



<b>Population Summary</b>	
2000 Total Population	1,005
2010 Total Population	945
2016 Total Population	988
2016 Group Quarters	0
2021 Total Population	1,011
2016-2021 Annual Rate	0.46%
<b>Household Summary</b>	
2000 Households	397
2000 Average Household Size	2.53
2010 Households	400
2010 Average Household Size	2.36
2016 Households	428
2016 Average Household Size	2.31
2021 Households	442
2021 Average Household Size	2.29
2016-2021 Annual Rate	0.65%
2010 Families	253
2010 Average Family Size	2.93
2016 Families	289
2016 Average Family Size	2.80
2021 Families	296
2021 Average Family Size	2.78
2016-2021 Annual Rate	0.48%
<b>Housing Unit Summary</b>	
2000 Housing Units	459
Owner Occupied Housing Units	58.8%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	13.5%
2010 Housing Units	502
Owner Occupied Housing Units	48.8%
Renter Occupied Housing Units	30.9%
Vacant Housing Units	20.3%
2016 Housing Units	541
Owner Occupied Housing Units	50.8%
Renter Occupied Housing Units	28.3%
Vacant Housing Units	20.9%
2021 Housing Units	560
Owner Occupied Housing Units	51.8%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	21.1%
<b>Median Household Income</b>	
2016	\$28,230
2021	\$28,829
<b>Median Home Value</b>	
2016	\$70,611
2021	\$75,260
<b>Per Capita Income</b>	
2016	\$16,174
2021	\$16,972
<b>Median Age</b>	
2010	41.1
2016	41.3
2021	43.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

<b>2016 Households by Income</b>	
Household Income Base	428
<\$15,000	28.0%
\$15,000 - \$24,999	16.1%
\$25,000 - \$34,999	14.7%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	2.1%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	0.2%
\$200,000+	1.2%
Average Household Income	\$39,181
<b>2021 Households by Income</b>	
Household Income Base	442
<\$15,000	30.1%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	2.5%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	0.5%
\$200,000+	1.1%
Average Household Income	\$40,754
<b>2016 Owner Occupied Housing Units by Value</b>	
Total	274
<\$50,000	30.3%
\$50,000 - \$99,999	47.8%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	6.6%
\$200,000 - \$249,999	1.8%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.4%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	2.2%
Average Home Value	\$105,018
<b>2021 Owner Occupied Housing Units by Value</b>	
Total	291
<\$50,000	33.3%
\$50,000 - \$99,999	33.0%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	13.1%
\$200,000 - \$249,999	3.8%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.7%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	1.0%
Average Home Value	\$102,062

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	945
0 - 4	7.4%
5 - 9	4.9%
10 - 14	7.0%
15 - 24	13.1%
25 - 34	12.0%
35 - 44	10.9%
45 - 54	18.8%
55 - 64	12.8%
65 - 74	7.4%
75 - 84	3.7%
85 +	2.0%
18 +	75.2%
2016 Population by Age	
Total	989
0 - 4	6.7%
5 - 9	6.9%
10 - 14	6.4%
15 - 24	11.8%
25 - 34	11.0%
35 - 44	11.1%
45 - 54	14.9%
55 - 64	16.4%
65 - 74	9.7%
75 - 84	3.8%
85 +	1.3%
18 +	76.5%
2021 Population by Age	
Total	1,010
0 - 4	5.9%
5 - 9	6.3%
10 - 14	6.9%
15 - 24	11.1%
25 - 34	10.1%
35 - 44	11.3%
45 - 54	12.4%
55 - 64	16.8%
65 - 74	12.7%
75 - 84	5.0%
85 +	1.4%
18 +	77.0%
2010 Population by Sex	
Males	460
Females	485
2016 Population by Sex	
Males	487
Females	502
2021 Population by Sex	
Males	500
Females	510



<b>2010 Population by Race/Ethnicity</b>	
Total	945
White Alone	20.1%
Black Alone	75.3%
American Indian Alone	3.0%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	1.0%
Diversity Index	40.3
<b>2016 Population by Race/Ethnicity</b>	
Total	988
White Alone	45.6%
Black Alone	48.6%
American Indian Alone	3.3%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.4%
Hispanic Origin	1.7%
Diversity Index	57.0
<b>2021 Population by Race/Ethnicity</b>	
Total	1,012
White Alone	45.2%
Black Alone	48.4%
American Indian Alone	3.6%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.7%
Hispanic Origin	2.0%
Diversity Index	57.7
<b>2010 Population by Relationship and Household Type</b>	
Total	945
In Households	100.0%
In Family Households	81.8%
Householder	26.8%
Spouse	12.8%
Child	33.8%
Other relative	5.1%
Nonrelative	3.4%
In Nonfamily Households	18.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



## 2016 Population 25+ by Educational Attainment

Total	674
Less than 9th Grade	10.5%
9th - 12th Grade, No Diploma	20.2%
High School Graduate	33.8%
GED/Alternative Credential	8.9%
Some College, No Degree	17.4%
Associate Degree	1.9%
Bachelor's Degree	4.2%
Graduate/Professional Degree	3.1%

## 2016 Population 15+ by Marital Status

Total	791
Never Married	31.1%
Married	40.6%
Widowed	7.7%
Divorced	20.6%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	91.8%
Civilian Unemployed	8.2%

## 2016 Employed Population 16+ by Industry

Total	346
Agriculture/Mining	5.8%
Construction	2.3%
Manufacturing	33.7%
Wholesale Trade	2.0%
Retail Trade	10.7%
Transportation/Utilities	6.3%
Information	0.0%
Finance/Insurance/Real Estate	1.2%
Services	31.4%
Public Administration	6.6%

## 2016 Employed Population 16+ by Occupation

Total	346
White Collar	38.4%
Management/Business/Financial	6.6%
Professional	11.6%
Sales	5.5%
Administrative Support	14.7%
Services	18.2%
Blue Collar	43.4%
Farming/Forestry/Fishing	2.3%
Construction/Extraction	6.9%
Installation/Maintenance/Repair	2.9%
Production	18.8%
Transportation/Material Moving	12.4%

## 2010 Population By Urban/ Rural Status

Total Population	945
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	84.6%
Rural Population	15.4%



<b>2010 Households by Type</b>	
Total	400
Households with 1 Person	31.5%
Households with 2+ People	68.5%
Family Households	63.2%
Husband-wife Families	30.2%
With Related Children	11.8%
Other Family (No Spouse Present)	33.0%
Other Family with Male Householder	5.5%
With Related Children	2.0%
Other Family with Female Householder	27.5%
With Related Children	18.2%
Nonfamily Households	5.2%
All Households with Children	33.0%
Multigenerational Households	7.2%
Unmarried Partner Households	7.5%
Male-female	6.8%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	400
1 Person Household	31.5%
2 Person Household	32.5%
3 Person Household	18.8%
4 Person Household	7.8%
5 Person Household	6.5%
6 Person Household	1.2%
7 + Person Household	1.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	400
Owner Occupied	61.2%
Owned with a Mortgage/Loan	39.5%
Owned Free and Clear	21.8%
Renter Occupied	38.8%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	502
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	86.3%
Rural Housing Units	13.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



### Top 3 Tapestry Segments

1. Rural Bypasses (10E)
2. Top Tier (1A)
3. Professional Pride (1B)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$446,152
Average Spent	\$1,042.41
Spending Potential Index	52
Education: Total \$	\$190,484
Average Spent	\$445.06
Spending Potential Index	31
Entertainment/Recreation: Total \$	\$696,704
Average Spent	\$1,627.81
Spending Potential Index	56
Food at Home: Total \$	\$1,284,994
Average Spent	\$3,002.32
Spending Potential Index	60
Food Away from Home: Total \$	\$699,622
Average Spent	\$1,634.63
Spending Potential Index	53
Health Care: Total \$	\$1,391,799
Average Spent	\$3,251.87
Spending Potential Index	61
HH Furnishings & Equipment: Total \$	\$385,647
Average Spent	\$901.05
Spending Potential Index	51
Personal Care Products & Services: Total \$	\$161,322
Average Spent	\$376.92
Spending Potential Index	51
Shelter: Total \$	\$2,928,234
Average Spent	\$6,841.67
Spending Potential Index	44
Support Payments/Cash Contributions/Gifts in Kind: Total	\$552,738
Average Spent	\$1,291.44
Spending Potential Index	56
Travel: Total \$	\$331,147
Average Spent	\$773.71
Spending Potential Index	42
Vehicle Maintenance & Repairs: Total \$	\$259,055
Average Spent	\$605.27
Spending Potential Index	58

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.