



Population Summary	
2000 Total Population	3,176
2010 Total Population	11,517
2016 Total Population	13,063
2016 Group Quarters	51
2021 Total Population	14,009
2016-2021 Annual Rate	1.41%
Household Summary	
2000 Households	1,020
2000 Average Household Size	2.84
2010 Households	3,582
2010 Average Household Size	3.20
2016 Households	3,982
2016 Average Household Size	3.27
2021 Households	4,247
2021 Average Household Size	3.29
2016-2021 Annual Rate	1.30%
2010 Families	3,128
2010 Average Family Size	3.45
2016 Families	3,423
2016 Average Family Size	3.54
2021 Families	3,642
2021 Average Family Size	3.57
2016-2021 Annual Rate	1.25%
Housing Unit Summary	
2000 Housing Units	1,149
Owner Occupied Housing Units	78.7%
Renter Occupied Housing Units	10.1%
Vacant Housing Units	11.2%
2010 Housing Units	3,739
Owner Occupied Housing Units	87.2%
Renter Occupied Housing Units	8.6%
Vacant Housing Units	4.2%
2016 Housing Units	4,164
Owner Occupied Housing Units	85.4%
Renter Occupied Housing Units	10.3%
Vacant Housing Units	4.4%
2021 Housing Units	4,448
Owner Occupied Housing Units	85.2%
Renter Occupied Housing Units	10.3%
Vacant Housing Units	4.5%
Median Household Income	
2016	\$100,000
2021	\$104,601
Median Home Value	
2016	\$247,497
2021	\$255,688
Per Capita Income	
2016	\$32,878
2021	\$35,415
Median Age	
2010	31.9
2016	33.4
2021	32.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Households by Income	
Household Income Base	3,982
<\$15,000	2.2%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	4.2%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	18.9%
\$100,000 - \$149,999	34.5%
\$150,000 - \$199,999	9.9%
\$200,000+	5.5%
Average Household Income	\$106,111
2021 Households by Income	
Household Income Base	4,247
<\$15,000	1.9%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	2.6%
\$35,000 - \$49,999	3.4%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	39.3%
\$150,000 - \$199,999	11.8%
\$200,000+	5.8%
Average Household Income	\$114,993
2016 Owner Occupied Housing Units by Value	
Total	3,554
<\$50,000	2.5%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	16.4%
\$200,000 - \$249,999	25.3%
\$250,000 - \$299,999	25.1%
\$300,000 - \$399,999	13.2%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$263,147
2021 Owner Occupied Housing Units by Value	
Total	3,788
<\$50,000	0.8%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	1.3%
\$150,000 - \$199,999	11.5%
\$200,000 - \$249,999	32.4%
\$250,000 - \$299,999	32.0%
\$300,000 - \$399,999	11.5%
\$400,000 - \$499,999	5.8%
\$500,000 - \$749,999	4.3%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.0%
Average Home Value	\$276,690

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	11,517
0 - 4	9.0%
5 - 9	10.3%
10 - 14	10.0%
15 - 24	11.7%
25 - 34	14.8%
35 - 44	20.8%
45 - 54	12.6%
55 - 64	6.6%
65 - 74	2.7%
75 - 84	1.1%
85 +	0.4%
18 +	64.7%
2016 Population by Age	
Total	13,063
0 - 4	8.5%
5 - 9	9.0%
10 - 14	9.6%
15 - 24	13.8%
25 - 34	11.0%
35 - 44	18.9%
45 - 54	15.3%
55 - 64	7.8%
65 - 74	4.2%
75 - 84	1.5%
85 +	0.4%
18 +	67.4%
2021 Population by Age	
Total	14,007
0 - 4	8.5%
5 - 9	9.4%
10 - 14	8.6%
15 - 24	12.0%
25 - 34	15.4%
35 - 44	16.4%
45 - 54	14.9%
55 - 64	8.5%
65 - 74	4.4%
75 - 84	1.6%
85 +	0.4%
18 +	68.2%
2010 Population by Sex	
Males	5,640
Females	5,877
2016 Population by Sex	
Males	6,389
Females	6,674
2021 Population by Sex	
Males	6,831
Females	7,176

2010 Population by Race/Ethnicity	
Total	11,517
White Alone	81.2%
Black Alone	13.8%
American Indian Alone	0.2%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	2.1%
Hispanic Origin	3.0%
Diversity Index	36.0
2016 Population by Race/Ethnicity	
Total	13,062
White Alone	78.8%
Black Alone	15.0%
American Indian Alone	0.2%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	2.6%
Hispanic Origin	4.0%
Diversity Index	40.6
2021 Population by Race/Ethnicity	
Total	14,009
White Alone	75.7%
Black Alone	16.9%
American Indian Alone	0.2%
Asian Alone	2.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	3.2%
Hispanic Origin	4.8%
Diversity Index	45.2
2010 Population by Relationship and Household Type	
Total	11,517
In Households	99.6%
In Family Households	94.7%
Householder	27.2%
Spouse	22.6%
Child	41.1%
Other relative	2.8%
Nonrelative	1.2%
In Nonfamily Households	4.8%
In Group Quarters	0.4%
Institutionalized Population	0.4%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Population 25+ by Educational Attainment	
Total	7,719
Less than 9th Grade	0.6%
9th - 12th Grade, No Diploma	2.6%
High School Graduate	14.6%
GED/Alternative Credential	4.0%
Some College, No Degree	25.5%
Associate Degree	8.3%
Bachelor's Degree	31.9%
Graduate/Professional Degree	12.6%
2016 Population 15+ by Marital Status	
Total	9,528
Never Married	26.1%
Married	66.8%
Widowed	2.4%
Divorced	4.6%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	98.6%
Civilian Unemployed	1.4%
2016 Employed Population 16+ by Industry	
Total	6,754
Agriculture/Mining	0.1%
Construction	6.3%
Manufacturing	11.6%
Wholesale Trade	2.7%
Retail Trade	11.4%
Transportation/Utilities	9.0%
Information	0.5%
Finance/Insurance/Real Estate	7.6%
Services	44.3%
Public Administration	6.4%
2016 Employed Population 16+ by Occupation	
Total	6,753
White Collar	68.6%
Management/Business/Financial	20.3%
Professional	24.3%
Sales	11.0%
Administrative Support	13.0%
Services	13.9%
Blue Collar	17.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.1%
Installation/Maintenance/Repair	3.7%
Production	4.6%
Transportation/Material Moving	6.0%
2010 Population By Urban/ Rural Status	
Total Population	11,517
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	92.3%
Rural Population	7.7%

2010 Households by Type	
Total	3,582
Households with 1 Person	10.3%
Households with 2+ People	89.7%
Family Households	87.3%
Husband-wife Families	72.6%
With Related Children	49.7%
Other Family (No Spouse Present)	14.7%
Other Family with Male Householder	3.4%
With Related Children	2.0%
Other Family with Female Householder	11.3%
With Related Children	8.6%
Nonfamily Households	2.4%
All Households with Children	60.6%
Multigenerational Households	4.2%
Unmarried Partner Households	3.1%
Male-female	2.6%
Same-sex	0.5%
2010 Households by Size	
Total	3,582
1 Person Household	10.3%
2 Person Household	24.9%
3 Person Household	23.5%
4 Person Household	24.6%
5 Person Household	11.3%
6 Person Household	4.0%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	3,582
Owner Occupied	91.0%
Owned with a Mortgage/Loan	84.1%
Owned Free and Clear	7.0%
Renter Occupied	9.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,739
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	91.5%
Rural Housing Units	8.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Top 3 Tapestry Segments

1.	Boomburbs (1C)
2.	Middleburg (4C)
3.	Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$10,867,878
Average Spent	\$2,729.25
Spending Potential Index	136
Education: Total \$	\$7,330,896
Average Spent	\$1,841.01
Spending Potential Index	130
Entertainment/Recreation: Total \$	\$15,939,560
Average Spent	\$4,002.90
Spending Potential Index	137
Food at Home: Total \$	\$25,066,745
Average Spent	\$6,295.01
Spending Potential Index	126
Food Away from Home: Total \$	\$16,830,853
Average Spent	\$4,226.73
Spending Potential Index	137
Health Care: Total \$	\$26,940,803
Average Spent	\$6,765.65
Spending Potential Index	128
HH Furnishings & Equipment: Total \$	\$9,804,526
Average Spent	\$2,462.21
Spending Potential Index	139
Personal Care Products & Services: Total \$	\$3,952,303
Average Spent	\$992.54
Spending Potential Index	135
Shelter: Total \$	\$83,192,523
Average Spent	\$20,892.15
Spending Potential Index	134
Support Payments/Cash Contributions/Gifts in Kind: Total	\$12,377,846
Average Spent	\$3,108.45
Spending Potential Index	134
Travel: Total \$	\$10,852,152
Average Spent	\$2,725.30
Spending Potential Index	146
Vehicle Maintenance & Repairs: Total \$	\$5,408,945
Average Spent	\$1,358.35
Spending Potential Index	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.