.9%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	2.9%
\$750,000 - \$999,999	1.1%
\$1,000,000 +	0.7%
Average Home Value	\$174,450

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	652,096
0 - 4	7.6%
5 - 9	6.9%
10 - 14	7.0%
15 - 24	15.9%
25 - 34	15.2%
35 - 44	12.7%
45 - 54	13.5%
55 - 64	11.0%
65 - 74	5.5%
75 - 84	3.4%
85 +	1.5%
18 +	74.0%
2016 Population by Age	
Total	666,721
0 - 4	7.2%
5 - 9	6.9%
10 - 14	6.7%
15 - 24	14.9%
25 - 34	15.5%
35 - 44	12.5%
45 - 54	12.1%
55 - 64	11.9%
65 - 74	7.3%
75 - 84	3.4%
85 +	1.6%
18 +	75.3%
2021 Population by Age	
Total	680,589
0 - 4	7.2%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	14.0%
25 - 34	15.4%
35 - 44	13.0%
45 - 54	11.4%
55 - 64	11.7%
65 - 74	8.6%
75 - 84	3.9%
85 +	1.6%
18 +	75.7%
2010 Population by Sex	
Males	309,567
Females	342,529
2016 Population by Sex	
Males	317,696
Females	349,025
2021 Population by Sex	
Males	325,096
Females	355,493



2010 Population by Race/Ethnicity	
Total	652,096
White Alone	29.8%
Black Alone	62.9%
American Indian Alone	0.2%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.0%
Two or More Races	1.4%
Hispanic Origin	6.5%
Diversity Index	57.4
2016 Population by Race/Ethnicity	
Total	666,722
White Alone	27.9%
Black Alone	63.9%
American Indian Alone	0.2%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.5%
Two or More Races	1.6%
Hispanic Origin	7.2%
Diversity Index	57.9
2021 Population by Race/Ethnicity	
Total	680,587
White Alone	26.3%
Black Alone	64.7%
American Indian Alone	0.2%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.9%
Two or More Races	1.9%
Hispanic Origin	7.9%
Diversity Index	58.3
2010 Population by Relationship and Household Type	
Total	652,096
In Households	97.5%
In Family Households	79.1%
Householder	23.7%
Spouse	11.6%
Child	34.8%
Other relative	6.1%
Nonrelative	2.9%
In Nonfamily Households	18.4%
In Group Quarters	2.5%
Institutionalized Population	1.6%
Noninstitutionalized Population	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment	
Total	428,747
Less than 9th Grade	5.0%
9th - 12th Grade, No Diploma	10.4%
High School Graduate	25.8%
GED/Alternative Credential	4.2%
Some College, No Degree	22.8%
Associate Degree	6.0%
Bachelor's Degree	16.1%
Graduate/Professional Degree	9.6%
2016 Population 15+ by Marital Status	
Total	528,222
Never Married	47.0%
Married	34.7%
Widowed	6.2%
Divorced	12.1%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	90.6%
Civilian Unemployed	9.4%
2016 Employed Population 16+ by Industry	
Total	296,300
Agriculture/Mining	0.3%
Construction	4.7%
Manufacturing	8.8%
Wholesale Trade	3.0%
Retail Trade	11.1%
Transportation/Utilities	11.5%
Information	1.3%
Finance/Insurance/Real Estate	5.6%
Services	49.8%
Public Administration	4.0%
2016 Employed Population 16+ by Occupation	
Total	296,298
White Collar	55.0%
Management/Business/Financial	10.8%
Professional	19.3%
Sales	10.2%
Administrative Support	14.7%
Services	20.2%
Blue Collar	24.8%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	2.7%
Production	6.3%
Transportation/Material Moving	11.0%
2010 Population By Urban/ Rural Status	
Total Population	652,096
Population Inside Urbanized Area	99.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.3%

2010 Households by Type	
Total	252,162
Households with 1 Person	32.1%
Households with 2+ People	67.9%
Family Households	61.3%
Husband-wife Families	30.0%
With Related Children	13.3%
Other Family (No Spouse Present)	31.3%
Other Family with Male Householder	6.2%
With Related Children	3.2%
Other Family with Female Householder	25.1%
With Related Children	16.9%
Nonfamily Households	6.7%
All Households with Children	33.9%
Multigenerational Households	6.5%
Unmarried Partner Households	7.0%
Male-female	6.2%
Same-sex	0.8%
2010 Households by Size	
Total	252,162
1 Person Household	32.1%
2 Person Household	28.6%
3 Person Household	16.4%
4 Person Household	11.5%
5 Person Household	6.2%
6 Person Household	2.8%
7 + Person Household	2.5%
2010 Households by Tenure and Mortgage Status	
Total	252,162
Owner Occupied	52.2%
Owned with a Mortgage/Loan	38.7%
Owned Free and Clear	13.5%
Renter Occupied	47.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	293,778
Housing Units Inside Urbanized Area	99.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1. Modest Income Homes (12D)
2. Family Foundations (12A)
3. City Commons (11E)

2016 Consumer Spending

Apparel & Services: Total \$	\$394,612,710
Average Spent	\$1,534.04
Spending Potential Index	76
Education: Total \$	\$270,471,476
Average Spent	\$1,051.44
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$554,464,151
Average Spent	\$2,155.45
Spending Potential Index	74
Food at Home: Total \$	\$994,726,422
Average Spent	\$3,866.95
Spending Potential Index	78
Food Away from Home: Total \$	\$610,051,439
Average Spent	\$2,371.54
Spending Potential Index	77
Health Care: Total \$	\$992,590,710
Average Spent	\$3,858.65
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$337,584,865
Average Spent	\$1,312.34
Spending Potential Index	74
Personal Care Products & Services: Total \$	\$140,081,292
Average Spent	\$544.56
Spending Potential Index	74
Shelter: Total \$	\$3,095,569,443
Average Spent	\$12,033.87
Spending Potential Index	77
Support Payments/Cash Contributions/Gifts in Kind: Total	\$435,721,644
Average Spent	\$1,693.85
Spending Potential Index	73
Travel: Total \$	\$334,061,503
Average Spent	\$1,298.65
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$198,772,349
Average Spent	\$772.72
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.