

<b>Population Summary</b>		
2000 Total Population		12,006
2010 Total Population		10,767
2016 Total Population		11,076
2016 Group Quarters		391
2021 Total Population		11,375
2016-2021 Annual Rate		0.53%
<b>Household Summary</b>		
2000 Households		4,233
2000 Average Household Size		2.70
2010 Households		4,150
2010 Average Household Size		2.51
2016 Households		4,275
2016 Average Household Size		2.50
2021 Households		4,387
2021 Average Household Size		2.50
2016-2021 Annual Rate		0.52%
2010 Families		2,816
2010 Average Family Size		3.05
2016 Families		2,894
2016 Average Family Size		3.04
2021 Families		2,951
2021 Average Family Size		3.05
2016-2021 Annual Rate		0.39%
<b>Housing Unit Summary</b>		
2000 Housing Units		4,628
Owner Occupied Housing Units		48.9%
Renter Occupied Housing Units		42.6%
Vacant Housing Units		8.5%
2010 Housing Units		4,661
Owner Occupied Housing Units		50.4%
Renter Occupied Housing Units		38.7%
Vacant Housing Units		11.0%
2016 Housing Units		4,815
Owner Occupied Housing Units		47.9%
Renter Occupied Housing Units		40.9%
Vacant Housing Units		11.2%
2021 Housing Units		4,949
Owner Occupied Housing Units		47.8%
Renter Occupied Housing Units		40.9%
Vacant Housing Units		11.4%
<b>Median Household Income</b>		
2016		\$45,431
2021		\$49,203
<b>Median Home Value</b>		
2016		\$148,564
2021		\$193,423
<b>Per Capita Income</b>		
2016		\$24,064
2021		\$25,635
<b>Median Age</b>		
2010		38.0
2016		38.7
2021		39.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

<b>2016 Households by Income</b>		
Household Income Base		4,265
<\$15,000		12.6%
\$15,000 - \$24,999		10.4%
\$25,000 - \$34,999		11.5%
\$35,000 - \$49,999		20.2%
\$50,000 - \$74,999		17.0%
\$75,000 - \$99,999		12.6%
\$100,000 - \$149,999		11.8%
\$150,000 - \$199,999		2.5%
\$200,000+		1.5%
Average Household Income		\$59,797
<b>2021 Households by Income</b>		
Household Income Base		4,377
<\$15,000		13.0%
\$15,000 - \$24,999		12.5%
\$25,000 - \$34,999		8.5%
\$35,000 - \$49,999		16.7%
\$50,000 - \$74,999		18.6%
\$75,000 - \$99,999		12.4%
\$100,000 - \$149,999		13.5%
\$150,000 - \$199,999		3.2%
\$200,000+		1.7%
Average Household Income		\$64,015
<b>2016 Owner Occupied Housing Units by Value</b>		
Total		2,303
<\$50,000		7.7%
\$50,000 - \$99,999		22.5%
\$100,000 - \$149,999		20.4%
\$150,000 - \$199,999		21.8%
\$200,000 - \$249,999		16.8%
\$250,000 - \$299,999		6.7%
\$300,000 - \$399,999		2.0%
\$400,000 - \$499,999		1.0%
\$500,000 - \$749,999		0.2%
\$750,000 - \$999,999		0.9%
\$1,000,000 +		0.0%
Average Home Value		\$159,184
<b>2021 Owner Occupied Housing Units by Value</b>		
Total		2,362
<\$50,000		5.1%
\$50,000 - \$99,999		13.5%
\$100,000 - \$149,999		9.6%
\$150,000 - \$199,999		25.1%
\$200,000 - \$249,999		28.4%
\$250,000 - \$299,999		12.4%
\$300,000 - \$399,999		3.1%
\$400,000 - \$499,999		1.3%
\$500,000 - \$749,999		0.3%
\$750,000 - \$999,999		1.2%
\$1,000,000 +		0.0%
Average Home Value		\$194,443

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



## 2010 Population by Age

Total	10,767
0 - 4	6.5%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	14.4%
25 - 34	12.1%
35 - 44	13.2%
45 - 54	14.0%
55 - 64	11.2%
65 - 74	8.5%
75 - 84	5.0%
85 +	1.6%
18 +	76.0%

## 2016 Population by Age

Total	11,074
0 - 4	6.1%
5 - 9	6.2%
10 - 14	6.3%
15 - 24	13.4%
25 - 34	13.6%
35 - 44	11.9%
45 - 54	13.4%
55 - 64	12.2%
65 - 74	9.1%
75 - 84	5.9%
85 +	1.9%
18 +	77.9%

## 2021 Population by Age

Total	11,375
0 - 4	6.0%
5 - 9	6.1%
10 - 14	6.1%
15 - 24	12.1%
25 - 34	14.0%
35 - 44	12.6%
45 - 54	11.7%
55 - 64	12.4%
65 - 74	10.4%
75 - 84	6.4%
85 +	2.1%
18 +	78.5%

## 2010 Population by Sex

Males	5,187
Females	5,580

## 2016 Population by Sex

Males	5,365
Females	5,709

## 2021 Population by Sex

Males	5,548
Females	5,827



<b>2010 Population by Race/Ethnicity</b>		
Total		10,767
White Alone		66.3%
Black Alone		24.8%
American Indian Alone		0.6%
Asian Alone		2.3%
Pacific Islander Alone		0.2%
Some Other Race Alone		2.7%
Two or More Races		3.1%
Hispanic Origin		5.7%
Diversity Index		55.2
<b>2016 Population by Race/Ethnicity</b>		
Total		11,075
White Alone		64.3%
Black Alone		25.6%
American Indian Alone		0.5%
Asian Alone		2.5%
Pacific Islander Alone		0.2%
Some Other Race Alone		2.9%
Two or More Races		3.9%
Hispanic Origin		6.5%
Diversity Index		57.8
<b>2021 Population by Race/Ethnicity</b>		
Total		11,375
White Alone		60.6%
Black Alone		27.8%
American Indian Alone		0.5%
Asian Alone		2.8%
Pacific Islander Alone		0.3%
Some Other Race Alone		3.3%
Two or More Races		4.7%
Hispanic Origin		7.5%
Diversity Index		61.6
<b>2010 Population by Relationship and Household Type</b>		
Total		10,767
In Households		96.6%
In Family Households		82.1%
Householder		26.2%
Spouse		17.4%
Child		32.0%
Other relative		4.0%
Nonrelative		2.4%
In Nonfamily Households		14.5%
In Group Quarters		3.4%
Institutionalized Population		0.8%
Noninstitutionalized Population		2.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



## 2016 Population 25+ by Educational Attainment

Total	7,534
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	8.6%
High School Graduate	29.7%
GED/Alternative Credential	5.7%
Some College, No Degree	24.4%
Associate Degree	9.7%
Bachelor's Degree	11.1%
Graduate/Professional Degree	7.9%

## 2016 Population 15+ by Marital Status

Total	9,013
Never Married	26.4%
Married	48.7%
Widowed	10.1%
Divorced	14.7%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.5%
Civilian Unemployed	5.5%

## 2016 Employed Population 16+ by Industry

Total	4,938
Agriculture/Mining	0.2%
Construction	4.0%
Manufacturing	13.9%
Wholesale Trade	0.5%
Retail Trade	13.6%
Transportation/Utilities	6.6%
Information	1.7%
Finance/Insurance/Real Estate	4.2%
Services	42.5%
Public Administration	12.8%

## 2016 Employed Population 16+ by Occupation

Total	4,935
White Collar	57.0%
Management/Business/Financial	11.5%
Professional	18.7%
Sales	11.0%
Administrative Support	15.8%
Services	20.3%
Blue Collar	22.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	4.5%
Production	9.9%
Transportation/Material Moving	5.0%

## 2010 Population By Urban/ Rural Status

Total Population	10,767
Population Inside Urbanized Area	87.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	12.2%

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

## 2010 Households by Type

Total	4,150
Households with 1 Person	27.7%
Households with 2+ People	72.3%
Family Households	67.9%
Husband-wife Families	45.3%
With Related Children	19.4%
Other Family (No Spouse Present)	22.6%
Other Family with Male Householder	5.3%
With Related Children	3.1%
Other Family with Female Householder	17.3%
With Related Children	11.1%
Nonfamily Households	4.5%
All Households with Children	33.9%
Multigenerational Households	5.2%
Unmarried Partner Households	6.2%
Male-female	5.8%
Same-sex	0.5%

## 2010 Households by Size

Total	4,150
1 Person Household	27.7%
2 Person Household	32.0%
3 Person Household	17.8%
4 Person Household	12.7%
5 Person Household	6.3%
6 Person Household	2.2%
7 + Person Household	1.3%

## 2010 Households by Tenure and Mortgage Status

Total	4,150
Owner Occupied	56.6%
Owned with a Mortgage/Loan	38.1%
Owned Free and Clear	18.4%
Renter Occupied	43.4%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	4,661
Housing Units Inside Urbanized Area	87.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	12.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

## Top 3 Tapestry Segments

1. Comfortable Empty Nesters (5A)
2. Traditional Living (12B)
3. Small Town Simplicity (12C)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$6,633,164
Average Spent	\$1,551.62
Spending Potential Index	77
Education: Total \$	\$4,455,210
Average Spent	\$1,042.15
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$9,778,968
Average Spent	\$2,287.48
Spending Potential Index	78
Food at Home: Total \$	\$16,982,621
Average Spent	\$3,972.54
Spending Potential Index	80
Food Away from Home: Total \$	\$10,303,839
Average Spent	\$2,410.25
Spending Potential Index	78
Health Care: Total \$	\$18,232,565
Average Spent	\$4,264.93
Spending Potential Index	81
HH Furnishings & Equipment: Total \$	\$5,921,792
Average Spent	\$1,385.21
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$2,417,178
Average Spent	\$565.42
Spending Potential Index	77
Shelter: Total \$	\$50,617,939
Average Spent	\$11,840.45
Spending Potential Index	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,956,290
Average Spent	\$1,861.12
Spending Potential Index	80
Travel: Total \$	\$6,050,707
Average Spent	\$1,415.37
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$3,522,300
Average Spent	\$823.93
Spending Potential Index	80

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.