MEMPHIS AREA ASSOCIATION of GOVERNMENTS
PLANNING FOR A STRONGER FUTURE

Community Profile

Bartlett City, TN
Bartlett City, TN (4703440)
Geography: Place

Prepared by Esri

Population Summary	
2000 Total Population	46,201
2010 Total Population	57,231
2016 Total Population	59,663
2016 Group Quarters	701
2021 Total Population	61,602
2016-2021 Annual Rate	0.64%
Household Summary	
2000 Households	15,736
2000 Average Household Size	2.91
2010 Households	20,364
2010 Average Household Size	2.78
2016 Households	21,243
2016 Average Household Size	2.78
2021 Households	21,918
2021 Average Household Size	2.78
2016-2021 Annual Rate	0.63%
2010 Families	16,325
2010 Average Family Size	3.12
2016 Families	16,875
2016 Average Family Size	3.13
2021 Families	17,345
2021 Average Family Size	3.14
2016-2021 Annual Rate	0.55%
Housing Unit Summary	
2000 Housing Units	16,075
Owner Occupied Housing Units	89.3%
Renter Occupied Housing Units	8.6%
Vacant Housing Units	2.1%
2010 Housing Units	21,089
Owner Occupied Housing Units	84.7%
Renter Occupied Housing Units	11.9%
Vacant Housing Units	3.4%
2016 Housing Units	22,057
Owner Occupied Housing Units	81.9%
Renter Occupied Housing Units	14.4%
Vacant Housing Units	3.7%
2021 Housing Units	22,710
Owner Occupied Housing Units	81.9%
Renter Occupied Housing Units	14.6%
Vacant Housing Units	3.5%
Median Household Income	
2016	$79,020
2021	$85,476
Median Home Value	
2016	$185,254
2021	$210,905
Per Capita Income	
2016	$33,047
2021	$36,016
Median Age	
2010	40.4
2016	41.4
2021	42.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2016 Households by Income	
Household Income Base	21,243
<$15,000	4.0%
$15,000 - $24,999	4.3%
$25,000 - $34,999	6.5%
$35,000 - $49,999	12.0%
$50,000 - $74,999	19.3%
$75,000 - $99,999	18.4%
$100,000 - $149,999	22.3%
$150,000 - $199,999	8.9%
$200,000+	4.3%
Average Household Income	$92,002
2021 Households by Income	
Household Income Base	21,917
<$15,000	3.6%
$15,000 - $24,999	4.6%
$25,000 - $34,999	4.3%
$35,000 - $49,999	8.1%
$50,000 - $74,999	20.0%
$75,000 - $99,999	18.8%
$100,000 - $149,999	25.7%
$150,000 - $199,999	10.3%
$200,000+	4.6%
Average Household Income	$100,444
2016 Owner Occupied Housing Units by Value	
Total	18,061
<$50,000	1.7%
$50,000 - $99,999	4.2%
$100,000 - $149,999	23.9%
$150,000 - $199,999	28.7%
$200,000 - $249,999	18.4%
$250,000 - $299,999	12.1%
$300,000 - $399,999	7.5%
$400,000 - $499,999	2.3%
$500,000 - $749,999	0.5%
$750,000 - $999,999	0.2%
$1,000,000 +	0.5%
Average Home Value	$206,293
2021 Owner Occupied Housing Units by Value	
Total	18,599
<$50,000	0.9%
$50,000 - $99,999	2.0%
$100,000 - $149,999	11.1%
$150,000 - $199,999	30.3%
$200,000 - $249,999	26.3%
$250,000 - $299,999	17.5%
$300,000 - $399,999	8.2%
$400,000 - $499,999	2.2%
$500,000 - $749,999	0.6%
$750,000 - $999,999	0.3%
$1,000,000 +	0.6%
Average Home Value	$228,374

2010 Population by Age	
Total	57,231
0 - 4	5.3%
5 - 9	6.5%
10 - 14	8.3%
15 - 24	12.7%
25 - 34	10.0%
35 - 44	14.2%
45 - 54	16.7%
55 - 64	13.9%
65 - 74	7.1%
75 - 84	3.9%
85 +	1.4%
18 +	74.7%
2016 Population by Age	
Total	59,666
0 - 4	5.2%
5 - 9	5.9%
10 - 14	7.2%
15 - 24	12.4%
25 - 34	11.3%
35 - 44	13.0%
45 - 54	15.0%
55 - 64	14.4%
65 - 74	9.6%
75 - 84	4.3%
85 +	1.7%
18 +	77.3%
2021 Population by Age	
Total	61,602
0 - 4	5.1%
5 - 9	5.6%
10 - 14	6.8%
15 - 24	10.7%
25 - 34	12.0%
35 - 44	13.5%
45 - 54	13.5%
55 - 64	14.4%
65 - 74	11.4%
75 - 84	5.2%
85 +	1.9%
18 +	78.5%
2010 Population by Sex	
Males	27,659
Females	29,572
2016 Population by Sex	
Males	28,770
Females	30,896
2021 Population by Sex	
Males	29,752
Females	31,850

2010 Population by Race/Ethnicity	
Total	57,231
White Alone	78.2%
Black Alone	16.6%
American Indian Alone	0.2%
Asian Alone	2.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	1.6%
Hispanic Origin	2.7%
Diversity Index	39.4
2016 Population by Race/Ethnicity	
Total	59,663
White Alone	74.1%
Black Alone	19.6%
American Indian Alone	0.2%
Asian Alone	2.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.1%
Two or More Races	2.0%
Hispanic Origin	3.3%
Diversity Index	44.9
2021 Population by Race/Ethnicity	
Total	61,602
White Alone	70.9%
Black Alone	21.7%
American Indian Alone	0.2%
Asian Alone	3.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	2.5%
Hispanic Origin	3.9%
Diversity Index	49.0
2010 Population by Relationship and Household Type	
Total	57,231
In Households	98.8%
In Family Households	90.5%
Householder	28.5%
Spouse	23.3%
Child	33.9%
Other relative	3.3%
Nonrelative	1.4%
In Nonfamily Households	8.3%
In Group Quarters	1.2%
Institutionalized Population	1.2%
Noninstitutionalized Population	0.0%

2016 Population 25+ by Educational Attainment	
Total	41,391
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	3.5%
High School Graduate	22.3%
GED/Alternative Credential	3.3%
Some College, No Degree	24.0%
Associate Degree	8.2%
Bachelor's Degree	24.4%
Graduate/Professional Degree	12.6%
2016 Population 15+ by Marital Status	
Total	48,789
Never Married	27.1%
Married	57.2%
Widowed	5.4%
Divorced	10.4%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	95.7%
Civilian Unemployed	4.3%
2016 Employed Population 16+ by Industry	
Total	31,195
Agriculture/Mining	0.2%
Construction	4.8%
Manufacturing	10.1%
Wholesale Trade	2.7%
Retail Trade	11.0%
Transportation/Utilities	9.8%
Information	1.2%
Finance/Insurance/Real Estate	6.3%
Services	47.5%
Public Administration	6.5%
2016 Employed Population 16+ by Occupation	
Total	31,194
White Collar	67.5%
Management/Business/Financial	16.1%
Professional	26.0%
Sales	10.2%
Administrative Support	15.1%
Services	15.5%
Blue Collar	17.0%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.4%
Installation/Maintenance/Repair	3.2%
Production	4.9%
Transportation/Material Moving	5.4%
2010 Population By Urban/ Rural Status	
Total Population	57,231
Population Inside Urbanized Area	99.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.9%

2010 Households by Type	
Total	20,364
Households with 1 Person	17.1%
Households with 2+ People	82.9%
Family Households	80.2%
Husband-wife Families	65.5%
With Related Children	29.4%
Other Family (No Spouse Present)	14.7%
Other Family with Male Householder	3.9%
With Related Children	2.4%
Other Family with Female Householder	10.7%
With Related Children	6.4%
Nonfamily Households	2.7%
All Households with Children	38.6%
Multigenerational Households	5.4%
Unmarried Partner Households	3.2%
Male-female	2.7%
Same-sex	0.5%
2010 Households by Size	
Total	20,364
1 Person Household	17.1%
2 Person Household	34.2%
3 Person Household	19.9%
4 Person Household	17.3%
5 Person Household	7.7%
6 Person Household	2.5%
7 + Person Household	1.2%
2010 Households by Tenure and Mortgage Status	
Total	20,364
Owner Occupied	87.7%
Owned with a Mortgage/Loan	68.5%
Owned Free and Clear	19.2%
Renter Occupied	12.3%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	21,089
Housing Units Inside Urbanized Area	99.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

Top 3 Tapestry Segments	
1. Soccer Moms (4A)	
2. Comfortable Empty Nesters (5A)	
3. Savvy Suburbanites (1D)	
2016 Consumer Spending	
Apparel & Services: Total $	$49,049,720
Average Spent	$2,308.98
Spending Potential Index	115
Education: Total $	$36,986,264
Average Spent	$1,741.10
Spending Potential Index	123
Entertainment/Recreation: Total $	$72,851,897
Average Spent	$3,429.45
Spending Potential Index	118
Food at Home: Total $	$117,432,285
Average Spent	$5,528.05
Spending Potential Index	111
Food Away from Home: Total $	$75,205,211
Average Spent	$3,540.23
Spending Potential Index	114
Health Care: Total $	$133,098,926
Average Spent	$6,265.54
Spending Potential Index	118
HH Furnishings & Equipment: Total $	$44,841,933
Average Spent	$2,110.90
Spending Potential Index	120
Personal Care Products & Services: Total $	$18,235,490
Average Spent	$858.42
Spending Potential Index	117
Shelter: Total $	$385,007,267
Average Spent	$18,123.96
Spending Potential Index	116
Support Payments/Cash Contributions/Gifts in Kind: Total	$60,213,203
Average Spent	$2,834.50
Spending Potential Index	122
Travel: Total $	$50,366,462
Average Spent	$2,370.97
Spending Potential Index	127
Vehicle Maintenance & Repairs: Total $	$25,447,719
Average Spent	$1,197.93
Spending Potential Index	116

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.