



Business Summary

Atoka Town, TN
 Atoka Town, TN (4702340)
 Geography: Place

Prepared by Esri

Data for all businesses in area				
Total Businesses:			219	
Total Employees:			1,572	
Total Residential Population:			9,208	
Employee/Residential Population Ratio:			0.17:1	
	Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent
Agriculture & Mining	1	0.5%	4	0.3%
Construction	18	8.2%	97	6.2%
Manufacturing	2	0.9%	9	0.6%
Transportation	4	1.8%	22	1.4%
Communication	0	0.0%	0	0.0%
Utility	0	0.0%	0	0.0%
Wholesale Trade	3	1.4%	16	1.0%
Retail Trade Summary	64	29.2%	760	48.3%
Home Improvement	3	1.4%	22	1.4%
General Merchandise Stores	2	0.9%	13	0.8%
Food Stores	4	1.8%	188	12.0%
Auto Dealers, Gas Stations, Auto Aftermarket	11	5.0%	87	5.5%
Apparel & Accessory Stores	1	0.5%	7	0.4%
Furniture & Home Furnishings	5	2.3%	21	1.3%
Eating & Drinking Places	23	10.5%	374	23.8%
Miscellaneous Retail	15	6.8%	48	3.1%
Finance, Insurance, Real Estate Summary	35	16.0%	150	9.5%
Banks, Savings & Lending Institutions	18	8.2%	41	2.6%
Securities Brokers	1	0.5%	2	0.1%
Insurance Carriers & Agents	5	2.3%	12	0.8%
Real Estate, Holding, Other Investment Offices	11	5.0%	95	6.0%
Services Summary	75	34.2%	445	28.3%
Hotels & Lodging	1	0.5%	15	1.0%
Automotive Services	5	2.3%	18	1.1%
Motion Pictures & Amusements	6	2.7%	35	2.2%
Health Services	14	6.4%	87	5.5%
Legal Services	2	0.9%	7	0.4%
Education Institutions & Libraries	2	0.9%	110	7.0%
Other Services	45	20.5%	173	11.0%
Government	8	3.7%	61	3.9%
Unclassified Establishments	9	4.1%	8	0.5%
Totals	219	100.0%	1,572	100.0%

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	1	0.5%	4	0.3%
Utilities	0	0.0%	0	0.0%
Construction	21	9.6%	117	7.4%
Manufacturing	3	1.4%	15	1.0%
Wholesale Trade	3	1.4%	16	1.0%
Retail Trade	39	17.8%	375	23.9%
Motor Vehicle & Parts Dealers	7	3.2%	22	1.4%
Furniture & Home Furnishings Stores	4	1.8%	13	0.8%
Electronics & Appliance Stores	1	0.5%	8	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	3	1.4%	22	1.4%
Food & Beverage Stores	5	2.3%	190	12.1%
Health & Personal Care Stores	4	1.8%	18	1.1%
Gasoline Stations	4	1.8%	65	4.1%
Clothing & Clothing Accessories Stores	1	0.5%	7	0.4%
Sport Goods, Hobby, Book, & Music Stores	1	0.5%	3	0.2%
General Merchandise Stores	2	0.9%	13	0.8%
Miscellaneous Store Retailers	7	3.2%	14	0.9%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	3	1.4%	21	1.3%
Information	2	0.9%	7	0.4%
Finance & Insurance	25	11.4%	60	3.8%
Central Bank/Credit Intermediation & Related Activities	19	8.7%	46	2.9%
Securities, Commodity Contracts & Other Financial	1	0.5%	2	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	5	2.3%	12	0.8%
Real Estate, Rental & Leasing	9	4.1%	78	5.0%
Professional, Scientific & Tech Services	13	5.9%	46	2.9%
Legal Services	4	1.8%	12	0.8%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	2	0.9%	4	0.3%
Educational Services	4	1.8%	119	7.6%
Health Care & Social Assistance	17	7.8%	126	8.0%
Arts, Entertainment & Recreation	3	1.4%	29	1.8%
Accommodation & Food Services	24	11.0%	389	24.7%
Accommodation	1	0.5%	15	1.0%
Food Services & Drinking Places	23	10.5%	374	23.8%
Other Services (except Public Administration)	33	15.1%	97	6.2%
Automotive Repair & Maintenance	4	1.8%	13	0.8%
Public Administration	8	3.7%	61	3.9%
Unclassified Establishments	9	4.1%	8	0.5%
Total	219	100.0%	1,572	100.0%

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