



Population Summary	
2000 Total Population	2,985
2010 Total Population	2,414
2016 Total Population	2,327
2016 Group Quarters	0
2021 Total Population	2,282
2016-2021 Annual Rate	-0.39%
Household Summary	
2000 Households	1,054
2000 Average Household Size	2.83
2010 Households	859
2010 Average Household Size	2.81
2016 Households	825
2016 Average Household Size	2.82
2021 Households	807
2021 Average Household Size	2.83
2016-2021 Annual Rate	-0.44%
2010 Families	592
2010 Average Family Size	3.45
2016 Families	561
2016 Average Family Size	3.47
2021 Families	543
2021 Average Family Size	3.50
2016-2021 Annual Rate	-0.65%
Housing Unit Summary	
2000 Housing Units	1,211
Owner Occupied Housing Units	49.8%
Renter Occupied Housing Units	37.2%
Vacant Housing Units	13.0%
2010 Housing Units	1,013
Owner Occupied Housing Units	42.0%
Renter Occupied Housing Units	42.8%
Vacant Housing Units	15.2%
2016 Housing Units	1,013
Owner Occupied Housing Units	40.3%
Renter Occupied Housing Units	41.3%
Vacant Housing Units	18.6%
2021 Housing Units	1,013
Owner Occupied Housing Units	39.2%
Renter Occupied Housing Units	40.5%
Vacant Housing Units	20.3%
Median Household Income	
2016	\$27,810
2021	\$27,512
Median Home Value	
2016	\$62,258
2021	\$76,020
Per Capita Income	
2016	\$13,381
2021	\$14,062
Median Age	
2010	30.0
2016	32.2
2021	33.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Households by Income

Household Income Base	826
<\$15,000	24.1%
\$15,000 - \$24,999	18.3%
\$25,000 - \$34,999	20.8%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	10.4%
\$75,000 - \$99,999	4.0%
\$100,000 - \$149,999	6.2%
\$150,000 - \$199,999	0.2%
\$200,000+	0.4%
Average Household Income	\$37,464

2021 Households by Income

Household Income Base	807
<\$15,000	23.7%
\$15,000 - \$24,999	20.4%
\$25,000 - \$34,999	18.1%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	10.4%
\$75,000 - \$99,999	4.6%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	0.2%
\$200,000+	0.4%
Average Household Income	\$39,525

2016 Owner Occupied Housing Units by Value

Total	408
<\$50,000	40.7%
\$50,000 - \$99,999	38.0%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	10.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.7%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$79,596

2021 Owner Occupied Housing Units by Value

Total	397
<\$50,000	30.7%
\$50,000 - \$99,999	37.0%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	16.9%
\$200,000 - \$249,999	0.5%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	1.3%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$100,126

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	2,414
0 - 4	9.2%
5 - 9	9.2%
10 - 14	8.9%
15 - 24	16.9%
25 - 34	11.5%
35 - 44	10.3%
45 - 54	12.8%
55 - 64	9.6%
65 - 74	6.2%
75 - 84	3.8%
85 +	1.6%
18 +	66.2%
2016 Population by Age	
Total	2,324
0 - 4	8.2%
5 - 9	8.5%
10 - 14	8.6%
15 - 24	15.4%
25 - 34	12.5%
35 - 44	10.1%
45 - 54	12.7%
55 - 64	11.0%
65 - 74	8.2%
75 - 84	3.3%
85 +	1.5%
18 +	69.9%
2021 Population by Age	
Total	2,281
0 - 4	8.1%
5 - 9	8.2%
10 - 14	8.1%
15 - 24	14.3%
25 - 34	13.5%
35 - 44	10.6%
45 - 54	11.0%
55 - 64	11.5%
65 - 74	9.3%
75 - 84	3.9%
85 +	1.6%
18 +	70.8%
2010 Population by Sex	
Males	1,109
Females	1,305
2016 Population by Sex	
Males	1,082
Females	1,242
2021 Population by Sex	
Males	1,070
Females	1,211



2010 Population by Race/Ethnicity

Total	2,414
White Alone	16.7%
Black Alone	82.0%
American Indian Alone	0.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.8%
Hispanic Origin	0.7%
Diversity Index	30.8

2016 Population by Race/Ethnicity

Total	2,327
White Alone	21.5%
Black Alone	76.8%
American Indian Alone	0.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.2%
Hispanic Origin	0.7%
Diversity Index	37.3

2021 Population by Race/Ethnicity

Total	2,282
White Alone	20.5%
Black Alone	77.4%
American Indian Alone	0.0%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.5%
Hispanic Origin	0.8%
Diversity Index	36.9

2010 Population by Relationship and Household Type

Total	2,414
In Households	100.0%
In Family Households	87.9%
Householder	24.5%
Spouse	10.9%
Child	42.4%
Other relative	6.8%
Nonrelative	3.3%
In Nonfamily Households	12.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Population 25+ by Educational Attainment	
Total	1,379
Less than 9th Grade	9.9%
9th - 12th Grade, No Diploma	19.1%
High School Graduate	33.1%
GED/Alternative Credential	2.0%
Some College, No Degree	19.7%
Associate Degree	8.5%
Bachelor's Degree	3.7%
Graduate/Professional Degree	4.1%
2016 Population 15+ by Marital Status	
Total	1,739
Never Married	48.9%
Married	35.1%
Widowed	5.2%
Divorced	10.7%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	85.7%
Civilian Unemployed	14.3%
2016 Employed Population 16+ by Industry	
Total	748
Agriculture/Mining	4.8%
Construction	0.3%
Manufacturing	14.7%
Wholesale Trade	2.8%
Retail Trade	11.1%
Transportation/Utilities	3.6%
Information	0.4%
Finance/Insurance/Real Estate	4.5%
Services	54.1%
Public Administration	3.7%
2016 Employed Population 16+ by Occupation	
Total	749
White Collar	51.5%
Management/Business/Financial	9.6%
Professional	19.1%
Sales	9.5%
Administrative Support	13.4%
Services	20.7%
Blue Collar	27.8%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	0.3%
Installation/Maintenance/Repair	7.1%
Production	8.8%
Transportation/Material Moving	10.7%
2010 Population By Urban/ Rural Status	
Total Population	2,414
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%



2010 Households by Type	
Total	859
Households with 1 Person	28.5%
Households with 2+ People	71.5%
Family Households	68.9%
Husband-wife Families	30.6%
With Related Children	13.9%
Other Family (No Spouse Present)	38.3%
Other Family with Male Householder	6.1%
With Related Children	3.8%
Other Family with Female Householder	32.2%
With Related Children	22.9%
Nonfamily Households	2.6%
All Households with Children	41.2%
Multigenerational Households	7.5%
Unmarried Partner Households	5.4%
Male-female	4.9%
Same-sex	0.5%
2010 Households by Size	
Total	859
1 Person Household	28.5%
2 Person Household	25.6%
3 Person Household	16.3%
4 Person Household	13.4%
5 Person Household	7.6%
6 Person Household	3.8%
7 + Person Household	4.8%
2010 Households by Tenure and Mortgage Status	
Total	859
Owner Occupied	49.5%
Owned with a Mortgage/Loan	23.4%
Owned Free and Clear	26.1%
Renter Occupied	50.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,013
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Top 3 Tapestry Segments

1. Modest Income Homes (12D)
2. Hardscrabble Road (8G)
3. Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$811,450
Average Spent	\$983.58
Spending Potential Index	49
Education: Total \$	\$539,732
Average Spent	\$654.22
Spending Potential Index	46
Entertainment/Recreation: Total \$	\$1,172,366
Average Spent	\$1,421.05
Spending Potential Index	49
Food at Home: Total \$	\$2,175,327
Average Spent	\$2,636.76
Spending Potential Index	53
Food Away from Home: Total \$	\$1,261,906
Average Spent	\$1,529.58
Spending Potential Index	49
Health Care: Total \$	\$2,196,866
Average Spent	\$2,662.87
Spending Potential Index	50
HH Furnishings & Equipment: Total \$	\$702,951
Average Spent	\$852.06
Spending Potential Index	48
Personal Care Products & Services: Total \$	\$287,586
Average Spent	\$348.59
Spending Potential Index	48
Shelter: Total \$	\$6,407,101
Average Spent	\$7,766.18
Spending Potential Index	50
Support Payments/Cash Contributions/Gifts in Kind: Total	\$946,243
Average Spent	\$1,146.96
Spending Potential Index	49
Travel: Total \$	\$657,705
Average Spent	\$797.22
Spending Potential Index	43
Vehicle Maintenance & Repairs: Total \$	\$425,334
Average Spent	\$515.56
Spending Potential Index	50

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.