

Population Summary	
2000 Total Population	1,844
2010 Total Population	2,634
2016 Total Population	2,729
2016 Group Quarters	0
2021 Total Population	2,786
2016-2021 Annual Rate	0.41%
Household Summary	
2000 Households	627
2000 Average Household Size	2.94
2010 Households	873
2010 Average Household Size	3.02
2016 Households	896
2016 Average Household Size	3.05
2021 Households	910
2021 Average Household Size	3.06
2016-2021 Annual Rate	0.31%
2010 Families	709
2010 Average Family Size	3.35
2016 Families	717
2016 Average Family Size	3.40
2021 Families	725
2021 Average Family Size	3.42
2016-2021 Annual Rate	0.22%
Housing Unit Summary	
2000 Housing Units	663
Owner Occupied Housing Units	74.2%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	5.4%
2010 Housing Units	924
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	5.5%
2016 Housing Units	955
Owner Occupied Housing Units	68.4%
Renter Occupied Housing Units	25.4%
Vacant Housing Units	6.2%
2021 Housing Units	979
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	7.0%
Median Household Income	
2016	\$54,384
2021	\$60,550
Median Home Value	
2016	\$142,827
2021	\$191,727
Per Capita Income	
2016	\$21,079
2021	\$23,142
Median Age	
2010	29.3
2016	33.6
2021	34.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Households by Income

Household Income Base	895
<\$15,000	13.5%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	20.6%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	4.2%
\$200,000+	0.9%
Average Household Income	\$64,328

2021 Households by Income

Household Income Base	909
<\$15,000	13.4%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	6.7%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	5.4%
\$200,000+	1.1%
Average Household Income	\$71,075

2016 Owner Occupied Housing Units by Value

Total	652
<\$50,000	5.8%
\$50,000 - \$99,999	13.0%
\$100,000 - \$149,999	36.3%
\$150,000 - \$199,999	22.1%
\$200,000 - \$249,999	8.7%
\$250,000 - \$299,999	9.8%
\$300,000 - \$399,999	3.7%
\$400,000 - \$499,999	0.2%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.3%
Average Home Value	\$159,394

2021 Owner Occupied Housing Units by Value

Total	660
<\$50,000	3.3%
\$50,000 - \$99,999	8.2%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	21.1%
\$200,000 - \$249,999	14.5%
\$250,000 - \$299,999	25.3%
\$300,000 - \$399,999	6.1%
\$400,000 - \$499,999	0.3%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.3%
Average Home Value	\$198,636

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Population by Age	
Total	2,634
0 - 4	8.7%
5 - 9	8.9%
10 - 14	10.2%
15 - 24	15.6%
25 - 34	15.1%
35 - 44	15.9%
45 - 54	12.8%
55 - 64	7.1%
65 - 74	3.4%
75 - 84	1.6%
85 +	0.7%
18 +	66.4%
2016 Population by Age	
Total	2,729
0 - 4	7.3%
5 - 9	7.3%
10 - 14	7.5%
15 - 24	15.3%
25 - 34	14.7%
35 - 44	14.0%
45 - 54	14.4%
55 - 64	10.3%
65 - 74	6.4%
75 - 84	2.2%
85 +	0.5%
18 +	73.1%
2021 Population by Age	
Total	2,789
0 - 4	7.1%
5 - 9	7.4%
10 - 14	7.4%
15 - 24	12.7%
25 - 34	16.2%
35 - 44	14.0%
45 - 54	12.8%
55 - 64	11.7%
65 - 74	7.0%
75 - 84	3.0%
85 +	0.6%
18 +	74.0%
2010 Population by Sex	
Males	1,258
Females	1,376
2016 Population by Sex	
Males	1,329
Females	1,400
2021 Population by Sex	
Males	1,356
Females	1,433

2010 Population by Race/Ethnicity

Total	2,634
White Alone	80.0%
Black Alone	16.1%
American Indian Alone	0.4%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.7%
Hispanic Origin	2.3%
Diversity Index	36.4

2016 Population by Race/Ethnicity

Total	2,728
White Alone	83.2%
Black Alone	12.0%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	2.5%
Hispanic Origin	3.5%
Diversity Index	34.1

2021 Population by Race/Ethnicity

Total	2,787
White Alone	82.3%
Black Alone	11.9%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	3.1%
Hispanic Origin	4.3%
Diversity Index	36.6

2010 Population by Relationship and Household Type

Total	2,634
In Households	100.0%
In Family Households	93.0%
Householder	26.9%
Spouse	18.2%
Child	41.6%
Other relative	3.4%
Nonrelative	2.9%
In Nonfamily Households	7.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Population 25+ by Educational Attainment

Total	1,708
Less than 9th Grade	4.0%
9th - 12th Grade, No Diploma	5.0%
High School Graduate	32.7%
GED/Alternative Credential	10.2%
Some College, No Degree	24.2%
Associate Degree	6.5%
Bachelor's Degree	11.6%
Graduate/Professional Degree	5.9%

2016 Population 15+ by Marital Status

Total	2,125
Never Married	32.1%
Married	54.9%
Widowed	3.0%
Divorced	10.0%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.1%
Civilian Unemployed	5.9%

2016 Employed Population 16+ by Industry

Total	1,476
Agriculture/Mining	0.8%
Construction	7.9%
Manufacturing	12.1%
Wholesale Trade	1.2%
Retail Trade	8.3%
Transportation/Utilities	3.6%
Information	1.6%
Finance/Insurance/Real Estate	5.5%
Services	53.3%
Public Administration	5.9%

2016 Employed Population 16+ by Occupation

Total	1,476
White Collar	53.0%
Management/Business/Financial	9.4%
Professional	23.0%
Sales	7.2%
Administrative Support	13.4%
Services	19.1%
Blue Collar	27.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	9.1%
Production	8.7%
Transportation/Material Moving	4.1%

2010 Population By Urban/ Rural Status

Total Population	2,634
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	98.9%
Rural Population	1.1%

2010 Households by Type

Total	873
Households with 1 Person	16.7%
Households with 2+ People	83.3%
Family Households	81.2%
Husband-wife Families	54.9%
With Related Children	36.1%
Other Family (No Spouse Present)	26.3%
Other Family with Male Householder	5.3%
With Related Children	3.4%
Other Family with Female Householder	21.1%
With Related Children	15.2%
Nonfamily Households	2.1%

All Households with Children 55.2%

Multigenerational Households	6.6%
Unmarried Partner Households	4.5%
Male-female	4.0%
Same-sex	0.5%

2010 Households by Size

Total	873
1 Person Household	16.7%
2 Person Household	25.1%
3 Person Household	21.1%
4 Person Household	21.4%
5 Person Household	11.0%
6 Person Household	3.0%
7 + Person Household	1.7%

2010 Households by Tenure and Mortgage Status

Total	873
Owner Occupied	71.8%
Owned with a Mortgage/Loan	61.9%
Owned Free and Clear	10.0%
Renter Occupied	28.2%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	924
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	98.8%
Rural Housing Units	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments

1.	Middleburg (4C)
2.	Southern Satellites (10A)
3.	Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,499,248
Average Spent	\$1,673.27
Spending Potential Index	83
Education: Total \$	\$931,428
Average Spent	\$1,039.54
Spending Potential Index	73
Entertainment/Recreation: Total \$	\$2,204,456
Average Spent	\$2,460.33
Spending Potential Index	84
Food at Home: Total \$	\$3,749,031
Average Spent	\$4,184.19
Spending Potential Index	84
Food Away from Home: Total \$	\$2,367,735
Average Spent	\$2,642.56
Spending Potential Index	85
Health Care: Total \$	\$4,050,836
Average Spent	\$4,521.02
Spending Potential Index	85
HH Furnishings & Equipment: Total \$	\$1,341,049
Average Spent	\$1,496.71
Spending Potential Index	85
Personal Care Products & Services: Total \$	\$545,308
Average Spent	\$608.60
Spending Potential Index	83
Shelter: Total \$	\$11,258,022
Average Spent	\$12,564.76
Spending Potential Index	81
Support Payments/Cash Contributions/Gifts in Kind: Total	\$1,768,390
Average Spent	\$1,973.65
Spending Potential Index	85
Travel: Total \$	\$1,346,547
Average Spent	\$1,502.84
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$780,576
Average Spent	\$871.18
Spending Potential Index	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.