



<b>Population Summary</b>	
2000 Total Population	8,163
2010 Total Population	14,090
2016 Total Population	15,545
2016 Group Quarters	191
2021 Total Population	16,886
2016-2021 Annual Rate	1.67%
<b>Household Summary</b>	
2000 Households	2,952
2000 Average Household Size	2.67
2010 Households	5,182
2010 Average Household Size	2.67
2016 Households	5,661
2016 Average Household Size	2.71
2021 Households	6,124
2021 Average Household Size	2.73
2016-2021 Annual Rate	1.58%
2010 Families	3,843
2010 Average Family Size	3.13
2016 Families	4,244
2016 Average Family Size	3.16
2021 Families	4,559
2021 Average Family Size	3.18
2016-2021 Annual Rate	1.44%
<b>Housing Unit Summary</b>	
2000 Housing Units	3,190
Owner Occupied Housing Units	75.0%
Renter Occupied Housing Units	17.5%
Vacant Housing Units	7.5%
2010 Housing Units	5,506
Owner Occupied Housing Units	73.7%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	5.9%
2016 Housing Units	6,023
Owner Occupied Housing Units	73.4%
Renter Occupied Housing Units	20.6%
Vacant Housing Units	6.0%
2021 Housing Units	6,527
Owner Occupied Housing Units	73.1%
Renter Occupied Housing Units	20.7%
Vacant Housing Units	6.2%
<b>Median Household Income</b>	
2016	\$68,844
2021	\$77,603
<b>Median Home Value</b>	
2016	\$191,715
2021	\$206,529
<b>Per Capita Income</b>	
2016	\$29,422
2021	\$32,137
<b>Median Age</b>	
2010	35.7
2016	37.5
2021	38.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Households by Income</b>	
Household Income Base	5,661
<\$15,000	8.4%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	16.8%
\$100,000 - \$149,999	20.4%
\$150,000 - \$199,999	6.0%
\$200,000+	3.4%
Average Household Income	\$80,899
<b>2021 Households by Income</b>	
Household Income Base	6,124
<\$15,000	7.9%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	24.6%
\$150,000 - \$199,999	7.3%
\$200,000+	3.7%
Average Household Income	\$88,888
<b>2016 Owner Occupied Housing Units by Value</b>	
Total	4,422
<\$50,000	6.8%
\$50,000 - \$99,999	7.8%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	27.6%
\$200,000 - \$249,999	17.4%
\$250,000 - \$299,999	13.5%
\$300,000 - \$399,999	8.8%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.8%
Average Home Value	\$214,609
<b>2021 Owner Occupied Housing Units by Value</b>	
Total	4,773
<\$50,000	2.8%
\$50,000 - \$99,999	4.0%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	29.4%
\$200,000 - \$249,999	22.1%
\$250,000 - \$299,999	16.3%
\$300,000 - \$399,999	8.8%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	2.0%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.7%
Average Home Value	\$229,489

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	14,090
0 - 4	7.8%
5 - 9	7.9%
10 - 14	7.6%
15 - 24	10.9%
25 - 34	14.8%
35 - 44	15.3%
45 - 54	12.9%
55 - 64	10.9%
65 - 74	7.2%
75 - 84	3.4%
85 +	1.5%
18 +	72.8%
2016 Population by Age	
Total	15,545
0 - 4	7.0%
5 - 9	7.5%
10 - 14	7.8%
15 - 24	12.2%
25 - 34	11.7%
35 - 44	15.4%
45 - 54	13.9%
55 - 64	11.1%
65 - 74	8.3%
75 - 84	3.8%
85 +	1.3%
18 +	73.4%
2021 Population by Age	
Total	16,888
0 - 4	6.7%
5 - 9	7.1%
10 - 14	7.8%
15 - 24	12.1%
25 - 34	11.8%
35 - 44	14.3%
45 - 54	13.9%
55 - 64	11.4%
65 - 74	8.7%
75 - 84	4.7%
85 +	1.4%
18 +	73.9%
2010 Population by Sex	
Males	6,876
Females	7,214
2016 Population by Sex	
Males	7,614
Females	7,931
2021 Population by Sex	
Males	8,260
Females	8,628



## 2010 Population by Race/Ethnicity

Total	14,090
White Alone	81.6%
Black Alone	13.1%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.0%
Two or More Races	1.1%
Hispanic Origin	5.5%
Diversity Index	38.9

## 2016 Population by Race/Ethnicity

Total	15,547
White Alone	80.4%
Black Alone	13.6%
American Indian Alone	0.2%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.2%
Two or More Races	1.3%
Hispanic Origin	5.8%
Diversity Index	40.8

## 2021 Population by Race/Ethnicity

Total	16,885
White Alone	78.2%
Black Alone	15.4%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.3%
Two or More Races	1.4%
Hispanic Origin	6.0%
Diversity Index	43.6

## 2010 Population by Relationship and Household Type

Total	14,090
In Households	98.2%
In Family Households	86.9%
Householder	27.3%
Spouse	21.3%
Child	33.7%
Other relative	2.9%
Nonrelative	1.6%
In Nonfamily Households	11.3%
In Group Quarters	1.8%
Institutionalized Population	1.7%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Population 25+ by Educational Attainment</b>	
Total	10,172
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	6.1%
High School Graduate	21.5%
GED/Alternative Credential	3.7%
Some College, No Degree	27.9%
Associate Degree	10.4%
Bachelor's Degree	17.7%
Graduate/Professional Degree	9.8%
<b>2016 Population 15+ by Marital Status</b>	
Total	12,070
Never Married	24.3%
Married	58.1%
Widowed	6.2%
Divorced	11.4%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.5%
Civilian Unemployed	5.5%
<b>2016 Employed Population 16+ by Industry</b>	
Total	7,438
Agriculture/Mining	1.6%
Construction	8.5%
Manufacturing	9.4%
Wholesale Trade	5.0%
Retail Trade	6.5%
Transportation/Utilities	12.8%
Information	0.9%
Finance/Insurance/Real Estate	3.7%
Services	45.6%
Public Administration	6.0%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	7,440
White Collar	67.1%
Management/Business/Financial	19.5%
Professional	25.6%
Sales	8.5%
Administrative Support	13.6%
Services	14.0%
Blue Collar	18.9%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	4.5%
Production	3.7%
Transportation/Material Moving	6.3%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	14,090
Population Inside Urbanized Area	87.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	12.5%



<b>2010 Households by Type</b>	
Total	5,182
Households with 1 Person	22.2%
Households with 2+ People	77.8%
Family Households	74.2%
Husband-wife Families	58.0%
With Related Children	29.4%
Other Family (No Spouse Present)	16.2%
Other Family with Male Householder	4.1%
With Related Children	2.4%
Other Family with Female Householder	12.1%
With Related Children	8.0%
Nonfamily Households	3.7%
All Households with Children	40.3%
Multigenerational Households	4.3%
Unmarried Partner Households	3.8%
Male-female	3.3%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	5,182
1 Person Household	22.2%
2 Person Household	32.0%
3 Person Household	18.8%
4 Person Household	16.9%
5 Person Household	6.9%
6 Person Household	1.9%
7 + Person Household	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	5,182
Owner Occupied	78.3%
Owned with a Mortgage/Loan	61.3%
Owned Free and Clear	17.0%
Renter Occupied	21.7%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	5,506
Housing Units Inside Urbanized Area	87.5%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	12.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



### Top 3 Tapestry Segments

1. Soccer Moms (4C)
2. Middleburg (4C)
3. Family Foundations (12A)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$11,682,457
Average Spent	\$2,063.67
Spending Potential Index	102
Education: Total \$	\$7,987,773
Average Spent	\$1,411.02
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$17,245,625
Average Spent	\$3,046.39
Spending Potential Index	104
Food at Home: Total \$	\$28,522,020
Average Spent	\$5,038.34
Spending Potential Index	101
Food Away from Home: Total \$	\$18,237,348
Average Spent	\$3,221.58
Spending Potential Index	104
Health Care: Total \$	\$31,282,043
Average Spent	\$5,525.89
Spending Potential Index	104
HH Furnishings & Equipment: Total \$	\$10,608,961
Average Spent	\$1,874.04
Spending Potential Index	106
Personal Care Products & Services: Total \$	\$4,312,589
Average Spent	\$761.81
Spending Potential Index	104
Shelter: Total \$	\$90,436,704
Average Spent	\$15,975.39
Spending Potential Index	103
Support Payments/Cash Contributions/Gifts in Kind: Total	\$14,004,829
Average Spent	\$2,473.91
Spending Potential Index	107
Travel: Total \$	\$11,314,051
Average Spent	\$1,998.60
Spending Potential Index	107
Vehicle Maintenance & Repairs: Total \$	\$6,051,864
Average Spent	\$1,069.05
Spending Potential Index	103

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.