



Population Summary	
2000 Total Population	4,119
2010 Total Population	8,389
2016 Total Population	9,208
2016 Group Quarters	0
2021 Total Population	9,703
2016-2021 Annual Rate	1.05%
Household Summary	
2000 Households	1,360
2000 Average Household Size	3.03
2010 Households	2,702
2010 Average Household Size	3.10
2016 Households	2,936
2016 Average Household Size	3.14
2021 Households	3,076
2021 Average Household Size	3.15
2016-2021 Annual Rate	0.94%
2010 Families	2,328
2010 Average Family Size	3.34
2016 Families	2,508
2016 Average Family Size	3.39
2021 Families	2,619
2021 Average Family Size	3.41
2016-2021 Annual Rate	0.87%
Housing Unit Summary	
2000 Housing Units	1,462
Owner Occupied Housing Units	79.6%
Renter Occupied Housing Units	13.4%
Vacant Housing Units	7.0%
2010 Housing Units	2,796
Owner Occupied Housing Units	84.9%
Renter Occupied Housing Units	11.8%
Vacant Housing Units	3.4%
2016 Housing Units	3,047
Owner Occupied Housing Units	82.9%
Renter Occupied Housing Units	13.4%
Vacant Housing Units	3.6%
2021 Housing Units	3,223
Owner Occupied Housing Units	82.0%
Renter Occupied Housing Units	13.4%
Vacant Housing Units	4.6%
Median Household Income	
2016	\$79,369
2021	\$86,801
Median Home Value	
2016	\$193,700
2021	\$227,475
Per Capita Income	
2016	\$27,016
2021	\$29,353
Median Age	
2010	33.8
2016	35.8
2021	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Households by Income	
Household Income Base	2,935
<\$15,000	6.0%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	5.6%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	18.1%
\$100,000 - \$149,999	28.1%
\$150,000 - \$199,999	6.9%
\$200,000+	1.1%
Average Household Income	\$83,703
2021 Households by Income	
Household Income Base	3,076
<\$15,000	5.4%
\$15,000 - \$24,999	4.5%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	6.6%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	19.0%
\$100,000 - \$149,999	32.5%
\$150,000 - \$199,999	7.8%
\$200,000+	1.2%
Average Household Income	\$91,436
2016 Owner Occupied Housing Units by Value	
Total	2,528
<\$50,000	2.5%
\$50,000 - \$99,999	3.4%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	29.8%
\$200,000 - \$249,999	22.4%
\$250,000 - \$299,999	13.3%
\$300,000 - \$399,999	4.5%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.2%
Average Home Value	\$211,274
2021 Owner Occupied Housing Units by Value	
Total	2,642
<\$50,000	1.0%
\$50,000 - \$99,999	1.1%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	24.9%
\$200,000 - \$249,999	34.0%
\$250,000 - \$299,999	22.8%
\$300,000 - \$399,999	5.7%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.2%
Average Home Value	\$240,698

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	8,389
0 - 4	7.8%
5 - 9	8.7%
10 - 14	9.5%
15 - 24	13.0%
25 - 34	12.6%
35 - 44	17.6%
45 - 54	14.2%
55 - 64	9.5%
65 - 74	4.7%
75 - 84	1.8%
85 +	0.5%
18 +	68.1%
2016 Population by Age	
Total	9,208
0 - 4	7.0%
5 - 9	7.9%
10 - 14	8.8%
15 - 24	13.5%
25 - 34	11.6%
35 - 44	16.1%
45 - 54	14.5%
55 - 64	11.2%
65 - 74	6.6%
75 - 84	2.2%
85 +	0.5%
18 +	71.1%
2021 Population by Age	
Total	9,704
0 - 4	6.9%
5 - 9	7.7%
10 - 14	8.7%
15 - 24	12.3%
25 - 34	12.9%
35 - 44	16.1%
45 - 54	13.0%
55 - 64	11.5%
65 - 74	7.4%
75 - 84	2.7%
85 +	0.6%
18 +	71.6%
2010 Population by Sex	
Males	4,091
Females	4,298
2016 Population by Sex	
Males	4,502
Females	4,706
2021 Population by Sex	
Males	4,741
Females	4,963



2010 Population by Race/Ethnicity	
Total	8,389
White Alone	84.5%
Black Alone	11.0%
American Indian Alone	0.5%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	2.2%
Hispanic Origin	2.6%
Diversity Index	31.1
2016 Population by Race/Ethnicity	
Total	9,210
White Alone	83.9%
Black Alone	10.7%
American Indian Alone	0.5%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	2.7%
Hispanic Origin	3.4%
Diversity Index	33.0
2021 Population by Race/Ethnicity	
Total	9,703
White Alone	83.0%
Black Alone	10.6%
American Indian Alone	0.5%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.8%
Two or More Races	3.3%
Hispanic Origin	4.1%
Diversity Index	35.4
2010 Population by Relationship and Household Type	
Total	8,389
In Households	100.0%
In Family Households	94.4%
Householder	27.8%
Spouse	22.7%
Child	39.2%
Other relative	2.9%
Nonrelative	1.8%
In Nonfamily Households	5.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Population 25+ by Educational Attainment	
Total	5,785
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	3.1%
High School Graduate	24.5%
GED/Alternative Credential	4.0%
Some College, No Degree	27.7%
Associate Degree	10.2%
Bachelor's Degree	16.9%
Graduate/Professional Degree	9.0%
2016 Population 15+ by Marital Status	
Total	7,031
Never Married	23.4%
Married	62.4%
Widowed	3.7%
Divorced	10.5%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	91.9%
Civilian Unemployed	8.1%
2016 Employed Population 16+ by Industry	
Total	4,525
Agriculture/Mining	0.0%
Construction	3.9%
Manufacturing	10.3%
Wholesale Trade	3.2%
Retail Trade	10.6%
Transportation/Utilities	7.1%
Information	0.6%
Finance/Insurance/Real Estate	6.3%
Services	51.4%
Public Administration	6.6%
2016 Employed Population 16+ by Occupation	
Total	4,525
White Collar	62.2%
Management/Business/Financial	10.9%
Professional	26.1%
Sales	8.2%
Administrative Support	17.0%
Services	14.7%
Blue Collar	23.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	6.2%
Production	5.6%
Transportation/Material Moving	6.8%
2010 Population By Urban/ Rural Status	
Total Population	8,389
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	93.3%
Rural Population	6.7%



2010 Households by Type	
Total	2,702
Households with 1 Person	11.0%
Households with 2+ People	89.0%
Family Households	86.2%
Husband-wife Families	70.4%
With Related Children	40.6%
Other Family (No Spouse Present)	15.8%
Other Family with Male Householder	5.0%
With Related Children	3.3%
Other Family with Female Householder	10.8%
With Related Children	8.4%
Nonfamily Households	2.9%
All Households with Children	52.8%
Multigenerational Households	6.1%
Unmarried Partner Households	4.4%
Male-female	3.7%
Same-sex	0.6%
2010 Households by Size	
Total	2,702
1 Person Household	11.0%
2 Person Household	29.4%
3 Person Household	21.2%
4 Person Household	23.2%
5 Person Household	9.9%
6 Person Household	3.6%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	2,702
Owner Occupied	87.8%
Owned with a Mortgage/Loan	77.6%
Owned Free and Clear	10.2%
Renter Occupied	12.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,796
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	93.1%
Rural Housing Units	6.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Top 3 Tapestry Segments

1. Soccer Moms (4A)
2. Middleburg (4C)
3. Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$6,302,054
Average Spent	\$2,146.48
Spending Potential Index	107
Education: Total \$	\$4,246,375
Average Spent	\$1,446.31
Spending Potential Index	102
Entertainment/Recreation: Total \$	\$9,280,010
Average Spent	\$3,160.77
Spending Potential Index	108
Food at Home: Total \$	\$15,269,428
Average Spent	\$5,200.76
Spending Potential Index	104
Food Away from Home: Total \$	\$9,849,129
Average Spent	\$3,354.61
Spending Potential Index	108
Health Care: Total \$	\$16,644,926
Average Spent	\$5,669.25
Spending Potential Index	107
HH Furnishings & Equipment: Total \$	\$5,709,991
Average Spent	\$1,944.82
Spending Potential Index	110
Personal Care Products & Services: Total \$	\$2,315,422
Average Spent	\$788.63
Spending Potential Index	108
Shelter: Total \$	\$48,405,186
Average Spent	\$16,486.78
Spending Potential Index	106
Support Payments/Cash Contributions/Gifts in Kind: Total	\$7,447,138
Average Spent	\$2,536.49
Spending Potential Index	109
Travel: Total \$	\$6,073,968
Average Spent	\$2,068.79
Spending Potential Index	111
Vehicle Maintenance & Repairs: Total \$	\$3,242,879
Average Spent	\$1,104.52
Spending Potential Index	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.