

Data for all businesses in area				
Total Businesses:	755			
Total Employees:	6,699			
Total Residential Population:	15,545			
Employee/Residential Population Ratio:	0.43:1			
	Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent
Agriculture & Mining	12	1.6%	36	0.5%
Construction	49	6.5%	370	5.5%
Manufacturing	21	2.8%	239	3.6%
Transportation	20	2.6%	166	2.5%
Communication	6	0.8%	25	0.4%
Utility	6	0.8%	31	0.5%
Wholesale Trade	19	2.5%	188	2.8%
Retail Trade Summary	162	21.5%	1,587	23.7%
Home Improvement	15	2.0%	131	2.0%
General Merchandise Stores	7	0.9%	333	5.0%
Food Stores	18	2.4%	192	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	18	2.4%	96	1.4%
Apparel & Accessory Stores	4	0.5%	18	0.3%
Furniture & Home Furnishings	8	1.1%	38	0.6%
Eating & Drinking Places	46	6.1%	573	8.6%
Miscellaneous Retail	46	6.1%	206	3.1%
Finance, Insurance, Real Estate Summary	114	15.1%	573	8.6%
Banks, Savings & Lending Institutions	50	6.6%	179	2.7%
Securities Brokers	8	1.1%	25	0.4%
Insurance Carriers & Agents	26	3.4%	97	1.4%
Real Estate, Holding, Other Investment Offices	30	4.0%	272	4.1%
Services Summary	248	32.8%	2,078	31.0%
Hotels & Lodging	5	0.7%	44	0.7%
Automotive Services	17	2.3%	49	0.7%
Motion Pictures & Amusements	13	1.7%	52	0.8%
Health Services	28	3.7%	209	3.1%
Legal Services	26	3.4%	89	1.3%
Education Institutions & Libraries	16	2.1%	741	11.1%
Other Services	143	18.9%	894	13.3%
Government	84	11.1%	1,404	21.0%
Unclassified Establishments	14	1.9%	2	0.0%
Totals	755	100.0%	6,699	100.0%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation** which uses census block groups to allocate business summary data to custom areas.

Hernando City, MS
Hernando City, MS (2831780)
Geography: Place

Prepared by Esri

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.4%	6	0.1%
Mining	0	0.0%	0	0.0%
Utilities	5	0.7%	19	0.3%
Construction	54	7.2%	389	5.8%
Manufacturing	23	3.0%	228	3.4%
Wholesale Trade	18	2.4%	185	2.8%
Retail Trade	111	14.7%	994	14.8%
Motor Vehicle & Parts Dealers	13	1.7%	68	1.0%
Furniture & Home Furnishings Stores	5	0.7%	23	0.3%
Electronics & Appliance Stores	3	0.4%	16	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	16	2.1%	134	2.0%
Food & Beverage Stores	17	2.3%	180	2.7%
Health & Personal Care Stores	10	1.3%	70	1.0%
Gasoline Stations	5	0.7%	28	0.4%
Clothing & Clothing Accessories Stores	4	0.5%	18	0.3%
Sport Goods, Hobby, Book, & Music Stores	9	1.2%	30	0.4%
General Merchandise Stores	7	0.9%	333	5.0%
Miscellaneous Store Retailers	21	2.8%	94	1.4%
Nonstore Retailers	1	0.1%	0	0.0%
Transportation & Warehousing	13	1.7%	139	2.1%
Information	13	1.7%	115	1.7%
Finance & Insurance	85	11.3%	303	4.5%
Central Bank/Credit Intermediation & Related Activities	51	6.8%	181	2.7%
Securities, Commodity Contracts & Other Financial	8	1.1%	25	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	26	3.4%	97	1.4%
Real Estate, Rental & Leasing	36	4.8%	280	4.2%
Professional, Scientific & Tech Services	61	8.1%	360	5.4%
Legal Services	26	3.4%	89	1.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	17	2.3%	69	1.0%
Educational Services	18	2.4%	706	10.5%
Health Care & Social Assistance	44	5.8%	443	6.6%
Arts, Entertainment & Recreation	9	1.2%	42	0.6%
Accommodation & Food Services	52	6.9%	619	9.2%
Accommodation	5	0.7%	44	0.7%
Food Services & Drinking Places	47	6.2%	575	8.6%
Other Services (except Public Administration)	95	12.6%	396	5.9%
Automotive Repair & Maintenance	14	1.9%	38	0.6%
Public Administration	84	11.1%	1,404	21.0%
Unclassified Establishments	14	1.9%	2	0.0%
Total	755	100.0%	6,699	100.0%

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