

<b>Population Summary</b>	
2000 Total Population	19,904
2010 Total Population	26,066
2016 Total Population	27,067
2016 Group Quarters	59
2021 Total Population	28,279
2016-2021 Annual Rate	0.88%
<b>Household Summary</b>	
2000 Households	6,957
2000 Average Household Size	2.86
2010 Households	9,052
2010 Average Household Size	2.87
2016 Households	9,326
2016 Average Household Size	2.90
2021 Households	9,705
2021 Average Household Size	2.91
2016-2021 Annual Rate	0.80%
2010 Families	6,642
2010 Average Family Size	3.30
2016 Families	6,678
2016 Average Family Size	3.36
2021 Families	6,886
2021 Average Family Size	3.39
2016-2021 Annual Rate	0.62%
<b>Housing Unit Summary</b>	
2000 Housing Units	7,335
Owner Occupied Housing Units	73.0%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	5.2%
2010 Housing Units	9,705
Owner Occupied Housing Units	61.1%
Renter Occupied Housing Units	32.1%
Vacant Housing Units	6.7%
2016 Housing Units	10,069
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	34.7%
Vacant Housing Units	7.4%
2021 Housing Units	10,515
Owner Occupied Housing Units	57.5%
Renter Occupied Housing Units	34.8%
Vacant Housing Units	7.7%
<b>Median Household Income</b>	
2016	\$47,387
2021	\$50,324
<b>Median Home Value</b>	
2016	\$97,360
2021	\$116,960
<b>Per Capita Income</b>	
2016	\$19,087
2021	\$20,201
<b>Median Age</b>	
2010	30.7
2016	32.4
2021	32.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



## 2016 Households by Income

Household Income Base	9,326
<\$15,000	11.5%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	18.2%
\$50,000 - \$74,999	23.9%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	1.1%
\$200,000+	0.5%
Average Household Income	\$54,709

## 2021 Households by Income

Household Income Base	9,705
<\$15,000	11.7%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	24.2%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	1.5%
\$200,000+	0.5%
Average Household Income	\$58,130

## 2016 Owner Occupied Housing Units by Value

Total	5,834
<\$50,000	6.9%
\$50,000 - \$99,999	45.5%
\$100,000 - \$149,999	27.5%
\$150,000 - \$199,999	8.0%
\$200,000 - \$249,999	5.3%
\$250,000 - \$299,999	2.8%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	0.7%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.2%
Average Home Value	\$122,806

## 2021 Owner Occupied Housing Units by Value

Total	6,043
<\$50,000	4.0%
\$50,000 - \$99,999	35.0%
\$100,000 - \$149,999	32.4%
\$150,000 - \$199,999	10.7%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	4.1%
\$300,000 - \$399,999	2.7%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	1.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.2%
Average Home Value	\$141,159

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2010 Population by Age</b>	
Total	26,066
0 - 4	8.4%
5 - 9	8.3%
10 - 14	8.9%
15 - 24	15.2%
25 - 34	16.6%
35 - 44	15.2%
45 - 54	12.6%
55 - 64	8.4%
65 - 74	4.1%
75 - 84	1.8%
85 +	0.6%
18 +	69.1%
<b>2016 Population by Age</b>	
Total	27,066
0 - 4	8.0%
5 - 9	7.6%
10 - 14	7.5%
15 - 24	14.9%
25 - 34	16.1%
35 - 44	15.3%
45 - 54	12.7%
55 - 64	9.5%
65 - 74	5.7%
75 - 84	2.0%
85 +	0.6%
18 +	72.4%
<b>2021 Population by Age</b>	
Total	28,280
0 - 4	8.0%
5 - 9	7.8%
10 - 14	7.5%
15 - 24	13.3%
25 - 34	17.9%
35 - 44	15.0%
45 - 54	11.8%
55 - 64	9.5%
65 - 74	6.1%
75 - 84	2.4%
85 +	0.6%
18 +	72.6%
<b>2010 Population by Sex</b>	
Males	12,641
Females	13,425
<b>2016 Population by Sex</b>	
Males	13,101
Females	13,965
<b>2021 Population by Sex</b>	
Males	13,708
Females	14,572



<b>2010 Population by Race/Ethnicity</b>	
Total	26,066
White Alone	59.0%
Black Alone	32.9%
American Indian Alone	0.4%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.5%
Two or More Races	2.3%
Hispanic Origin	8.0%
Diversity Index	61.2
<b>2016 Population by Race/Ethnicity</b>	
Total	27,066
White Alone	52.7%
Black Alone	39.2%
American Indian Alone	0.4%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.1%
Two or More Races	2.4%
Hispanic Origin	7.5%
Diversity Index	62.8
<b>2021 Population by Race/Ethnicity</b>	
Total	28,279
White Alone	48.9%
Black Alone	43.2%
American Indian Alone	0.4%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.9%
Two or More Races	2.5%
Hispanic Origin	7.2%
Diversity Index	63.2
<b>2010 Population by Relationship and Household Type</b>	
Total	26,066
In Households	99.8%
In Family Households	87.8%
Householder	25.5%
Spouse	15.7%
Child	37.8%
Other relative	5.1%
Nonrelative	3.6%
In Nonfamily Households	12.0%
In Group Quarters	0.2%
Institutionalized Population	0.2%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Population 25+ by Educational Attainment</b>	
Total	16,783
Less than 9th Grade	4.9%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	25.8%
GED/Alternative Credential	8.0%
Some College, No Degree	28.7%
Associate Degree	9.9%
Bachelor's Degree	9.1%
Graduate/Professional Degree	3.5%
<b>2016 Population 15+ by Marital Status</b>	
Total	20,813
Never Married	33.9%
Married	46.0%
Widowed	5.1%
Divorced	15.0%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.5%
Civilian Unemployed	8.5%
<b>2016 Employed Population 16+ by Industry</b>	
Total	14,188
Agriculture/Mining	0.2%
Construction	7.7%
Manufacturing	11.5%
Wholesale Trade	4.7%
Retail Trade	10.0%
Transportation/Utilities	11.0%
Information	1.1%
Finance/Insurance/Real Estate	3.0%
Services	47.6%
Public Administration	3.1%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	14,187
White Collar	48.7%
Management/Business/Financial	7.5%
Professional	15.3%
Sales	9.5%
Administrative Support	16.5%
Services	19.6%
Blue Collar	31.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	5.4%
Production	7.5%
Transportation/Material Moving	11.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	26,066
Population Inside Urbanized Area	97.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	2.2%



<b>2010 Households by Type</b>	
Total	9,052
Households with 1 Person	20.9%
Households with 2+ People	79.1%
Family Households	73.4%
Husband-wife Families	45.1%
With Related Children	25.2%
Other Family (No Spouse Present)	28.3%
Other Family with Male Householder	7.0%
With Related Children	4.4%
Other Family with Female Householder	21.3%
With Related Children	15.8%
Nonfamily Households	5.7%
All Households with Children	46.2%
Multigenerational Households	6.3%
Unmarried Partner Households	7.8%
Male-female	7.3%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	9,052
1 Person Household	20.9%
2 Person Household	27.9%
3 Person Household	19.6%
4 Person Household	16.8%
5 Person Household	8.6%
6 Person Household	3.7%
7 + Person Household	2.6%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	9,052
Owner Occupied	65.5%
Owned with a Mortgage/Loan	56.4%
Owned Free and Clear	9.1%
Renter Occupied	34.5%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	9,705
Housing Units Inside Urbanized Area	97.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



### Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. Middleburg (4C)
3. Traditional Living (12B)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$13,436,217
Average Spent	\$1,440.73
Spending Potential Index	72
Education: Total \$	\$8,652,783
Average Spent	\$927.81
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$19,401,845
Average Spent	\$2,080.40
Spending Potential Index	71
Food at Home: Total \$	\$33,375,903
Average Spent	\$3,578.80
Spending Potential Index	72
Food Away from Home: Total \$	\$21,049,717
Average Spent	\$2,257.10
Spending Potential Index	73
Health Care: Total \$	\$34,505,537
Average Spent	\$3,699.93
Spending Potential Index	70
HH Furnishings & Equipment: Total \$	\$11,896,783
Average Spent	\$1,275.66
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$4,832,555
Average Spent	\$518.18
Spending Potential Index	71
Shelter: Total \$	\$103,731,803
Average Spent	\$11,122.86
Spending Potential Index	71
Support Payments/Cash Contributions/Gifts in Kind: Total	\$15,167,486
Average Spent	\$1,626.37
Spending Potential Index	70
Travel: Total \$	\$12,061,825
Average Spent	\$1,293.35
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$6,883,771
Average Spent	\$738.13
Spending Potential Index	71

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.