



Business Summary

West Memphis City, AR
 West Memphis City, AR (0574540)
 Geography: Place

Prepared by Esri

Data for all businesses in area				
Total Businesses:	1,186			
Total Employees:	14,030			
Total Residential Population:	25,059			
Employee/Residential Population Ratio:	0.56:1			
	Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent
Agriculture & Mining	12	1.0%	53	0.4%
Construction	47	4.0%	278	2.0%
Manufacturing	29	2.4%	711	5.1%
Transportation	45	3.8%	1,502	10.7%
Communication	12	1.0%	50	0.4%
Utility	1	0.1%	25	0.2%
Wholesale Trade	52	4.4%	923	6.6%
Retail Trade Summary	251	21.2%	3,343	23.8%
Home Improvement	17	1.4%	146	1.0%
General Merchandise Stores	14	1.2%	592	4.2%
Food Stores	38	3.2%	444	3.2%
Auto Dealers, Gas Stations, Auto Aftermarket	45	3.8%	683	4.9%
Apparel & Accessory Stores	14	1.2%	57	0.4%
Furniture & Home Furnishings	15	1.3%	43	0.3%
Eating & Drinking Places	63	5.3%	1,127	8.0%
Miscellaneous Retail	45	3.8%	251	1.8%
Finance, Insurance, Real Estate Summary	163	13.7%	803	5.7%
Banks, Savings & Lending Institutions	64	5.4%	130	0.9%
Securities Brokers	7	0.6%	215	1.5%
Insurance Carriers & Agents	35	3.0%	113	0.8%
Real Estate, Holding, Other Investment Offices	57	4.8%	345	2.5%
Services Summary	480	40.5%	5,224	37.2%
Hotels & Lodging	26	2.2%	272	1.9%
Automotive Services	56	4.7%	287	2.0%
Motion Pictures & Amusements	20	1.7%	455	3.2%
Health Services	68	5.7%	1,236	8.8%
Legal Services	17	1.4%	91	0.6%
Education Institutions & Libraries	31	2.6%	1,421	10.1%
Other Services	262	22.1%	1,462	10.4%
Government	71	6.0%	1,111	7.9%
Unclassified Establishments	23	1.9%	7	0.0%
Totals	1,186	100.0%	14,030	100.0%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation** which uses census block groups to allocate business summary data to custom areas.

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.3%	10	0.1%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	25	0.2%
Construction	50	4.2%	290	2.1%
Manufacturing	31	2.6%	721	5.1%
Wholesale Trade	51	4.3%	921	6.6%
Retail Trade	185	15.6%	2,201	15.7%
Motor Vehicle & Parts Dealers	29	2.4%	247	1.8%
Furniture & Home Furnishings Stores	8	0.7%	23	0.2%
Electronics & Appliance Stores	6	0.5%	18	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	17	1.4%	146	1.0%
Food & Beverage Stores	36	3.0%	431	3.1%
Health & Personal Care Stores	10	0.8%	125	0.9%
Gasoline Stations	16	1.3%	436	3.1%
Clothing & Clothing Accessories Stores	18	1.5%	66	0.5%
Sport Goods, Hobby, Book, & Music Stores	6	0.5%	22	0.2%
General Merchandise Stores	14	1.2%	592	4.2%
Miscellaneous Store Retailers	22	1.9%	92	0.7%
Nonstore Retailers	3	0.3%	3	0.0%
Transportation & Warehousing	37	3.1%	1,439	10.3%
Information	14	1.2%	61	0.4%
Finance & Insurance	107	9.0%	459	3.3%
Central Bank/Credit Intermediation & Related Activities	65	5.5%	131	0.9%
Securities, Commodity Contracts & Other Financial	7	0.6%	215	1.5%
Insurance Carriers & Related Activities; Funds, Trusts &	35	3.0%	113	0.8%
Real Estate, Rental & Leasing	78	6.6%	319	2.3%
Professional, Scientific & Tech Services	69	5.8%	352	2.5%
Legal Services	18	1.5%	109	0.8%
Management of Companies & Enterprises	2	0.2%	56	0.4%
Administrative & Support & Waste Management & Remediation	25	2.1%	156	1.1%
Educational Services	33	2.8%	1,426	10.2%
Health Care & Social Assistance	116	9.8%	1,911	13.6%
Arts, Entertainment & Recreation	15	1.3%	450	3.2%
Accommodation & Food Services	90	7.6%	1,405	10.0%
Accommodation	26	2.2%	272	1.9%
Food Services & Drinking Places	64	5.4%	1,133	8.1%
Other Services (except Public Administration)	185	15.6%	710	5.1%
Automotive Repair & Maintenance	44	3.7%	257	1.8%
Public Administration	71	6.0%	1,111	7.9%
Unclassified Establishments	23	1.9%	7	0.0%
Total	1,186	100.0%	14,030	100.0%

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