



<b>Population Summary</b>	
2000 Total Population	10,142
2010 Total Population	12,355
2016 Total Population	12,844
2016 Group Quarters	129
2021 Total Population	12,940
2016-2021 Annual Rate	0.15%
<b>Household Summary</b>	
2000 Households	3,608
2000 Average Household Size	2.71
2010 Households	4,581
2010 Average Household Size	2.68
2016 Households	4,727
2016 Average Household Size	2.69
2021 Households	4,747
2021 Average Household Size	2.70
2016-2021 Annual Rate	0.08%
2010 Families	3,414
2010 Average Family Size	3.12
2016 Families	3,436
2016 Average Family Size	3.18
2021 Families	3,429
2021 Average Family Size	3.20
2016-2021 Annual Rate	-0.04%
<b>Housing Unit Summary</b>	
2000 Housing Units	3,727
Owner Occupied Housing Units	66.5%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	3.2%
2010 Housing Units	4,878
Owner Occupied Housing Units	63.2%
Renter Occupied Housing Units	30.7%
Vacant Housing Units	6.1%
2016 Housing Units	4,963
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	4.8%
2021 Housing Units	4,976
Owner Occupied Housing Units	61.0%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	4.6%
<b>Median Household Income</b>	
2016	\$58,326
2021	\$65,284
<b>Median Home Value</b>	
2016	\$145,953
2021	\$161,571
<b>Per Capita Income</b>	
2016	\$27,610
2021	\$30,207
<b>Median Age</b>	
2010	33.3
2016	35.1
2021	35.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



## 2016 Households by Income

Household Income Base	4,726
<\$15,000	10.1%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	3.4%
\$200,000+	3.3%
Average Household Income	\$73,736

## 2021 Households by Income

Household Income Base	4,749
<\$15,000	9.7%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	5.6%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	4.0%
\$200,000+	3.7%
Average Household Income	\$80,936

## 2016 Owner Occupied Housing Units by Value

Total	3,018
<\$50,000	4.4%
\$50,000 - \$99,999	14.8%
\$100,000 - \$149,999	33.6%
\$150,000 - \$199,999	23.5%
\$200,000 - \$249,999	8.6%
\$250,000 - \$299,999	6.8%
\$300,000 - \$399,999	4.8%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.1%
Average Home Value	\$169,765

## 2021 Owner Occupied Housing Units by Value

Total	3,033
<\$50,000	2.3%
\$50,000 - \$99,999	9.9%
\$100,000 - \$149,999	31.1%
\$150,000 - \$199,999	28.8%
\$200,000 - \$249,999	11.8%
\$250,000 - \$299,999	7.7%
\$300,000 - \$399,999	4.6%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	1.5%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.1%
Average Home Value	\$181,775

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	12,355
0 - 4	7.4%
5 - 9	8.5%
10 - 14	8.4%
15 - 24	12.7%
25 - 34	15.8%
35 - 44	15.8%
45 - 54	15.1%
55 - 64	9.5%
65 - 74	4.6%
75 - 84	1.6%
85 +	0.6%
18 +	70.4%
2016 Population by Age	
Total	12,841
0 - 4	6.9%
5 - 9	7.1%
10 - 14	7.7%
15 - 24	13.8%
25 - 34	14.5%
35 - 44	14.9%
45 - 54	13.5%
55 - 64	12.2%
65 - 74	6.4%
75 - 84	2.3%
85 +	0.7%
18 +	73.9%
2021 Population by Age	
Total	12,937
0 - 4	6.8%
5 - 9	6.8%
10 - 14	7.1%
15 - 24	13.3%
25 - 34	14.6%
35 - 44	15.1%
45 - 54	12.6%
55 - 64	12.0%
65 - 74	7.7%
75 - 84	3.2%
85 +	0.8%
18 +	74.9%
2010 Population by Sex	
Males	5,920
Females	6,435
2016 Population by Sex	
Males	6,147
Females	6,694
2021 Population by Sex	
Males	6,188
Females	6,749



## 2010 Population by Race/Ethnicity

Total	12,355
White Alone	68.2%
Black Alone	27.9%
American Indian Alone	0.4%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	1.4%
Hispanic Origin	2.0%
Diversity Index	47.9

## 2016 Population by Race/Ethnicity

Total	12,844
White Alone	64.0%
Black Alone	30.6%
American Indian Alone	0.5%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	2.1%
Hispanic Origin	2.6%
Diversity Index	52.1

## 2021 Population by Race/Ethnicity

Total	12,940
White Alone	61.9%
Black Alone	31.3%
American Indian Alone	0.6%
Asian Alone	2.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	2.8%
Hispanic Origin	3.1%
Diversity Index	54.7

## 2010 Population by Relationship and Household Type

Total	12,355
In Households	99.2%
In Family Households	88.1%
Householder	27.6%
Spouse	20.0%
Child	35.6%
Other relative	3.0%
Nonrelative	1.8%
In Nonfamily Households	11.2%
In Group Quarters	0.8%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Population 25+ by Educational Attainment</b>	
Total	8,298
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	8.5%
High School Graduate	27.5%
GED/Alternative Credential	4.9%
Some College, No Degree	27.6%
Associate Degree	7.3%
Bachelor's Degree	14.6%
Graduate/Professional Degree	7.3%
<b>2016 Population 15+ by Marital Status</b>	
Total	10,071
Never Married	31.8%
Married	52.3%
Widowed	4.6%
Divorced	11.3%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.9%
Civilian Unemployed	5.1%
<b>2016 Employed Population 16+ by Industry</b>	
Total	6,762
Agriculture/Mining	1.3%
Construction	4.2%
Manufacturing	8.5%
Wholesale Trade	3.6%
Retail Trade	10.0%
Transportation/Utilities	9.4%
Information	1.3%
Finance/Insurance/Real Estate	6.5%
Services	47.6%
Public Administration	7.6%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	6,762
White Collar	62.7%
Management/Business/Financial	17.4%
Professional	21.8%
Sales	9.6%
Administrative Support	13.9%
Services	17.4%
Blue Collar	19.9%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	1.8%
Installation/Maintenance/Repair	2.3%
Production	5.0%
Transportation/Material Moving	10.7%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	12,355
Population Inside Urbanized Area	95.9%
Population Inside Urbanized Cluster	0.0%
Rural Population	4.1%



<b>2010 Households by Type</b>	
Total	4,581
Households with 1 Person	21.4%
Households with 2+ People	78.6%
Family Households	74.5%
Husband-wife Families	53.9%
With Related Children	29.2%
Other Family (No Spouse Present)	20.6%
Other Family with Male Householder	4.7%
With Related Children	3.2%
Other Family with Female Householder	15.9%
With Related Children	12.1%
Nonfamily Households	4.1%
All Households with Children	45.0%
Multigenerational Households	5.1%
Unmarried Partner Households	5.3%
Male-female	4.8%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	4,581
1 Person Household	21.4%
2 Person Household	30.7%
3 Person Household	21.3%
4 Person Household	16.9%
5 Person Household	6.7%
6 Person Household	2.1%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	4,581
Owner Occupied	67.3%
Owned with a Mortgage/Loan	58.7%
Owned Free and Clear	8.6%
Renter Occupied	32.7%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	4,878
Housing Units Inside Urbanized Area	95.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	4.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



### Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. Metro Fusion (11C)
3. Middleburg (4C)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$9,266,424
Average Spent	\$1,960.32
Spending Potential Index	97
Education: Total \$	\$5,795,404
Average Spent	\$1,226.02
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$13,294,319
Average Spent	\$2,812.42
Spending Potential Index	96
Food at Home: Total \$	\$22,842,726
Average Spent	\$4,832.39
Spending Potential Index	97
Food Away from Home: Total \$	\$14,481,852
Average Spent	\$3,063.65
Spending Potential Index	99
Health Care: Total \$	\$23,575,614
Average Spent	\$4,987.44
Spending Potential Index	94
HH Furnishings & Equipment: Total \$	\$8,094,605
Average Spent	\$1,712.42
Spending Potential Index	97
Personal Care Products & Services: Total \$	\$3,332,786
Average Spent	\$705.05
Spending Potential Index	96
Shelter: Total \$	\$70,587,729
Average Spent	\$14,932.88
Spending Potential Index	96
Support Payments/Cash Contributions/Gifts in Kind: Total	\$10,309,099
Average Spent	\$2,180.90
Spending Potential Index	94
Travel: Total \$	\$8,180,403
Average Spent	\$1,730.57
Spending Potential Index	93
Vehicle Maintenance & Repairs: Total \$	\$4,713,990
Average Spent	\$997.25
Spending Potential Index	96

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.