



<b>Population Summary</b>	
2000 Total Population	8,600
2010 Total Population	9,038
2016 Total Population	9,194
2016 Group Quarters	221
2021 Total Population	9,295
2016-2021 Annual Rate	0.22%
<b>Household Summary</b>	
2000 Households	3,250
2000 Average Household Size	2.59
2010 Households	3,407
2010 Average Household Size	2.55
2016 Households	3,432
2016 Average Household Size	2.61
2021 Households	3,455
2021 Average Household Size	2.63
2016-2021 Annual Rate	0.13%
2010 Families	2,245
2010 Average Family Size	3.19
2016 Families	2,262
2016 Average Family Size	3.26
2021 Families	2,258
2021 Average Family Size	3.28
2016-2021 Annual Rate	-0.04%
<b>Housing Unit Summary</b>	
2000 Housing Units	3,440
Owner Occupied Housing Units	53.6%
Renter Occupied Housing Units	40.9%
Vacant Housing Units	5.5%
2010 Housing Units	3,770
Owner Occupied Housing Units	41.0%
Renter Occupied Housing Units	49.4%
Vacant Housing Units	9.6%
2016 Housing Units	3,853
Owner Occupied Housing Units	40.9%
Renter Occupied Housing Units	48.2%
Vacant Housing Units	10.9%
2021 Housing Units	3,920
Owner Occupied Housing Units	40.2%
Renter Occupied Housing Units	48.0%
Vacant Housing Units	11.9%
<b>Median Household Income</b>	
2016	\$31,663
2021	\$31,259
<b>Median Home Value</b>	
2016	\$101,507
2021	\$152,833
<b>Per Capita Income</b>	
2016	\$18,093
2021	\$19,445
<b>Median Age</b>	
2010	33.7
2016	34.7
2021	35.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Households by Income</b>	
Household Income Base	3,431
<\$15,000	25.7%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	2.0%
\$200,000+	1.5%
Average Household Income	\$46,380
<b>2021 Households by Income</b>	
Household Income Base	3,453
<\$15,000	25.5%
\$15,000 - \$24,999	17.8%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	2.6%
\$200,000+	1.8%
Average Household Income	\$50,270
<b>2016 Owner Occupied Housing Units by Value</b>	
Total	1,575
<\$50,000	5.3%
\$50,000 - \$99,999	44.2%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	14.0%
\$200,000 - \$249,999	7.0%
\$250,000 - \$299,999	3.0%
\$300,000 - \$399,999	1.4%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	0.1%
Average Home Value	\$152,365
<b>2021 Owner Occupied Housing Units by Value</b>	
Total	1,574
<\$50,000	4.8%
\$50,000 - \$99,999	29.5%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	19.1%
\$200,000 - \$249,999	13.0%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	2.4%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	7.2%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.1%
Average Home Value	\$193,154

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	9,038
0 - 4	8.3%
5 - 9	7.8%
10 - 14	7.7%
15 - 24	14.8%
25 - 34	13.0%
35 - 44	10.7%
45 - 54	12.6%
55 - 64	10.6%
65 - 74	7.0%
75 - 84	5.1%
85 +	2.2%
18 +	71.7%
2016 Population by Age	
Total	9,197
0 - 4	7.8%
5 - 9	7.3%
10 - 14	7.3%
15 - 24	14.2%
25 - 34	13.7%
35 - 44	11.1%
45 - 54	11.4%
55 - 64	12.3%
65 - 74	8.5%
75 - 84	4.5%
85 +	1.9%
18 +	73.7%
2021 Population by Age	
Total	9,292
0 - 4	7.7%
5 - 9	7.1%
10 - 14	7.0%
15 - 24	13.3%
25 - 34	14.4%
35 - 44	11.7%
45 - 54	10.1%
55 - 64	11.8%
65 - 74	10.1%
75 - 84	4.9%
85 +	1.9%
18 +	74.2%
2010 Population by Sex	
Males	4,071
Females	4,967
2016 Population by Sex	
Males	4,217
Females	4,980
2021 Population by Sex	
Males	4,280
Females	5,012



<b>2010 Population by Race/Ethnicity</b>	
Total	9,038
White Alone	46.5%
Black Alone	51.0%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.3%
Hispanic Origin	1.2%
Diversity Index	53.4
<b>2016 Population by Race/Ethnicity</b>	
Total	9,194
White Alone	50.5%
Black Alone	46.6%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	1.6%
Hispanic Origin	1.5%
Diversity Index	54.2
<b>2021 Population by Race/Ethnicity</b>	
Total	9,295
White Alone	50.0%
Black Alone	46.5%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	2.0%
Hispanic Origin	2.0%
Diversity Index	55.2
<b>2010 Population by Relationship and Household Type</b>	
Total	9,038
In Households	96.2%
In Family Households	81.7%
Householder	24.8%
Spouse	12.0%
Child	37.2%
Other relative	5.0%
Nonrelative	2.6%
In Nonfamily Households	14.5%
In Group Quarters	3.8%
Institutionalized Population	3.8%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



<b>2016 Population 25+ by Educational Attainment</b>	
Total	5,831
Less than 9th Grade	8.2%
9th - 12th Grade, No Diploma	15.2%
High School Graduate	36.8%
GED/Alternative Credential	6.5%
Some College, No Degree	18.0%
Associate Degree	5.5%
Bachelor's Degree	6.8%
Graduate/Professional Degree	3.1%
<b>2016 Population 15+ by Marital Status</b>	
Total	7,140
Never Married	38.4%
Married	35.2%
Widowed	10.1%
Divorced	16.2%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	84.7%
Civilian Unemployed	15.3%
<b>2016 Employed Population 16+ by Industry</b>	
Total	3,239
Agriculture/Mining	1.2%
Construction	6.9%
Manufacturing	19.3%
Wholesale Trade	2.8%
Retail Trade	11.0%
Transportation/Utilities	5.7%
Information	0.8%
Finance/Insurance/Real Estate	5.0%
Services	42.3%
Public Administration	5.1%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	3,238
White Collar	43.9%
Management/Business/Financial	8.6%
Professional	12.6%
Sales	6.0%
Administrative Support	16.7%
Services	24.6%
Blue Collar	31.4%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	7.0%
Installation/Maintenance/Repair	3.8%
Production	10.7%
Transportation/Material Moving	8.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	9,038
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	90.4%
Rural Population	9.6%



<b>2010 Households by Type</b>	
Total	3,407
Households with 1 Person	30.8%
Households with 2+ People	69.2%
Family Households	65.9%
Husband-wife Families	31.9%
With Related Children	13.1%
Other Family (No Spouse Present)	34.0%
Other Family with Male Householder	5.0%
With Related Children	2.6%
Other Family with Female Householder	29.0%
With Related Children	21.3%
Nonfamily Households	3.3%
All Households with Children	37.6%
Multigenerational Households	6.8%
Unmarried Partner Households	5.8%
Male-female	5.4%
Same-sex	0.4%
<b>2010 Households by Size</b>	
Total	3,407
1 Person Household	30.8%
2 Person Household	28.0%
3 Person Household	17.0%
4 Person Household	12.4%
5 Person Household	6.8%
6 Person Household	2.8%
7 + Person Household	2.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	3,407
Owner Occupied	45.3%
Owned with a Mortgage/Loan	30.4%
Owned Free and Clear	14.9%
Renter Occupied	54.7%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	3,770
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	90.3%
Rural Housing Units	9.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



### Top 3 Tapestry Segments

1. City Commons (11E)
2. American Dreamers (7C)
3. Middleburg (4C)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$4,289,713
Average Spent	\$1,249.92
Spending Potential Index	62
Education: Total \$	\$2,757,539
Average Spent	\$803.48
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$6,123,232
Average Spent	\$1,784.16
Spending Potential Index	61
Food at Home: Total \$	\$11,266,221
Average Spent	\$3,282.70
Spending Potential Index	66
Food Away from Home: Total \$	\$6,631,338
Average Spent	\$1,932.21
Spending Potential Index	62
Health Care: Total \$	\$11,303,823
Average Spent	\$3,293.65
Spending Potential Index	62
HH Furnishings & Equipment: Total \$	\$3,652,879
Average Spent	\$1,064.36
Spending Potential Index	60
Personal Care Products & Services: Total \$	\$1,507,288
Average Spent	\$439.19
Spending Potential Index	60
Shelter: Total \$	\$32,220,292
Average Spent	\$9,388.20
Spending Potential Index	60
Support Payments/Cash Contributions/Gifts in Kind: Total	\$4,783,412
Average Spent	\$1,393.77
Spending Potential Index	60
Travel: Total \$	\$3,436,808
Average Spent	\$1,001.40
Spending Potential Index	54
Vehicle Maintenance & Repairs: Total \$	\$2,223,362
Average Spent	\$647.83
Spending Potential Index	63

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.